Aspen “Magazine-in-a-Box” Collection
MSS 220
.50 linear feet

Background
Aspen was a three-dimensional, multi-media magazine featuring articles, pictures, flyers, broadsides, phonograph recordings and film reels, usually revolving around a particular theme. The items were boxed loosely together, eliminating the traditional magazine format. Aspen was conceived and edited by Phyllis Johnson, an advertising executive who came up with the name for the magazine while on vacation in Aspen, Colorado. Only 10 issues of Aspen were published, sporadically, between 1965 and 1971. The magazine featured articles and multimedia content, and was designed by, many of the period’s top popular artists. Names like Andy Warhol, Peter Blake, John Lennon, Marcel Duchamp, and David Hockney were associated with Aspen.

Scope and Content
The collection at St. Lawrence contains the first six issues of Aspen in their original boxes. Issues 5 and 6 were produced and sold to subscribers in one box.

Provenance
Gift of Mary Huse, Richville, New York.

Box 1

(Includes statement about the magazine by Phyllis Johnson)

Contents

- Ski Roaming, Lift-Shunning, Mountain-Touring—Whatever you Call it, It’s the Reviving Sport: Denis Higgins and John Henry Auran
- Jazz: A Cool Duel
  - In Praise of Dixieland; Freddie Fisher
  - In Defense of Latter-Day Jazz; John Hendricks
  - In Explanation of All Jazz; Chuck Isreals
- A Sanctuary for Deer, Peacocks, and People—Stillwater Ranch; Peggy Clifford
- The Hide and Seek of the Bird of the Timberline—A Monograph on the White-tailed Ptarmigan; Timothy Thomas and Tony Gauba
- Configurations of the New World
  - Implications of Population Changes; Philip M. Hauser
  - New Technologies and Institutional Change; Robert C. W. Theobald
  - The Human Imagination in the New Age; Rev. William Lynch S. J.
  - To Build is Everything or Nothing is Built; Konrad Wachsmann
  - Colombia: A Garden to Grow People; James W. Rouse
  - The Victory of Technique Over Content; Jan C. Rowan
Contents

- Farewell to a Canyon
- Ski Racing—Edging the Possible; Martin Luray
- Scriabin—Sensuous Mystic in Music; Faubion Bowers
- The Adaptable House; Peggy Clifford
- The Young Out’s vs The Establishment—Excerpts from the Aspen Film Conferences
  - Film—The Andromeda of the Arts; Lionel Trilling
  - If We Have To Bury You; Stanley Hirsin
  - Advice From Abby; Abby Mann
  - Crossroads: To Mold the Higher Tastes or Pander to the Lowest; Norman Corwin
  - The View From the Front Office; Robert Blumose
  - The Role of the Audience; James Blue
  - Renascence in a Youthful Medium; Arthur Knight
  - It’s Not What You Put In, But What You Leave Out; John Burchard
  - The Old Question; David T. Bazelon
  - The Task of Us All; Robert Osborn
  - The Maysles Method; Albert and David Maysles
  - How Do You Say “I Love You”; Jean Renoir
  - It’s Not Bright Lights and Fan Clubs; Carroll Baker
  - Feeling Guilty at Times; Eva Marie Saint
  - Rx—Go See a Movie; Dr. Karl Menninger
  - One Needs the Poet; Jack Garfein
  - Frontiers of Film; Richard Dyer MacCann

Aspen / Vol. 1, No. 3, December 1966

Contents

- Music, Man, That’s Where It’s At!
  - Rock & Roll—Three Views; Lou Reed
  - Life Among the Poobahs; Bob Shelton
  - Orpheus Plugs In…it’s-the-only-ra-di-o-sta-tion/that’s-ne-ver-off-the-air; Bob Chamberlain
  - Pop music trends recorded by the Velvet Underground and Peter Walker
• 12 Painting from Powers Collection
  o The collector, John G. Powers, tells why he collected the paintings
  o The artists tell (sometimes) why they painted them...Johns, Trova, deKooning, Oldenburg, Rosenquist, Hinman, Laing, Warhol, Riley, Poons, Lichtenstein, Noland
• “Homeward Bound”—The Rand House; Bob Chamberlain
• The First and Only Edition of the “Exploding Plastic Inevitable”, a composite of the “Underground” newspapers flourishing across the country
  o Ron Tavel on the Silver Scum
  o Gerard Malanga on What’s Happening in Modern Poetry
  o John Wilcock on the Underground Establishment
  o Jonas Mekason “The Chelsea Girls”
  o Patricia Oberhaus on the Bobby Dylan Scene
  o And Much More
• Underground Movie Flip Book:
  o A preview of Jack Smith’s forthcoming “Buzzards over Bagdad”
  o A revival of Any Warhol’s “Kiss”
• Berkeley Conference on LSD
  o Users and Abusers of LSD; Richard Blum
  o Late Blooming Morning Glory and Other Adverse Reactions to LSD; William Frosch
  o A descriptive Approach to the Psychedelic Experience; Rolf von Eckartsberg
  o Stability and Change in Human Intelligence and Consciousness; Frank Barron
  o LSD: Implications for Law Enforcement; Joseph D. Lohman
  o “We Are All One”; USCO
  o The Role of Psychedelics in Shamanism, Witchcraft, and the Vision Quest; Michael Harner
  o LSD and the Art of Conscious Living; Richard Alpert
  o LSD and the Dying Patient; Eric Kast
  o Indications and Contra-Indications for SLD Therapy of Alcoholism; Abram Hoffer
  o Therapeutic Uses of Ibogaine; Claudio Naranjo
  o The Myth About Psychedelic Drugs; Paul Lee
  o The Significance of Artificially Induced Religious Experience; Houston Smith
  o The Molecular Revolution; Timothy Leary

Aspen / Vol. 1, No. 4, Spring 1967

Contents
• The Medium is the Message; A “press proof” from a new book by Marshall McLuhan and Quentin Fiore
• The TV Generation; The Tribal Stomp at the Avalon Ballroom, San Francisco
• How to Improve the World; John Cage
• The Electronics of Music; Fabian Bowers and Daniel Kunin
• A Recorded Sampler of Electronic Music
• The Braille Trail; Bob Lewis, Alfred Etter, Bob Chamberlain and Jim Milmoe
Psycles; Danny Lyon, Bob Chamberlain, Radcliffe Squires, Sandy Cohen, Cal of South Cal, Funny Sonny, Cockroach Kid, Eddie, Kathie and Johnnie

Aspen Magazine / No. 5 and 6 combined, Fall-Winter 1967

Contents

- Essays
  - The Death of the Author/ Roland Barthes/ trans. Richard Howard
  - Style and the Representation of Historical Time/ George Kubler
  - The Aesthetics of Silence/ Susan Sontag

- Fiction
  - Text for Nothing #8/ Samuel Beckett/ read by Jack MacGowran
  - Nova Express/excerpts/ William Burroughs/ read by the author
  - “Now the shadow of the southwest column” from Jealousy/ Alain Robbe-Grillet/ read by the author

- Music
  - Fontana Mix-Feed/ John Cage/ realized by Max Neuhaus
  - The King of Denmark/ Morton Feldman/ Max Neuhaus (percussion)

- Sculpture
  - The Maze/ Tony Smith

- Films
  - Rhythm 21 (1921)/ Hans Richter
  - Lightplay: Black-White-Grey (1932)/ Laszlo Moholy-Nagy (excerpt)
  - Site (1964)/ Robert Morris/ Stan VanDerBeek (excerpt)
  - Linoleum (1967)/ Robert Rauchenberg (excerpt)

- Interview—Merce Cunningham

- Documents
  - The Creative Act (1957)/ Marcel Duchamp/ read by the author
  - Some texts from A L’Infinitif (1912-20)/ Marcel Duchamp/ read by the author
  - Four poems from Phantastische Gebete (1916)/ Richard Huelsenbeck/ read by the author
  - The Realistic Manifesto (1920)/ Naum Gabo/Noton Pevsner/ read by Gabo
  - The Russian Desert: A Note on Our State of Knowledge/ Douglas MacAgy
  - Space, Time and Dance (1952)/ Merce Cunningham/ read by the author

- Poetry
  - Conditionnement/ Michel Butor/ trans. Michael Benedikt
  - Poem, March 1966/ Dan Graham

- Data
  - Serial Project #1/ Sol Lewitt
  - Seven Translucent Tiers/ Mel Bochner
  - Structural Play #3/ Brian O’Doherty
  - Drawings for the Maze/ Tony Smith
  - Score for Fontana Mix-Feed/ John Cage/ Max Neuhaus
  - Score for The King of Denmark/ Morton Feldman
Translation of Jealousy (recorded excerpt)/ Alain Robbe-Grillet/ trans. Richard Howard