

LAURENTIANS
INVESTING IN
NETWORKING
AND CAREERS

# Laurentians Investing in Networking and Careers (LINC)

Funded by a gift from Michael Arpey '85, the LINC Program is designed to match first-year and sophomore students individually with a St. Lawrence alumnus/a or parent who serves as a professional mentor. The program provides a structure for developing connections and sustaining the relationship for a year, with the goal of developing the student's networking and industry skills as well as encouraging a longer-term mentoring relationship.



#### Alumni & Parent Mentors

Alumni and parent mentors represent a diverse set of industries, class years and/or connections to St. Lawrence. The role of the mentor is to assist students with how to network and present themselves appropriately, in better understanding his or her industry, what is required to be a strong candidate, how to meet the expectations of the industry in application materials, and what it takes to deliver a strong interview. Mentors meet their mentees at a fall on-campus event and then maintain monthly contact throughout the year. They may also host students for a shadowing or internship experience.

## Student Participants

First-year students are invited to participate in the program based on their admissions profiles and desired career industry. Sophomores may self-select program participation. Ideal student participants will have a genuine interest in developing an individual mentoring relationship with an alumnus/a or a St. Lawrence parent and the motivation and dedication needed to stay actively engaged in it. Students will have the opportunity to participate in activities such as professional preparation workshops, networking events, shadow opportunities and site visits.

#### **Program Components**

#### Meet Your Mentor Events (Early Fall)

Each fall, alumni and parent mentors will gather on campus to meet their assigned students and begin developing their mentoring relationship. The event will include one-on-one time for mentors and mentees as well as several opportunities to gather as a group for networking.



## Individual Mentoring (September – May)

Mentoring conversations take place via phone, in person or electronically. A mentor may assign readings for discussion, coach his or her student through interview preparation, critique

the student's resume or discuss current events. Students may conduct an informational interview with their mentor or ask for advice or assistance with a career question.

#### Shadowing and Mini-Internships (January)

If feasible for both parties, a shadow or mini-internship provides one to seven days together in the mentor's company or organization, allowing the student to learn more about the industry and the skills required in the workplace.

### In-City Events (Spring)

Events in a few key cities each year bring students for networking and site visits and provide another opportunity to connect with mentors.



To get involved in or learn more about the LINC Program, contact Career Services at linc@stlawu.edu.



