

Career Services

Class of 2010

Twenty-eighth Annual

Follow-up Study

ST. LAWRENCE
UNIVERSITY

CAREER SERVICES

Executive Summary

The following pages detail the results of the *Follow-up Survey for the Class of 2010*. This report is a summary of the career fields and graduate schools in which members of the class of 2010 were engaged seven to nine months post graduation. The survey is an important component of Career Services' efforts to understand the kinds of work and graduate programs recent alumni are interested in pursuing. The information is also shared with the St. Lawrence community including University Communications, Admissions, and University Advancement to assist other staffs in accomplishing their work objectives.

To summarize the final report, 382 of the 506 graduates reported their career status for a 75.5% return rate. This is lower than the 83.6% return rate for the Class of 2009, but similar to that of the 75.7% return rate for the Class of 2008. All respondents completed the survey on-line or over the phone with a Career Services staff member. Graduates were sent a postcard with the survey site address, and follow-up was done through phone calls and personalized e-mails. Additional efforts were made using faculty members and coaches to connect with non-respondents and ask them to complete the survey. Data was collected between December 15, 2010 and February 28, 2011.

According to the *Michigan State University Recruiting Trends Survey for 2009-2010*, published in Fall 2009, "the college labor market has hit bottom!" (p. 3). The forecast for the 2008-2009 survey, published in the fall of 2008 indicated that "the college labor market [hung] on a steep precipice" (p. 3), and unfortunately hiring took a bad turn. This years report (2009-2010) begins with the fact that the estimated decline of 8% to 10%, predicted in last year's report, was far off base and that employers likely "shed 35% to 40% of their hiring targets" (p. 3).

Despite the poor condition of the job market, members of the Class of 2010 fared pretty well with a total placement rate of 93.2%, down just .3% from the previous year. The National Association of Colleges and Employers speculates in the *2010 Student Survey* that the Class of 2010 "learned from the Class of 2009 in their reaction to the job offers they received" and were more likely to accept job offers they received than graduates in previous class years (p. 2). The percent of respondents "in transition" was similar for the classes of 2009 and 2010 (6.5% and 6.8%), but the results for the Class of 2010 show that most of those "in transition" (85%) were "seeking employment", as compared with 58% for the Class of 2009.

Of the Class of 2010, 73.6% indicated at the time of the survey that they were primarily pursuing a career, representing a .3% increase from the previous class.

More than 81% of employed graduates found their jobs through either direct application or networking. The percent of respondents from the Class of 2010 who found full-time employment through some form of networking was a full 10% higher than for the Class of 2009. Education is the top career field in which respondents are employed with Finance/Banking in second and Government/Public Administration tied with Sports & Recreation for third. The top job functions performed by respondents from the Class of 2010 are Teaching/Coaching/Training, Research/Analysis, and Customer Service.

Graduate/Professional school attendance (as the primary activity) was up slightly this year to 19.4% from 19.3% last year. Education, Science & Technology, and Law were the top three fields of study for respondents enrolled either full-time or part-time in graduate or professional school. 66% of survey respondents attending graduate school chose to study in one of those three areas. It is interesting to note that Science & Technology was tied with Education for the top spot this year.

The following detailed report contains information on the top 10 career industries and job functions, sources of obtaining employment, salary information, a sampling of jobs, a breakdown of graduate school attendance, a sampling of graduate and professional school programs, and internship information.

Carol L. G. Bate, Ph.D.
Assistant Dean of Student Life and Director of Career Services
June 2011

CAREER SERVICES

Follow-up Study - Class of 2010

St. Lawrence University – June 2011

<u>CATEGORY</u>	<u>RESPONDENTS</u>	<u>PERCENTAGE</u>
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CAREERS

Employed Full-Time	195	51.0%
Employed Full-Time Volunteer Activity	14	3.7%
Employed Full-Time, Attending Graduate School Part-Time	5	1.3%
Employed Full-Time Volunteer, Graduate School Part-Time	1	0.3%
Total Employed Full-Time	215	56.3%

Employed Part-Time	58	15.2%
Employed Part-Time, Attending Graduate School Part-Time	6	1.6%
Total Employed Part-Time	64	16.8%

Internships or Research Experience, Unpaid	2	0.5%
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Total Primarily Pursuing a Career	281	73.6%
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POSTBACCALAUREATE EDUCATION

Attending Graduate School Full-Time	55	14.4%
Attending Graduate School Full-Time, Volunteer Full-Time	0	0.0%
Attending Graduate School Full-Time, Employed Full-Time	3	0.8%
Attending Graduate School Full-Time, Employed Part-Time	15	3.9%
Attending Graduate School Part-Time	1	0.3%
Total Primarily Attending Graduate/Professional School	74	19.4%

Other Postbaccalaureate Education	1	0.2%
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Total Primarily Pursuing Education	75	19.6%
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TRANSITION

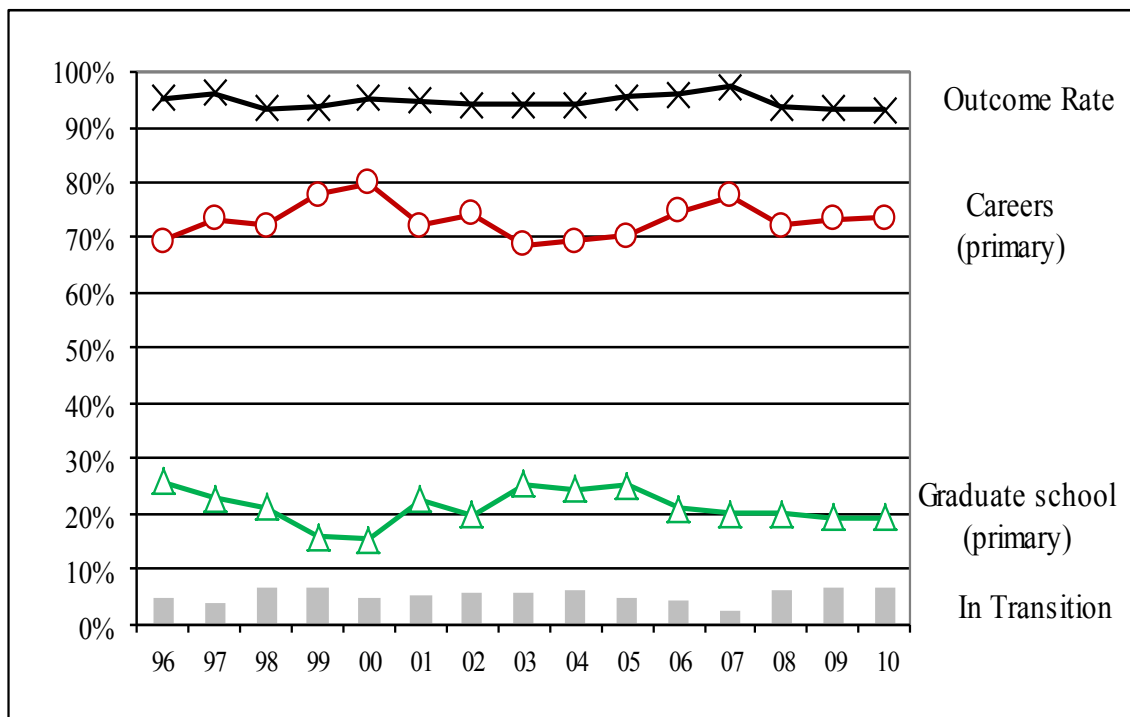
In Transition -- Pursuing Employment	22	5.8%
In Transition -- Not Pursuing Employment	4	1.0%
Total in Transition	26	6.8%

SUMMARY

Final Outcome Rate:	356/382	93.2%
Total Reporting Rate:	382/506	75.5%

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Final Report Comparison 1996-2010



	Careers (primary)	Graduate/ Professional School (primary)	Other Post- baccalaureate Education	In Transition	Outcome Rate
1996	69.5%	25.8%		4.8%	95.3%
1997	73.4%	22.7%		3.9%	96.1%
1998	72.3%	21.2%		6.5%	93.4%
1999	77.7%	15.9%		6.4%	93.6%
2000	79.8%	15.4%		4.7%	95.3%
2001	72.2%	22.5%		5.2%	94.8%
2002	74.3%	19.7%		5.9%	94.0%
2003	68.8%	25.3%		5.9%	94.1%
2004	69.5%	24.4%		6.0%	94.0%
2005	70.3%	25.1%		4.6%	95.4%
2006	74.8%	21.0%		4.1%	95.9%
2007	77.5%	19.9%		2.6%	97.4%
2008	72.2%	19.9%	1.3%	6.3%	93.6%
2009	73.3%	19.3%	0.8%	6.5%	93.5%
2010	73.6%	19.4%	0.2%	6.8%	93.2%

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Top Career Industries and Functions

The top 10 career industries represented by the class of 2010 for those employed full-time. Career industry represents the type of employer each graduate works for. This year, as last year, 74% of respondents to this question are represented in the top 10 industries.

RANK	FIELD	% OF RESPONDENTS	# OF RESPONDENTS
1	Education	22%	46
2	Finance/Banking	16%	34
3	Government/Public Administration	7%	14
3	Sports and Recreation	7%	14
5	Health Care	6%	13
6	Consulting	4%	8
7	Communications/Media	3%	7
7	Retail/Wholesale	3%	7
7	Technology	3%	7
10	Hotel, Restaurant, Hospitality	2%	5

Graduates were asked about their specific job function, in addition to the type of employer they work for. The top 10 job functions for the class, representing 71% of respondents, are listed below.

RANK	JOB FUNCTION	% OF RESPONDENTS	# OF RESPONDENTS
1	Teaching/Coaching/Training	19%	39
2	Research/Analysis	10%	21
3	Customer Service	9%	19
4	Administration/Management	8%	16
4	Financial Services	8%	16
6	Sales	6%	13
7	Account Management/Planning	3%	7
7	Marketing/Brand Management	3%	7
7	Human Resources	3%	6
10	Operations	2%	5

* Please note, percentages were calculated out of 210 instead of 218 (the total number of survey respondents employed full-time) because eight of those graduates did not answer these specific questions regarding career field and job function.

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Source of Obtaining Employment

Comparison: Class of 2010, 2009, 2008, & 2007

It is essential to assess the source for obtaining employment to track the way in which students find employment and receive job offers. The following statistics reveal how members of the Class of 2010 secured full-time jobs in comparison to previous years' follow-up studies.

Source of Employment	Class of 2010		Class of 2009		Class of 2008		Class of 2007	
Networking								
Personal Contact	96	39.5%	78	33.6%	74	30.8%	72	34.8%
Alumni/Parent Network	22	9.1%	15	6.5%	21	8.8%	15	7.2%
Internships	24	9.9%	19	8.2%	33	13.8%	9	4.3%
Subtotal	142	58.4%	112	48.3%	128	53.3%	96	46.4%
Direct Application	56	23.0%	68	29.3%	67	27.9%	80	38.6%
Employment Agency	17	7.0%	17	7.3%	9	3.8%	5	2.4%
On-Campus Interviews or Resume Referrals	9	3.7%	13	5.6%	12	5.0%	3	1.4%
Recruitment Events/Fairs	7	2.9%	10	4.3%	13	5.4%	8	3.9%
Military	0	0.0%	0	0.0%	1	0.4%	1	0.5%
Other (Right place/right time, etc.)	12	4.9%	12	5.2%	10	4.2%	6	2.9%

* Please note that non-respondents to the question are excluded from the percentages above.

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Satisfaction & Salary Information for Full-Time Employed

Satisfaction Information

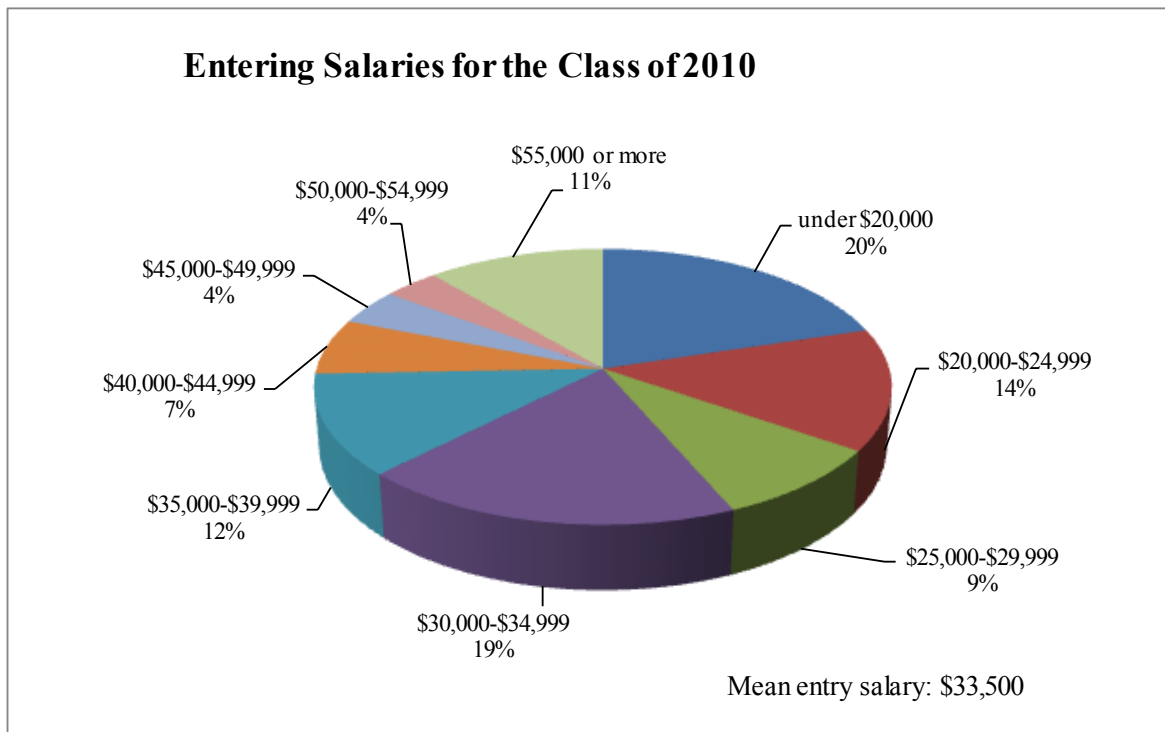
As stated earlier in this report, The National Association of Colleges and Employers speculates in the *2010 Student Survey* that the Class of 2010 “learned from the Class of 2009 in their reaction to the job offers they received” and were more likely to accept job offers they received than graduates in previous class years (p. 2). For St. Lawrence University graduates in the Class of 2010 employed full-time, this did not typically mean that they were taking jobs outside of their interest area. 73% of the class was employed in a job that was either somewhat or directly related to their desired career path, while 10% were still undecided on their desired career path.

St. Lawrence University graduates in the Class of 2010 working full-time were also highly satisfied with their employment, with 92% satisfied or very satisfied with their current job. Again, despite the tough employment market, results of this survey have found that St. Lawrence University members of the Class of 2010 were not settling for just any job, but were working in careers related to their desired career path and were satisfied with that employment.

Salary Information

The mean starting salary reported for the Class of 2010 is \$33,512, up from \$32,753 for the Class of 2009. This increase is not insignificant, as the *Fall 2010 Salary Survey* conducted by the National Association of Colleges and Employers reported a .7% dip in starting salaries for bachelor’s degree graduates. The median salary range is the same for both classes, at \$30,000 - \$34,999.

“The Class of 2010 fared particularly better in the two highest salary ranges. Fifteen percent of the Class of 2010 reported annualized salaries of \$50,000 or higher, compared to 11% in 2009 and 9% in 2008.” Additionally, the percentage of members of the Class of 2010 in the lowest three salary ranges (at or below \$29,999) is down 5% from last year.



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Sampling of Jobs for Class of 2010

Industry	Company/Organization	Job Title
Advertising	BrightRoll	Account Manager
Agriculture/Natural Resources	International Crane Foundation	Conservation/Reintroduction Intern
Arts & Entertainment	The Dr. Phil Show	Production Assistant
Biotech & Pharmaceuticals	American Type Culture Collection	Associate Programmer Analyst
Business Services	Ackerman Beardsley Bennett, Inc.	Merchandisers Assistant
	Standard & Poor's	Research Assistant
	Thomson Reuters	Corporate Implementations
Communications/Media	Hall and Partners	Account Executive
	Ketchum PR	Consumer Health & Wellness Intern
	Rubin Postaer Associates	Local Media Negotiator
	Davidovits and Company Inc.	Business Development
Construction	Davidovits and Company Inc.	Business Development
Consulting	Advanced Design Consulting, Inc.	Mechanical Design Engineer
	Belgrave Trust	Sustainable Business Analyst
	Clear Creek Consulting	Sales Representative
	EMC Consulting	Business Analyst & Assoc. Practice Consultant
Education	Americorps - Teton Literacy Ctr.	Americorps VISTA
	Chewonki Foundation	Outdoor Classroom Instructor
	Connecticut College	Assistant Swim Coach
	New England Center for Children	Teacher
	Shanghai Jazz English Training Inst.	English as a Foreign Language Teacher
	Town of Webb Union Free S.D.	Spanish Teacher, Grades 7-12
	Westover School	Asst. Director of Annual Fund & Alumnae Rel.
Finance/Banking	Bloomberg LP	Analytics Associate
	Fidelity Investments	Financial Representative
	Goldman Sachs	Analyst
	JP Morgan	Banking Analyst
	Morgan Stanley Smith Barney	Client Service Associate
Government/Public Administration	Erie County Social Services	Social Services Assistant
	NYC Civic Corps	Volunteer Coordinator
	Peace Corps	Community Health HIV/AIDS Educator
	United States Senate	Correspondence Assistant

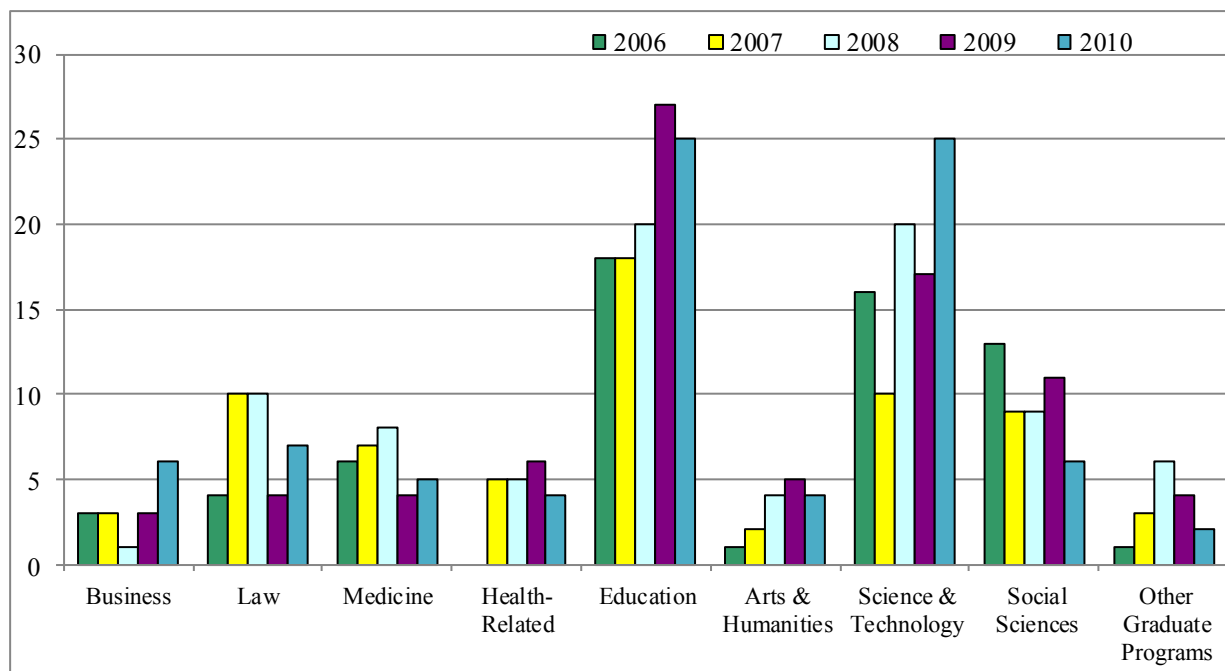
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Sampling of Jobs for Class of 2010

Industry	Company/Organization	Job Title
Health Care	Dartmouth Medical School	Laboratory Technician
	Glens Falls Hospital	EKG Tech/Phlebotomist
	Mayo Clinic	Research Technician and Graduate Student
	St. Peter's Hospital: Emergency Dept.	Technician
	VT Children's Hosp. @ Fletcher Allen	Medical Asst., Pediatric Pulmonary Dept.
Insurance	Caitlin Group Limited	Reinsurance Underwriting Trainee
	NY Central Mutual Fire Insurance	Associate Analyst
International Affairs & Dev.	American Councils for Int'l Education	Program Assoc., Teaching & Learning
Law Enforcement & Security	Vermont State Police	Trooper
Legal	Tucker, Heifetz & Saltzman LLP	Paralegal
Print & Publishing	Manhattan Media	Event Planning and Marketing Intern
	TIME Magazine	Advertisement Sales
Real Estate	Commonwealth Commercial Advisors	Associate
Retail/Wholesale	Aéropostale	Assistant Buyer
	Polo Ralph Lauren	Production Assistant for Lauren Dresses
	Renys	Manager
Social/Human Services	Autistic Services Incorporated	Direct Support Professional
	Domestic Violence Resource Center	Protective Order Advocate
	HowardCenter	Interventionist
Sports and Recreation	Heavenly Mountain Ski Resort	Kids Ski School Assistant/Coach
	National Outdoor Leadership School	Outfitting Manager
	South Carolina Stingrays	Professional Hockey Player
Staffing and Executive Search	Professional Staffing Group	Staffing Specialist
Technology	General Electric	Digitization Project Manager (IMLP)
	Pegasystems Inc.	System Architect
	Xerox Corporation	Service and Solutions Executive
Telecommunications	AT&T	Business Account Executive
Travel and Tourism	Jackson Hole Mountain Resort	Lift Operator
	Grand Targhee Resort	Ski Instructor

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Graduate/Professional School Attendance



Program Type	2010	2009	2008	2007
Business	6	3	1	3
Law	7	4	10	10
Medicine/Dentistry/Pharmacy/Veterinary	5	4	8	7
Health-Related (new category in 2007)	4	6	5	5
Education	25	27	20	18
Arts & Humanities	4	5	4	2
Science & Technology	25	17	20	10
Social Sciences	6	11	9	9
Other Graduate Programs	2	4	6	3
Not Indicated	2	3	8	
Total Graduate/Professional School *	86	84	91	67
Percentage of class attending graduate/ professional school	22.5%	22.9%	24.1%	22.0%

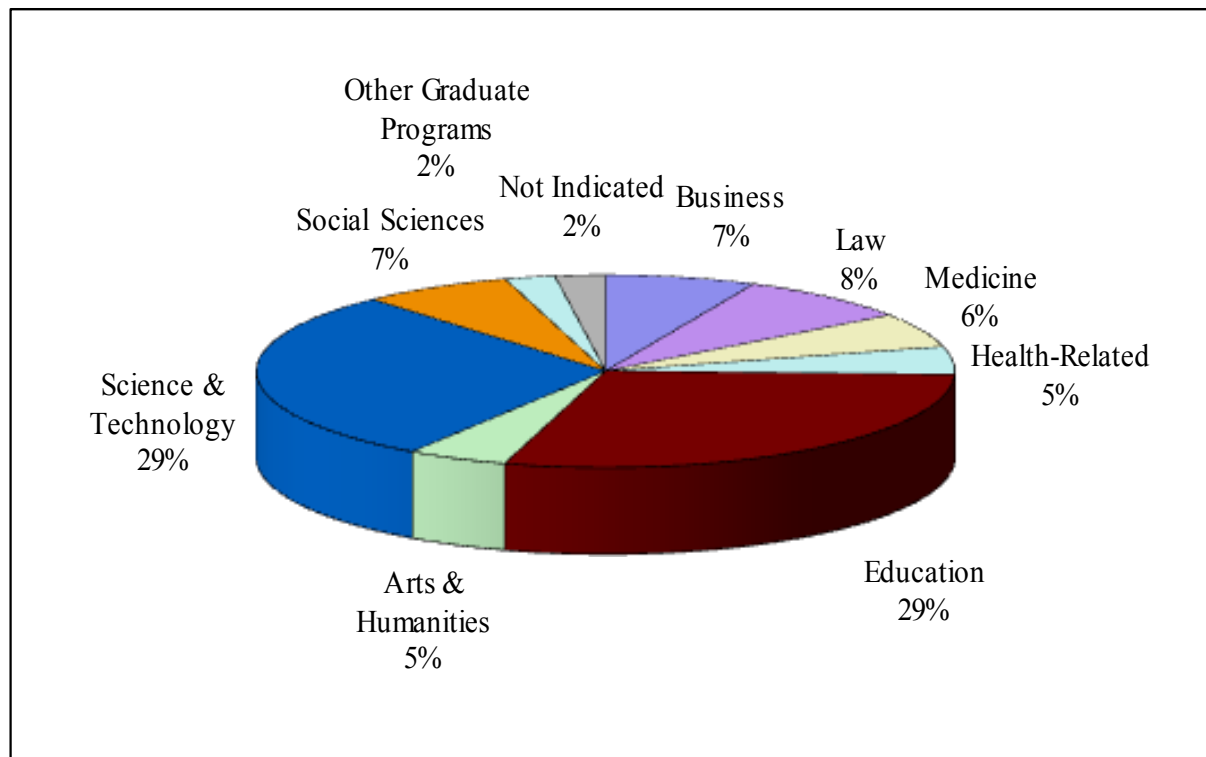
* Represents all respondents attending graduate/professional school, both full-time and part-time

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Graduate/Professional School Programs

<u>Graduate Program Type</u>	<u>Number Attending</u>	<u>% of Attending</u>
Education	25	29.1%
Science & Technology	25	29.1%
Law	7	8.1%
Business	6	7.0%
Social Sciences	6	7.0%
Medicine/Dentistry/Pharmacy/Veterinary	5	5.8%
Health-Related	4	4.7%
Arts & Humanities	4	4.7%
Other Graduate Programs	2	2.3%
Not Indicated	2	2.3%
Total Graduate/Professional School	86	100%

*Graduate and Professional School only, does not include other post baccalaureate education.



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Graduate/Professional School Acceptance Rates

Graduate Program Type	# Students who Applied¹	# Accepted to one or more schools	Acceptance Rate
Business	6	6	100%
Law	8	7	87.5%
Medicine/Dentistry/Pharmacy/Veterinary	7	5	71.4%
Education	25	25	100.0%
Other Masters Programs	37	35	94.6%
Other Doctoral Programs	20	18	90.0%
Total Applicants (unduplicated count)	100	94	94.0%

¹Five graduates who indicated that they applied to graduate school did not provide program information or acceptance data and are therefore excluded from the table above.

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Sampling of Graduate Programs

	Name of School	Program	Degree
Arts & Humanities	Carleton University	History	MA
	University of Buffalo	Art History, Cert. in Museum Stud.	MA
Business	Union Graduate College	Management	MBA
Education	Boston University School of Ed.	Policy, Planning, & Admin. -Higher Ed.	MEd
	Columbia Univ. Teachers College	Teaching Secondary English	MA
	Providence College	School Counseling	MEd
Health-Related	Boston U. School of Public Health	Environmental Health	MPH
	University of Vermont	Physical Therapy	DPT
Law	Seton Hall Law School	Law	JD
	University of Kansas	Law	JD
Medicine/Dentistry/ Pharmacy/Veterinary	Buffalo School of Dental Medicine	Dentistry	DDS
	Stony Brook School of Medicine	Medicine	MD
	University of New England	Osteopathic Medicine	DO
Science & Technology	Alaska Pacific University	Environmental Science	MA
	Brown University	Physics	PhD
	Indiana University	Computer Science	PhD
	Rochester Polytechnic Institute	Geology	MA
	University of Mass at Amherst	Geosciences	PhD
	University of Michigan, School of Natural Resources & Environment	Natural Resources & Environment, Sustainable Systems	MS
	University of New Hampshire	Pure Mathematics	PhD
	University of Wisconsin-Madison	Biochemistry	PhD
Social Sciences	Columbia University	Clinical Social Work	MSW
	Pace University	Psychology	MA
	Pacific University	Clinical Psychology	PsyD
	University of British Columbia	Sociology	MA
Other	Southern New Hampshire Univ.	Sports Management	MA
	Syracuse University	Library and Information Science: School Media Specialization	MLS

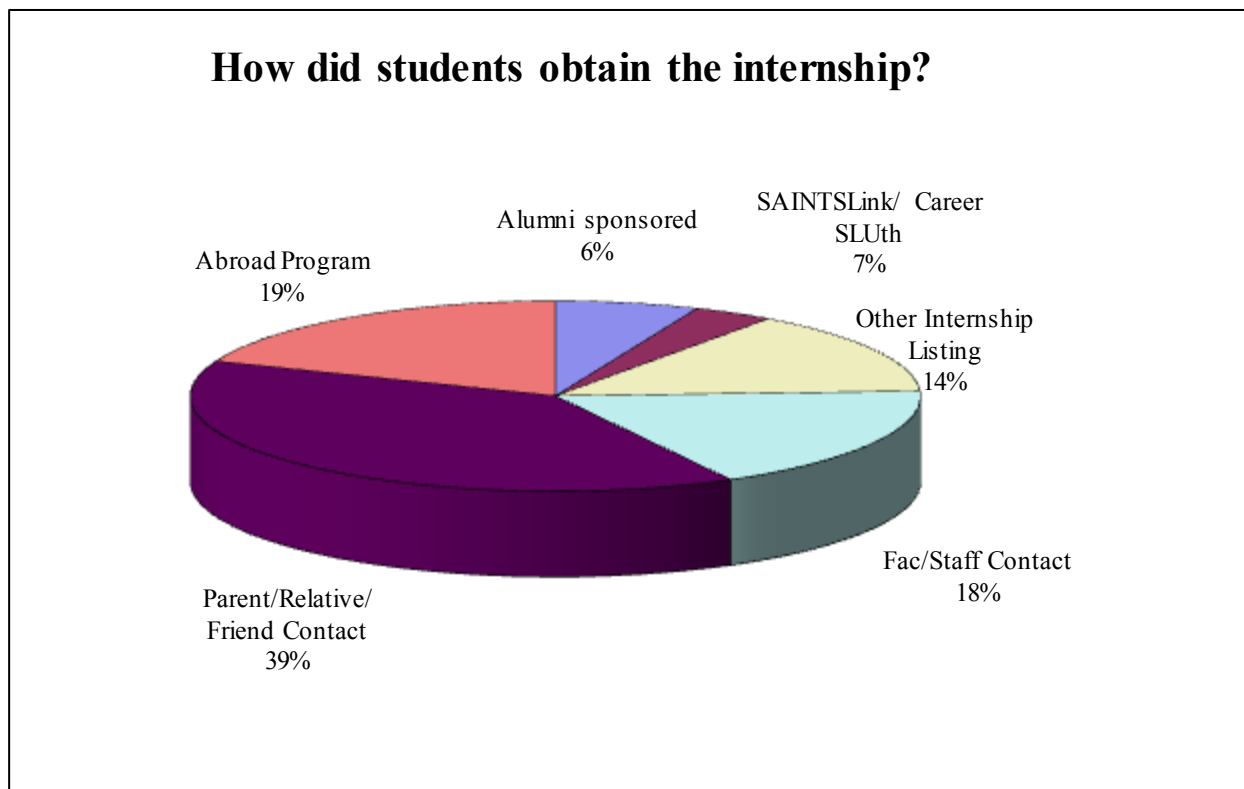
Internships

Number of Respondents who Completed Internships

Of the 355 respondents to this question, 164 individuals (46.2%) reported that they had completed at least one internship. This represents a 6.7% increase from the class of 2009, which was 39.5%. It is also an increase from the Class of 2008, in which 44.8% of respondents to the question had completed at least one internship.

The number of internships per student was 1.57 for members of the Class of 2010 who had completed an internship. This is up from 1.38 internships per student for the Class of 2009. This is not surprising, given the importance of internships in the current employment market. For example, as indicated earlier, 9.9% of the Class of 2010 secured its current employment through an internship.

The full breakdown of number of internships per student for the class of 2010 is: 97 respondents (60%) completed one internship, 45 (28%) completed two, 18 (11%) completed three, and 4 (2%) completed four or more. They completed a total of 258 internships, up from 181 for the class of 2009.



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Sampling of Internships

A.G. Edwards
Adirondack Physical Therapy
Armani Collezioni
Assemblywoman Addie J. Russell
Bennett Law Firm
Bloomsbury Publishing
Boston Harbor Hotel Marketing and Public Relations
Canaras Capital Management
Carthage Area Hospital Foundation
Cary Institute of Ecosystem Studies
CB Richard Ellis
Citibank Uganda
Copley Fine Arts
Cornell Cooperative Extension
Department of Social Services
Deutsche Bank (London)
DigitalGlobe
Dorling Kindersley Publishing (London)
Earthwatch Institute
Engel Entertainment
First American Title Insurance
Florida Department of Revenue
Fox-Pitt Kelton Cochran Caronia Waller
Frances Holland School for Girls (London)
GCS Research
GE Capital
General Electric Global Research and Development
Goldman Sachs
Harrison Gallery
Harvard Common Press
Hill-Stead Museum
HMI Performance Incentives
IBM
Indianapolis Museum of Art
Innovative Marketing and Design, LLC
Interfolio
International Center for Terrorism Studies
J. Mendel
J. Crew Corporate
J.P. Morgan
Japan America Student Conference
Jefferson County Children's Home
Kenya Federation of Women Lawyers (Kenya)
Lilly Pulitzer
Lockheed Martin Corporation
London Labour Party
Morgan Stanley
Music for Youth (London)
National Historical Conservation Organization
National Transportation Safety Board
Nature Conservancy
New York State Department of Health
Noble Environmental Power, LLC
North Bridge Communications
Oneida County District Attorney's Office
Park East Animal Hospital
Partnership for Public Service
Passaic River Coalition
Permal Asset Management
Rose Hill Substance Abuse Treatment Center
South Asia Children's Fund (Nepal)
State Street Bank
The Curley Company
The Nature Conservancy
Time INC
UBS Financial Services
United States Senate
Watamu Turtle Watch
Wedding Magazine (London)
Xerox Corporation