Digital Textbooks at St. Lawrence University
Demography

Faculty Dept

- Humanities: 28%
- Social Science: 18%
- Arts: 8%
- Interdept: 8%
- No Response: 2%
- Science: 36%
Demography

Survey Responses by Student Class

- First Year: 98
- Sophomore: 84
- Junior: 77
- Senior: 70
- No Response: 1

+
Adopted eTextbooks

**Faculty Have Adopted eTextbook for Class**

- Yes: 20%
- No: 80%
- No Response: 0%

**Student Has Used eTextbook for Class**

- Yes: 80%
- No: 20%
Definition of eTextbook

Faculty and Student Definitions of eTextbooks

<table>
<thead>
<tr>
<th>Percentage of Responders</th>
<th>Faculty Survey</th>
<th>Student Survey</th>
</tr>
</thead>
<tbody>
<tr>
<td>Books for Computer</td>
<td>80%</td>
<td>70%</td>
</tr>
<tr>
<td>Books for eReaders</td>
<td>60%</td>
<td>65%</td>
</tr>
<tr>
<td>Online Material</td>
<td>40%</td>
<td>35%</td>
</tr>
<tr>
<td>Files on Sakai</td>
<td>20%</td>
<td>15%</td>
</tr>
<tr>
<td>Not Known</td>
<td>5%</td>
<td>10%</td>
</tr>
<tr>
<td>No Response</td>
<td>1%</td>
<td>0%</td>
</tr>
<tr>
<td>Other</td>
<td>0%</td>
<td>0%</td>
</tr>
</tbody>
</table>
Better features in Print

Features Better in Print Format

- Print/Copy
- Share Notes
- Share Book
- Ease of Access
- Share Notes in Books
- Graphs
- Highlight
- Readability

Faculty vs. Student

Chart 4f
Faculty: adopted vs. who didn’t adopt

% of Faculty that Have Adopted eTextbook Features Better in Electronic

% of Faculty that Have Not Adopted eTextbook Features Better in Electronic

Chart 4g

Chart 4h
Willingness to Try Methods of Textbook Access

- Has used eTextbooks in class: 91.5 student surveys
- Has not used eTextbook in class: 238.5 student surveys

### Yes-Willing to Try
- Ipad
- Mobile
- eReader
- Laptop/Desktop
- Print textbook
- Publisher Website
- Course website (Sakai)

### Maybe
- Ipad
- Mobile
- eReader
- Laptop/Desktop
- Print textbook
- Publisher Website
- Course website (Sakai)

### Not Willing to Try
- Ipad
- Mobile
- eReader
- Laptop/Desktop
- Print textbook
- Publisher Website
- Course website (Sakai)
Students – Reasons

Student Reasons for Not Purchasing Digital Textbook

- No Response
- Other
- Readability
- Price too High
- No Buyback
- Books Expire
- Unsure if eText Available
- No eText Available
- Professor uses Print

Chart 4n
Faculty - Reasons for not adopting Digital Textbooks

- Distraction
- Students preference
- Difficulty
Conclusions

- Definition of Digital Textbook and Features
- Readability and Highlighting
- Demographic differences are inconclusive
Recommended next actions

- Professional development activities