

**15th Annual North Country Symposium
May 8, 2017**

Value Chain Mapping Findings

<u>Sector</u>	<u>Gap or Bottleneck Identified</u>	<u>Idea for Filling Gap / Removing Bottleneck</u>
<i>Agriculture</i>		
Breweries and wineries	Lack of access to capital	Create a resource hub / one-stop shop.
Marketing produce	Need to utilize “Good Agricultural Practices” (GAP)	Utilize Ag & Markets GAP funding.
Marketing produce	Need of a co-packing entity	Find an entrepreneur to create. Assist with creating business plan and pilot.
Processing and sales of Greek yogurt	Identifying a market share to maintain investment	Produce a consumer study.
Processing and sales of Greek yogurt	Lack of access to funding	Create business strategy/plan. Find entrepreneurs and investors.
<i>Arts</i>		
Arts:	Lack of regional coordination and branding	Create an umbrella organization
Arts	Connecting artists with each other	Series of artist networking events -
Performing Arts	Lack of communication between performer groups.	Work with partner entities to establish a symposium of performing arts entities.
<i>Energy</i>		
Energy Use Reduction (residential)	Lack of coordination of parties	Identify or create a “one-stop shop” for homeowners and others (coordinator)
Energy: large scale wind farms	No benefit to community in long term.	Go smaller scale wind production or establish a cooperative model
Underutilized brush for compost, heat. (Greenhouses as immediate market, public buildings)	Lack of knowledge of field/product	Compile and share information on existing products and models
Locally produced renewable electricity	New model needed to bring together community-based cooperative.	Create a cooperative business model.

Tourism		
Idea: "Warrior Playground"	Need a business/feasibility plan for the warrior playground.	Form planning committee. Go to SBDC or Shipley for business plan and start-up plans.
Cultural destinations	Lack of dedicated funding for tourism (in SLC)	Advocate that a percentage of occupancy tax be channeled to Tourism Promotion Agency and communities. A committee has been formed but there is a deadline with the budgeting process.
Waterways promotion	Lack of dedicated funding for tourism promotion	Advocate that a percentage of occupancy tax be channeled to Tourism Promotion Agency and communities. A committee has been formed but there is a deadline with the budgeting process.
Waterways promotion	Lack of business owners providing critical services along waterways	Work with local developers and development entities to establish businesses providing the critical services. Bring people to mixers, etc.
Trails (hike and bike)	Lack of Coordination	Bring together all local trails organizations. Organize everything and get information out.