

Career Services

Class of 2011

Twenty-ninth Annual

Follow-up Study

ST. LAWRENCE
UNIVERSITY

CAREER SERVICES

Executive Summary

The following pages detail the results of the *Follow-up Survey for the Class of 2011*. This report is a summary of the career fields and graduate schools in which members of the Class of 2011 were engaged seven to ten months post graduation. The survey is an important component of Career Services' efforts to understand the kinds of work and graduate programs new graduates are interested in pursuing. The information is also shared with the St. Lawrence community including University Communications, Admissions, and University Advancement to assist other staffs in accomplishing their work objectives.

To summarize the final report, 407 of the 529 graduates reported their career status for a 76.9% return rate. This is slightly higher than the 75.7% return rate for the Class of 2010. All respondents completed the survey on-line or over the phone with a Career Services staff member. Graduates were mailed a postcard with the survey site address, and subsequent follow-up was conducted through personalized emails and phone calls. Career Services also collaborated with faculty and coaches asking them to contact non-respondents to have them complete the survey. Data was collected between December 13, 2011 and March 11, 2012.

According to the *Michigan State University Recruiting Trends Survey for 2010-2011*, published in Fall 2010, "hiring at the Bachelor's level is expected to surge by 10%...the Bachelor's market will enjoy its first expansion in two years. With this good news comes a word of caution. This step is the first out of a deep hole; yet, many organizations are still not in a position to contribute positively to hiring." (p. 5). The report also states that networking will be the best strategy for obtaining a position — "The best recruiting strategies still depend on connections between faculty, students, career services professionals, alumni and hiring staff in organizations" (p.5).

Members of the Class of 2011 fared well with a total placement rate of 95.3%, the first increase in placement since 2007. Of the 95.3%, 77.6% were primarily pursuing a career and had obtained a full-time or part-time job, 16.7% were attending graduate school either full-time or part-time as their primary function, and an additional 1% were pursuing professional post-baccalaureate education. The percent of respondents "in transition" decreased to 4.7% from 6.8% in 2010 (a 2% drop). The results for the Class of 2011 show that most of those "in transition" were continuing to pursue employment.

The percent of respondents from the Class of 2011 who found full-time employment through some form of networking rose to 72.5%, a jump from 68.3% for the Class of 2010. The Class of 2011 also saw a nearly 4% increase over last year in obtaining jobs through participation in recruitment events, and approximately 15% of respondents indicated they found their job through their internship—a 4% increase from last year. These figures highlight the need for students to engage on multiple levels and to participate in internships during their time at St. Lawrence. Education remains as the top career field in which respondents are employed with Finance/Banking in second, and Retail/Wholesale in third. The top job functions performed by respondents from the Class of 2011 are Teaching/Coaching/Training, Sales, Administration/Management, and Customer Service.

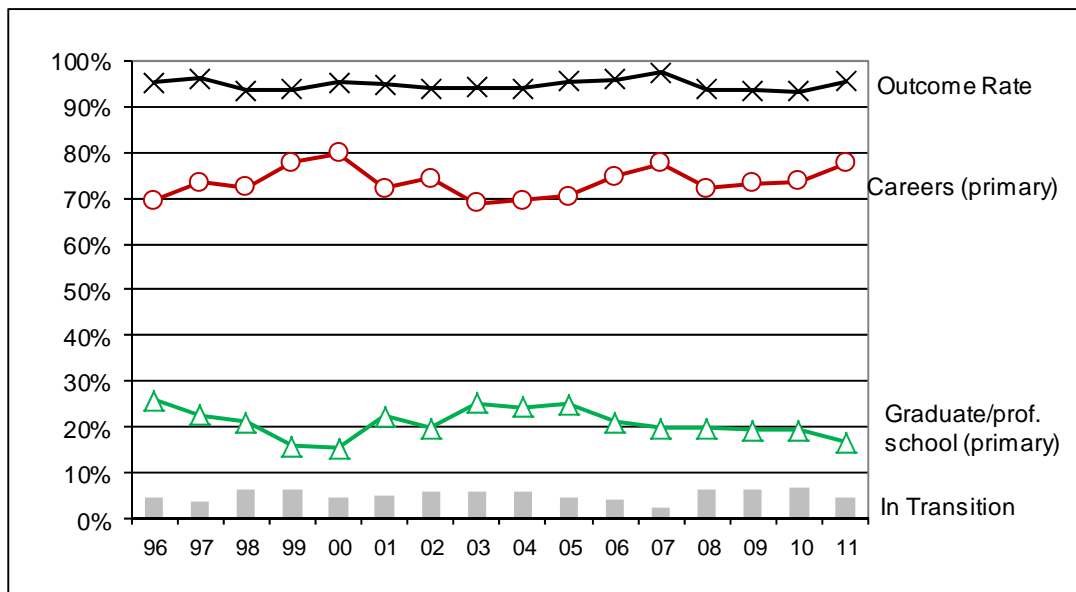
Graduate/Professional school attendance (as the primary activity) was down roughly 3.0% this year to 16.7% from 19.6%. Education, Business, and Social Sciences were the top three fields of study for respondents enrolled either full-time or part-time in graduate or professional school, with Law a close fourth. 53.2% of survey respondents attending graduate school chose to study in one of these top three areas, while an additional 10% chose Law. It is interesting to note that while Science & Technology was tied with Education for the top spot last year, this year it came in low on the list in eighth place.

The following detailed report contains information on the top 10 career industries and job functions, sources of obtaining employment, salary information, a sampling of jobs, a breakdown of graduate school attendance, a sampling of graduate and professional school programs, and internship information.

Carol L. G. Bate, Ph.D.
Assistant Dean of Student Life and Director of Career Services
July 2012

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Final Report Comparison 1996-2011



	Careers (primary)	Graduate/ Professional School (primary)	Other Post-baccalaureate Education	In Transition	Outcome Rate
1996	69.5%	25.8%		4.8%	95.3%
1997	73.4%	22.7%		3.9%	96.1%
1998	72.3%	21.2%		6.5%	93.4%
1999	77.7%	15.9%		6.4%	93.6%
2000	79.8%	15.4%		4.7%	95.3%
2001	72.2%	22.5%		5.2%	94.8%
2002	74.3%	19.7%		5.9%	94.0%
2003	68.8%	25.3%		5.9%	94.1%
2004	69.5%	24.4%		6.0%	94.0%
2005	70.3%	25.1%		4.6%	95.4%
2006	74.8%	21.0%		4.1%	95.9%
2007	77.5%	19.9%		2.6%	97.4%
2008	72.2%	19.9%	1.3%	6.3%	93.6%
2009	73.3%	19.3%	0.8%	6.5%	93.5%
2010	73.6%	19.4%	0.2%	6.8%	93.2%
2011	77.6%	16.7%	1.0%	4.7%	95.3%

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Top Career Industries and Functions

The top 10 career industries represented by the Class of 2011 for those employed full-time. Career industry represents the type of employer each graduate works for.

RANK	FIELD	% OF RESPONDENTS	# OF RESPONDENTS
1	Education	23%	73
2	Finance/Banking	9%	28
3	Retail/Wholesale	9%	27
4	Health Care	6%	19
5	Food and Beverage	6%	18
6	Sports and Recreation	5%	17
7	Social/Human Services	4%	12
8	Technology	3%	10
8	Travel and Tourism	3%	10
10	Hotel, Restaurant, Hospitality	3%	9

Graduates were also asked about their specific job function. The top 10 job functions for the class are listed below.

RANK	JOB FUNCTION	% OF RESPONDENTS	# OF RESPONDENTS
1	Teaching/Coaching/Training	20%	61
2	Sales	13%	41
3	Administration/Management	8%	25
4	Customer Service	8%	24
5	Research/Analysis	6%	19
6	Financial Services	6%	18
7	Operations	4%	11
8	Health Services	3%	9
9	Marketing/Brand Management	3%	8
10	Account Management/Planning	2%	5
10	Social Services	2%	5

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Source of Obtaining Employment

Comparison: Class of 2011, 2010, 2009, 2008

It is essential to track all ways in which students find employment and receive job offers. The following statistics reveal how members of the Class of 2011 secured full-time jobs in comparison to the three previous years.

Source of Employment	Class of 2011		Class of 2010		Class of 2009		Class of 2008	
Networking								
Personal Contact	107	45.9%	96	46.2%	78	39.0%	74	39.2%
Alumni/Parent Network	26	11.2%	22	10.6%	15	7.5%	21	11.1%
Internships	36	15.5%	24	11.5%	19	9.5%	33	17.5%
Subtotal	169	72.5%	142	68.3%	112	56.0%	128	67.7%
Direct Application	60	25.8%	56	26.9%	68	34.0%	67	35.4%
Employment Agency	11	4.7%	17	8.2%	17	8.5%	9	4.8%
On-Campus Interviews or Resume Referrals	6	2.6%	9	4.3%	13	6.5%	12	6.3%
Recruitment Events/Fairs	17	7.3%	7	3.4%	10	5.0%	13	6.9%
Military	0	0.0%	0	0.0%	0	0.0%	1	0.5%
Other (Right place/right time, etc.)	17	7.3%	12	5.8%	12	6.0%	10	5.3%

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Satisfaction & Salary Information for Full-Time Employed

Satisfaction Information

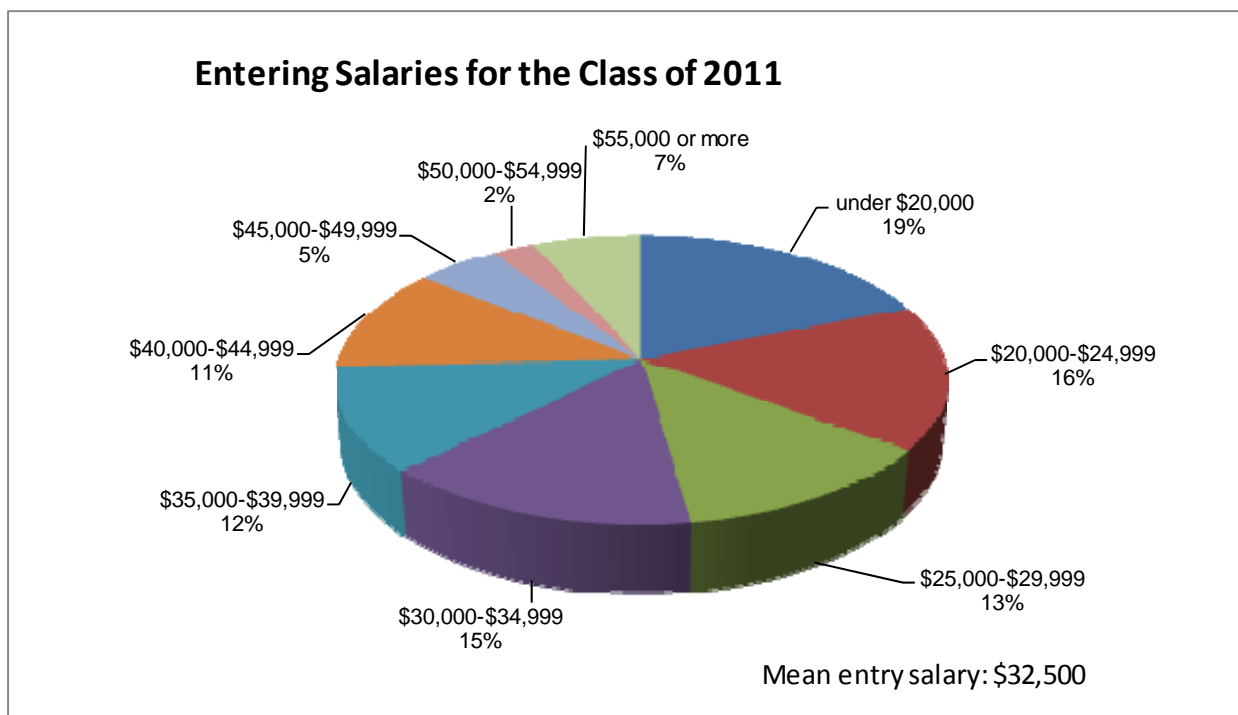
At the time of this survey, 236 graduates reported full-time employment. Of the 236 reporting, 35% indicated their job was *directly* related to their desired career path which was up slightly from 33% in 2010. An additional 38% of the respondents reported they were in a job that was *somewhat* related to their desired career path. The Class of 2011 also posted a 3% increase in the number of respondents who secured jobs prior to graduation (28% in 2011 up from 25% in 2010).

St. Lawrence University graduates in the Class of 2011 working full-time were highly satisfied with their employment with 91% very satisfied or satisfied with their current job. This remains very similar to last year's 92%. Again, despite the uncertain employment market, results of this survey show that more than half of the respondents sought out and accepted positions related to their desired career path and were satisfied with that employment.

Salary Information

The mean starting salary reported for the Class of 2011 was \$32,564, down from \$33,512 for the Class of 2010. The median salary range remains the same as the prior three class years, at \$30,000 - \$34,999.

The Class of 2011 saw a 5% decrease in the number of graduates receiving salaries of \$50,000 or higher compared to 2010, but saw a 5% increase in the number receiving salaries ranging from \$40,000-\$49,000. The percentage of graduates obtaining salaries of \$40,000 or higher has held steady at 26% since 2008. Unfortunately, the percentage of members from the Class of 2011 in the lowest three salary ranges (at or below \$29,999) was up 5% from last year, but was the same as the Class of 2009.



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Sampling of Jobs

Industry	Company/Organization	Job Title
Accounting	Pricewaterhouse Coopers	Intern
Advertising	Green Leads	Business Development Representative
	Zed Graphic Communication	Marketing Assistant
Agriculture/Natural Resources	Island Institute	Deer Isle-Stonington Education & Historical Preservation Fellow
	Organic Trade Association	Communications & Government Policy Project Coordinator
	U.S. Forest Service	Forestry Technician (Fire)
Arts & Entertainment	Frog Hollow Arts Association	Gallery Assistant
	MTV Network	Production Coordinator
	National Gallery of Zimbabwe	Marketing & Operations Administrator
Biotech & Pharmaceuticals	Henry M. Jackson for the Advancement of Military Medicine	Research Assistant
	TTE Laboratories & Genzyme	Account Manager
Business Services	Northwestern Mutual	Financial Representative
	Nomura	Bond Salesperson/Analyst
Chemicals	Andritz Inc.	Research Chemist/Research Assistant
Communications/Media	Edelman	Digital Corporate & Crisis Intern
	ESPN	Production Assistant
	Fox Cable Networks	Sales Assistant
	MPH Builders Inc.	Contractor
Construction	MPH Builders Inc.	Contractor
Consulting	Booz Allen Hamilton	Subcontracts Administrator
	REMI	Assistant Economist
	Triumvirate Environmental	Environmental Specialist
Education	American Councils for International	Program Assistant/Program Associate
	Americorps	Teacher/Naturalist
	Danish Institute for Study Abroad	Danish Language & Culture Assistant
	Emma Willard School	History Instructor/Residential Faculty
	Spanish Ministry of Education	Language & Culture Assistant
	Teach for America	Teacher
	Teton Science School	Field Instructor

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Sampling of Jobs

Industry	Company/Organization	Job Title
Energy	Altenex	Research Associate
	Next Step Living Inc.	Solar Account Manager
	Schneider Electric	Estimator
Finance/Banking	Bank of America Merrill Lynch	Futures Analyst
	Brightwire Inc.	Global Media Analyst
	Cambridge Associates	Consulting Associate/Accounting Assistant
	Goldman Sachs	Securities Lending Analyst
	Morgan Stanley Smith Barney	Financial Advisor
	Nielsen	Financial Leadership Prog Associate
	TD Bank	Risk Mitigation Analyst
Food and Beverage	Craft Brewers Guild	Sales Assistant
	Moet Hennessy	PR Communications
Government/Public Admin	Elizabeth Warren Campaign	Financial Assistant
	New York State Senate	Press Secretary
	Peace Corps	Community Development Volunteer
Health Care	Beth Israel Deaconess Medical Center	Clinical Research Assistant
	Dana-Farber Cancer Institute	New Patient Coordinator
	Memorial Sloan-Kettering Cancer	Research Tech/Research Study Assistant/
	Tufts Associated Health Plan	Mental Health Service Coordinator
	Yale University School of Medicine	Research Assistant
Hotel, Restaurant, Hospitality	Historic Inn of Annapolis	Sales Coordinator
	Northwoods Inn	Adventure Specialist
Insurance	Allstate Insurance Company	Leadership Development Program
	Liberty Mutual	Portfolio Analyst
	Lloyd Bedford Cox	Underwriting Specialist
International Affairs & Devel-	General Delegation of the PLO to the	Media Officer
	International Reading Association	Program Assistant
Legal	Cravath, Swaine & Moore	Legal Assistant
	ESPN Inc.	Legal Assistant

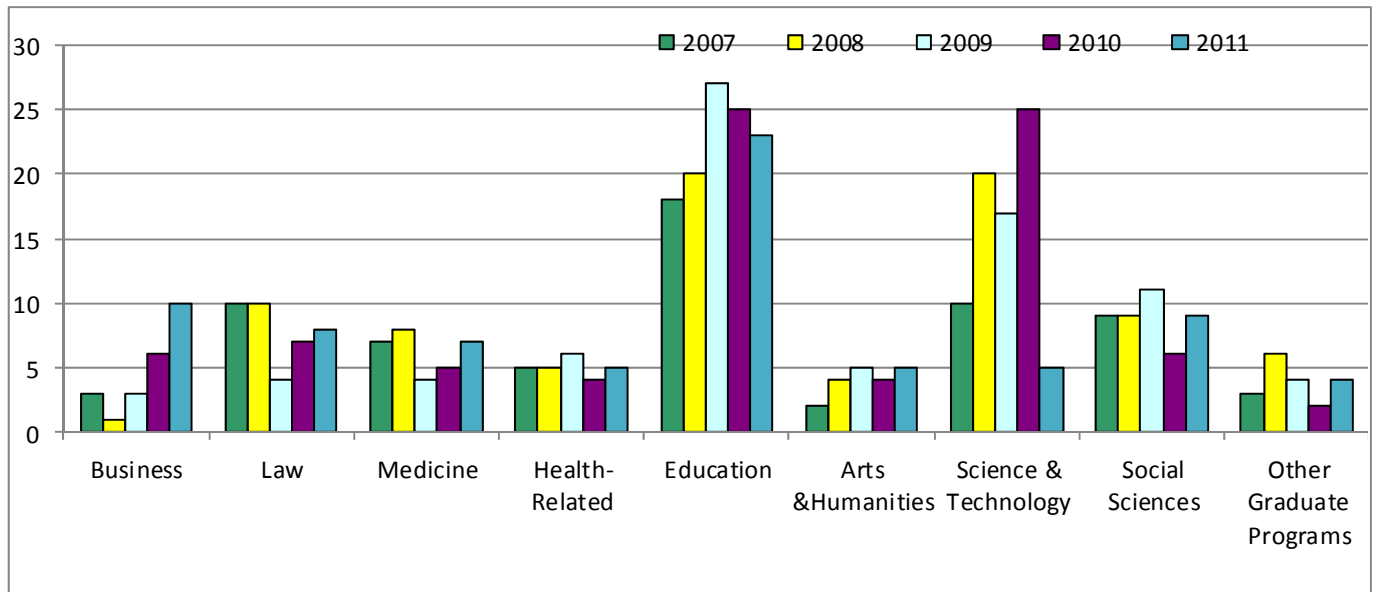
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Sampling of Jobs

Industry	Company/Organization	Job Title
Museums and Libraries	Yale University Art Gallery	Visitor Services Assistant
Print and Publishing	Cornell University Press	Production Coordinator
	TIME Magazine	Assistant Sales Planner
Real Estate	Smith Property Management	Property Manager
	EDENS Realty Inc.	Leasing Representative
Retail/Wholesale	Ralph Lauren	Assistant Concept Designer
	Tommy Hilfiger Corporate	Marketing Assistant
Social/Human Services	Carter Burden Center for the Aging	Volunteer Coordinator
	Franciscan Hospital for Children	Mental Health Counselor
	Northwestern Counseling & Support Services	Autism Behavior Interventionist
Sports & Recreation	Crested Butte Ski and Ride School	Instructor
	New York Ski Education Foundation	Assistant Coach
	Snowbird Ski Resort	Ski Patrol/Trail Crew
Technology	Cantina Consulting	Associate, Technical Consulting
	IBM	Pre-Processing Engineer/Predictive Analytics Solution Architect
	Modis	Quality Assurance Analyst/Tester
Travel and Tourism	Jackson Hole Ski Resort	Lift Operations
	Squaw Valley USA	Lift Operator/Snowboard Instructor
	The Walt Disney Company	Group Education Intern, Animal Kingdom

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Graduate/Professional School Attendance



Program Type	2011	2010	2009	2008
Business	10	6	3	1
Law	8	7	4	10
Medicine/Dentistry/Pharmacy/Veterinary	7	5	4	8
Health-Related	5	4	6	5
Education	23	25	27	20
Arts & Humanities	5	4	5	4
Science & Technology	5	25	17	20
Social Sciences	9	6	11	9
Other Graduate Programs	4	2	4	6
Not Indicated	3	2	3	8
Total Graduate/Professional School	79	86	84	91
*Percentage of class attending graduate/ professional school	19.4%	22.5%	22.9%	24.1%

*Total percentage of class attending graduate/professional school as primary and secondary function.

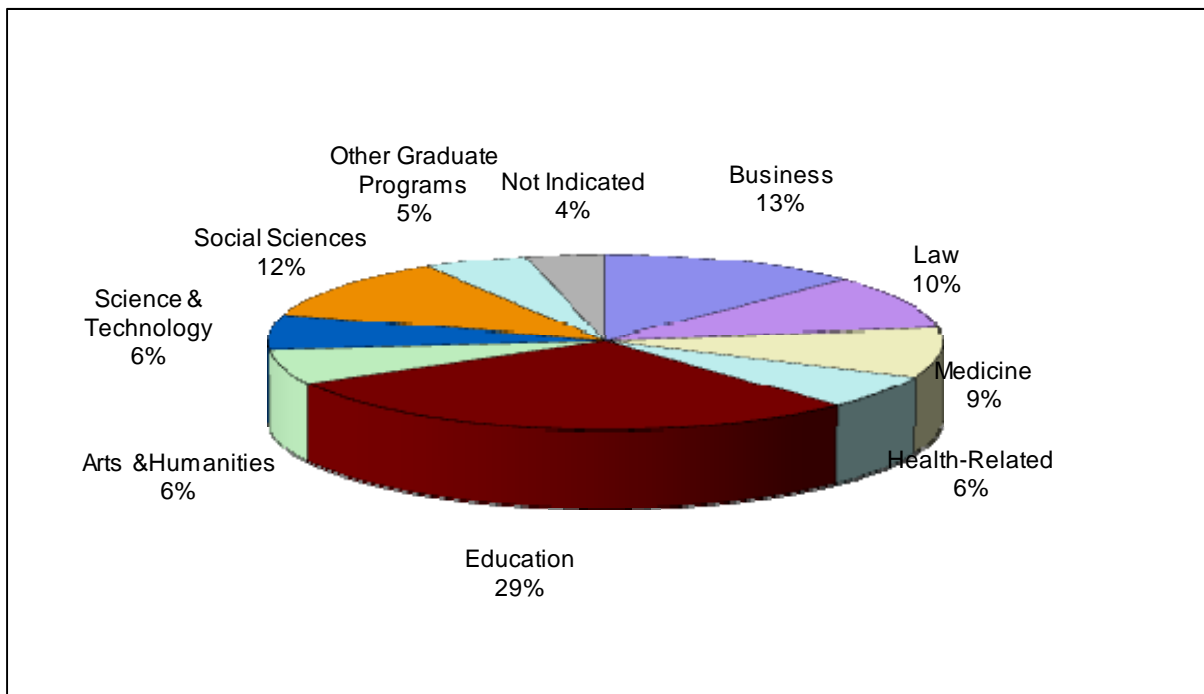
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Graduate/Professional School Programs

<u>Graduate Program Type</u>	<u>Number Attending</u>	<u>% of Attending</u>
Education	23	29.1%
Business	10	12.7%
Social Sciences	9	11.4%
Law	8	10.1%
Medicine/Dentistry/Pharmacy/Veterinary	7	8.9%
Health-Related	5	6.3%
Science & Technology	5	6.3%
Arts & Humanities	5	6.3%
Other Graduate Programs	4	5.1%
Not Indicated	3	3.8%
Total Graduate/Professional School	79	100%

*Graduate and Professional School only, does not include other post baccalaureate education.

**Based on all full-time and part-time graduate school attendance.



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Graduate/Professional School Acceptance Rates

Graduate Program Type	# Students who Applied¹	# Accepted to one or more schools	Acceptance Rate
Business	7	7	100%
Law	9	8	88.9%
Medicine/Dentistry/Pharmacy/Veterinary	11	7	63.6%
Education	25	25	100.0%
Other Masters Programs	37	34	91.9%
Doctoral Programs	11	5	45.5%
Total Applicants (unduplicated count)	94	84	89.4%

¹Seven graduates indicated they applied to graduate school, but did not provide program information or acceptance data and are therefore excluded from the table above.

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Sampling of Graduate Programs

	Name of School	Program	Degree
Arts & Humanities	New York University	Communications & Public Relations	MS
	Queen's University	English Literature	MA
	School of Visual Arts	Social Documentary	MFA
Business	Northeastern University	Accounting	MSA/ MBA
	Sage Graduate School (The Sage Colleges)	Organizational Management	MS
	Syracuse University	Finance	MS
Education	Boston College	Elementary Education	Med
	SUNY Plattsburgh	School Psychology	MA/ CAS
	New York University	Literacy Education	MA
Health-Related	Boston University	Public Health/Environmental Health	MPH
	University of Michigan-Ann Arbor	Health Behavior & Health Education/ Public Health Genetics	MPH
	Vanderbilt University	IGP (Pharmacology)	PhD
Law	American University Washington College of Law	Law	JD
	Syracuse University	Law	JD
	Vermont Law School	Law	JD
Medicine/Dentistry/ Pharmacy/Veterinary	Dartmouth Medical School	Medicine	MD
	Ross University School of Veterinary Medicine	Veterinary Medicine	DVM
	SUNY Upstate Medical University	Medicine	MD
Science & Technology	Binghamton University	Geochemistry	MS
	University of Delaware	Organic Chemistry	PhD
	University of Oregon	Applied Physics	MS
Social Sciences	George Washington University	International Affairs	MA
	University of Illinois at Chicago	Anthropology	PhD
	Iowa State University	Economics	PhD
Other	Georgetown University	Security Studies & Risk Analysis	MA
	University of Miami	Sports Administration	MS

Internships

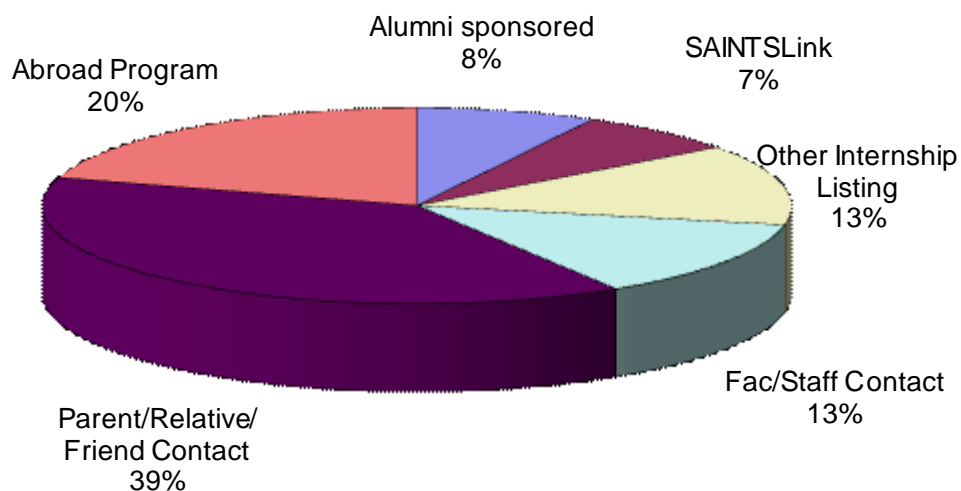
Number of Respondents who Completed Internships

Of the 384 respondents to this question, 199 individuals (51.8%) reported that they had completed at least one internship. This represents a 5.6% increase from the Class of 2010, which was 46.2%. It is also a 12.3% increase from the Class of 2009, in which 39.5% of respondents to the question had completed at least one internship.

The average number of internships per student was 1.42 for members of the Class of 2011 who completed an internship. This is down from 1.57 internships per student for the Class of 2010. While the average number of internships per person decreased slightly, overall more students participated in and completed at least one internship than in past years.

The full breakdown of the number of internships per student for the Class of 2011 is: 138 respondents (70%) completed one internship, 40 (20%) completed two, 13 (7%) completed three, and 4 (2%) completed four or more. They completed a total of 278 internships, up from 258 for the Class of 2010.

How did students obtain the internship?



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Sampling of Internships

7 Stages Theatre Company
Adirondack Museum
Albany Institute of History and Art
Aspire of Western New York
Associated Press
Bank of America Merrill Lynch
Bank of New York Mellon
Booz Allen Hamilton
Boston Women's Fund
Camp Sunshine
Canton Potsdam Hospital
Chicago Board of Trade
Circulo de Bellas Artes (Spain)
Congressman Chris Gibson Campaign
Connecticut Dept. of Economic & Community Dev.
Curley Company
Department of Interior
Education for Choice
Elephant Family (London)
Engel Entertainment
Estee Lauder
Foreign Policy Initiative
Fox News Corps
Garden Share
GE Asset Management
Goldman Sachs
Hill Holiday Advertising Agency
Horse Magazine
IBM
Institute for Policy Studies
John W. Ferry Veterinary Hospital
Kenya Marine Fisheries Institute
Kings County District Attorney's Office
Lockheed Martin
Lupus Foundation of America
Madison Square Gardens
Make-a-Wish Foundation
Memorial Art Gallery
Memorial Sloan-Kettering Cancer Center
Morgan Stanley Smith Barney
MTV Networks
National Gallery of Zimbabwe
National Museum of Dance
NBC Sports/NBC Universal
New Hampshire Public Radio
New York State Dept. Of Conservation
New York State Senator Gillibrand's Office
Pan Macmillan Publishing House (London)
Permal Group Inc.
Ralph Lauren
Roswell Park Cancer Institute
St. Lawrence County Public Defender's Office
Stanwich Advisors
Tanzania Forest Conservation Group
The Attorney General's Office
The BOMA Project
The British National Trust
The Clean Water Institute
The National Alliance of Women (London)
The Wild Center
Thousand Islands Performing Arts Fund/Clayton Opera House
Union Real Estate
Unique Media PR Firm (Ireland)
U.S. Dept. of Homeland Security at Lawrence Livermore National Laboratory
Wayne Bachus & Associates Law Firm
Woods Hole Oceanographic Institute