



Class of 2013
Follow-up Study

Career Services

Executive Summary

The following pages detail the results of the *Follow-up Survey for the Class of 2013*. This report is a summary of the career fields and graduate schools in which members of the Class of 2013 were engaged seven to ten months post graduation. The survey is an important component of Career Services' efforts to understand the kinds of work and graduate programs new graduates are interested in pursuing. The information is also shared with the St. Lawrence community including University Communications, Admissions, and University Advancement to assist other staffs in accomplishing their work objectives.

To summarize the final report, 404 of the 529 graduates reported their career status for a 76.4% return rate. This is slightly lower than the 78.9% return rate for the Class of 2012. All respondents completed the survey on-line or over the phone with a Career Services staff member. Graduates were mailed a postcard with the survey site address, and subsequent follow-up was conducted through personalized emails and phone calls. Career Services also collaborated with faculty, other administrative staff, and coaches asking them to contact non-respondents to have them complete the survey. Data was collected between December 13, 2013 and March 11, 2014.

Members of the Class of 2013 fared well with a total placement rate of 96.5%, an increase of 2.4% since last year. Of the 96.5%, 75.3% were primarily pursuing a career and had obtained a full-time or part-time job, 20.7% were attending graduate school either full-time or part-time as their primary function, and an additional .5% were pursuing other post-baccalaureate education. The percent of respondents "in transition" decreased to 3.5% from 5.9% in 2012 (a 2.4% drop).

The Class of 2013 saw a significant increase in employment results from networking with personal contacts. Specifically employment resulting from contacts with alumni rose 9.4% from last year, from 12.4% to 21.8%. In addition, the Class of 2013 noted increases in gaining employment through both internships and networking with personal contacts. Approximately 21% of respondents indicated they found their job through their internship—a 6.3% increase from last year. These figures highlight the need for students to engage on multiple levels with faculty, alumni, and employers and to participate in internships during their time at St. Lawrence. Education remains as the top career field in which respondents are employed with Finance/Banking in second, and Sports/Recreation in third. The top job functions performed by respondents from the Class of 2013 are Teaching/Coaching/Training, Sales, Customer Service, and Research/Analysis.

Graduate/Professional school attendance (as the primary activity) remained fairly steady this year at 20.7%. Education, Science and Technology, and Social Sciences were the top three fields of study for respondents enrolled either full-time or part-time in graduate or professional school, with Medicine and Arts and Humanities a close fourth. 57% of survey respondents attending graduate school chose to study in one of these top three areas, while an additional 9.3% chose Health or Arts and Humanities. It is interesting to note that while Health-Related was the third most popular field last year, this year it came in low on the list in sixth place. It is also noted that there was a significant drop in those pursuing Law which dropped by 4.9% in attendance since last year.

The following detailed report contains information on the top 10 career industries and job functions, sources of obtaining employment, salary information, a sampling of jobs, a breakdown of graduate school attendance, a sampling of graduate and professional school programs, and internship information.

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Associate Dean of Student Life and Director of Career Services

July 2014

Follow-up Study: Class of 2013

St. Lawrence University, July 2014

<u>Category</u>	<u>Respondents</u>	<u>Percentage</u>
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CAREERS

Employed Full-Time	232	58.4%
Employed Full-Time Volunteer Activity	10	2.5%
Employed Full-Time, Attending Graduate School Part-Time	2	.5%
Employed Full-Time Volunteer, Graduate School Part-Time	0	0.0%
Total Employed Full-Time	244	61.5%

Employed Part-Time	44	11.1%
Employed Part-Time, Attending Graduate School Part-Time	2	0.5%
Total Employed Part-Time	46	11.6%

Internships or Research Experience, Unpaid	9	2.3%
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Total Primarily Pursuing a Career	299	75.3%
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POSTBACCALAUREATE EDUCATION

Graduate School Full-Time	47	11.8%
Graduate School Full-Time, Volunteer Part-Time	0	0.0%
Graduate School Full-Time, Employed Full-Time	6	1.5%
Graduate School Full-Time, Employed Part-Time	25	6.3%
Graduate School Part-Time	1	.3%
Other Professional Post-Baccalaureate Education	3	.8%
Total Primarily Graduate/Professional School	82	20.7%

Other Post-Baccalaureate Education	2	.5%
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Total Primarily Pursuing Education	84	21.2%
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TRANSITION

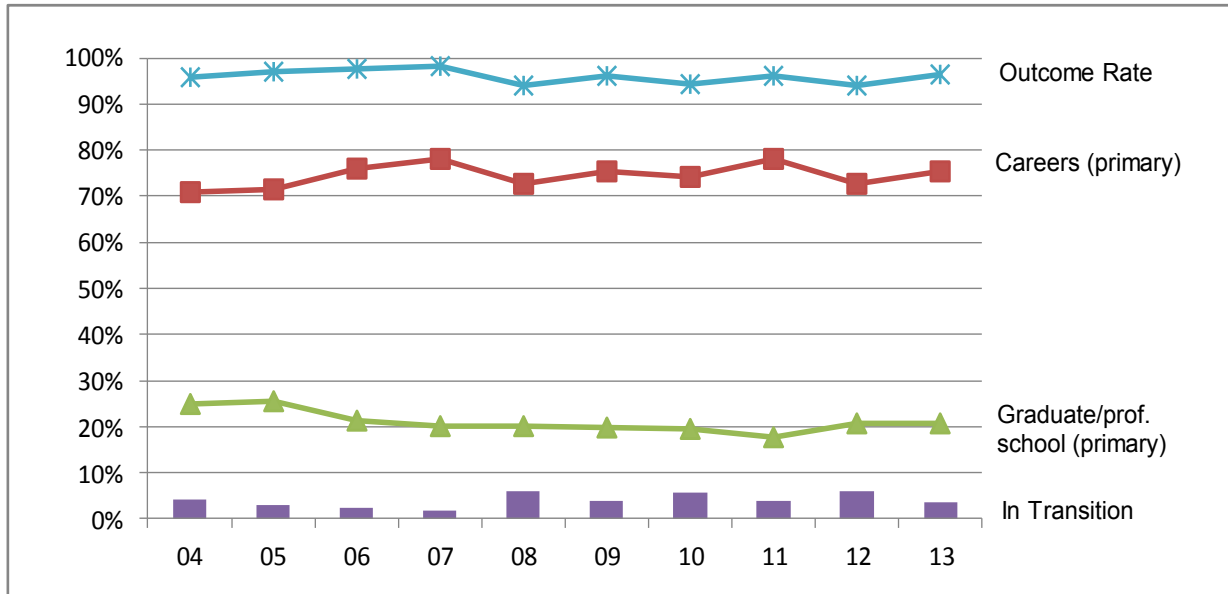
In Transition -- Pursuing Employment	14	3.5%
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SUMMARY

*Final Outcome Rate:	383/397	96.5%
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* Data analysis excludes 7 new graduates who were neither pursuing a job or graduate study at the time of the survey.

Final Report Comparison: 2004-2013



	Careers (primary)	Graduate/ Professional School (primary)	Other Post- baccalaureate Education	In Transition	Outcome Rate
2004	69.50%	24.40%		6.00%	94.00%
2005	70.30%	25.10%		4.60%	95.40%
2006	74.80%	21.00%		4.10%	95.90%
2007	77.50%	19.90%		2.60%	97.40%
2008	72.20%	19.90%	1.30%	6.30%	93.60%
2009	73.30%	19.30%	0.80%	6.50%	93.50%
2010	73.60%	19.40%	0.20%	6.80%	93.20%
2011	77.60%	16.70%	1.00%	4.70%	95.30%
2012	72.60%	20.80%	1.40%	5.90%	94.10%
2013	75.30%	20.70%	0.50%	3.50%	96.50%

Top Career Industries and Functions

The top 12 career industries represented by the Class of 2013 for those employed are below. Each industry represents the type of employer where each graduate is working.

Rank	Field	% of Respondents	# of Respondents
1	Education	18%	57
2	Finance/Banking	9%	30
3	Sports and Recreation	9%	28
4	Retail/ Wholesale	7%	21
5	Technology	5%	17
6	Government/Public Administration	4%	13
7	Health Care	4%	12
8	Social/ Human Services	3%	11
9	Food and Beverage	3%	11
10	Advertising	3%	8
11	Business Services	3%	8
12	Hotel, Restaurant, Hospitality	3%	8

Graduates were also asked about their specific job function. The top 10 job functions for the class are listed below.

RANK	JOB FUNCTION	% OF RESPONDENTS	# OF RESPONDENTS
1	Teaching/Coaching/Training	15%	49
2	Sales	10%	31
3	Customer Service	8%	24
4	Research/Analysis	8%	24
5	Administration Management	7%	22
6	Financial Services	4%	14
7	Marketing/ Brand Management	4%	14
8	Account Management/Planning	3%	9
9	Operations	2%	7
10	Health Services	2%	7

Source of Obtaining Employment

Comparison: Class of 2013, 2012, 2011, 2010

It is essential to track the way in which students find employment and receive job offers. The following statistics reveal how members of the Class of 2013 secured full-time jobs, sometimes in various ways, in comparison to the three previous years. Results show that many more of this class found employment through the SLU network and through internships.

Source of Employment	Class of 2013		Class of 2012		Class of 2011		Class of 2010	
Parent/Relative/Friend	104	42.8%	86	38.1%	94	40.3%	86	41.3%
SLU Faculty	13	5.3%	10	4.4%	13	5.6%	10	4.8%
Alumni/Parent Network	53	21.8%	28	12.4%	27	11.2%	22	10.6%
Internships	51	21.0%	31	13.7%	36	15.5%	24	11.5%
Direct Application	70	28.8%	66	29.2%	60	25.8%	56	26.9%
Employment Agency	12	4.9%	11	4.9%	6	2.6%	9	4.3%
On-Campus Interviews or Resume Referrals	8	3.3%	6	2.7%	11	4.7%	17	8.2%
Recruitment Events/Fairs	5	1.5%	12	5.3%	17	7.3%	7	3.4%
Military	1	0.4%	1	0.4%	0	0.0%	0	0.0%
Other	17	6.8%	15	6.6%	17	7.3%	12	5.8%

Satisfaction and Salary Information

Satisfaction Information

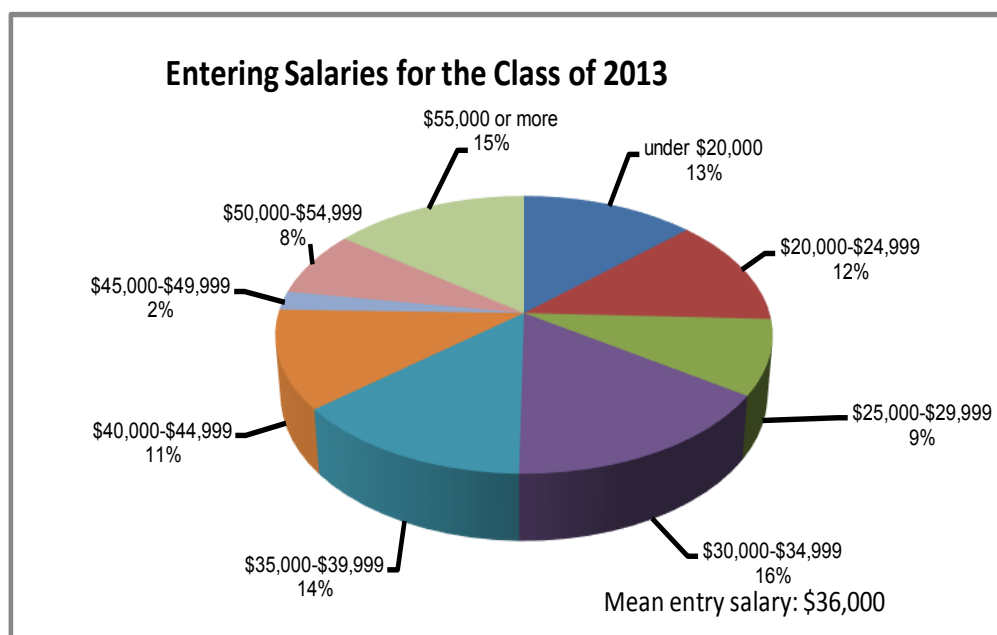
At the time of this survey, 238 graduates reported full-time employment. Of the 238 reporting, 34% indicated their job was *directly* related to their desired career path which was down slightly from 37% in 2012. An additional 42% of the respondents reported they were in a job that was *somewhat* related to their desired career path. The Class of 2013 slightly increased the number of respondents who secured jobs prior to graduation or 1 month or less after graduation (42% in 2013 up from 41% in 2012).

St. Lawrence University graduates in the Class of 2013 working full-time were highly satisfied with their employment with 94% very satisfied or satisfied with their current job. This remains very similar to last year's 95%. Despite the uncertain employment market, results of this survey show that more than half of the respondents sought out and accepted positions related to their desired career path and were satisfied with that employment. In addition, 81% of graduates reported being engaged in employment that would typically be held by someone with a bachelor's degree or higher.

Salary Information

The mean starting salary reported for the Class of 2013 was \$36,066, up from \$33,690 for the Class of 2012. The median salary range has increased to \$34,000-\$34,999 compared to \$31,000-\$31,999 in 2012.

The Class of 2013 saw a decrease by 11% in the jobs accepted under \$35,000 making up only 51%, compared with 62% in 2012. The Class of 2013 also had a 5% increase in the number of graduates receiving salaries of \$55,000 or higher compared to 2012. The percentage of graduates obtaining salaries of \$40,000 or higher continues to increase at 36%, an increase of 6% since 2012, and a steady increase of 26% during 2008–2011. In addition the percentage of members from the Class of 2013 in the lowest three salary ranges (at or below \$29,999) was down 4% from last year.



Sampling of Jobs

Industry	Company/Organization	Job Title
Advertising	Arnold Worldwide	Associate Marketing Producer
	Cramer-Krasselt	Assistant Media Planner
	MySightSee	Business Development
	Optimus Inc.	Client Services Associate
Agriculture and Natural Resources	The Advertising Club of Greater Boston	Marketing Assistant and Event Coordinator
	Adirondack Lakes Survey Corporation	Field Technician
Architecture/Urban Planning	California Department of Fish and Wildlife	Scientific Aid
	Unistress building construction Ltd	Assistant Heritage Officer
Arts & Entertainment	Image Design coordinator International Marketing	
	A E Networks	Marketing Assistant
Executive Speaking		
Aviation/Aerospace	Lockheed Martin	Contracts Negotiator, Asc.
Biotech & Pharmaceuticals	Stryker	Surgical Sales Professional
	Veristat	Project Assistant
Business Services	Adjusters International	Database Management
	AppNeta	Business Development
	Knowledge Systems and Research	Research Assistant
	Teespring	Branding/Legal Team
Chemicals	Northeast Laboratory Services	Chemistry Analyst
Communications/Media	Ebiquity	Media Data Analyst
	Greenough Communications	Account Executive
	NBC Universal	NBC Page
	Time Inc.	Assistant Marketing Coordinator
Construction	Consigli Construction Company	Project Engineer
	Gary Merlino Construction Company Inc.	Environmental Assistant
	Reuben Smith's Tumblehome Boat shop	Boat builder
Consulting	CEB	Business development associates
	Harper Environmental Associates	Project Manager/Scientist
	Haver Analytics	International Economic Database Manager
	Kantar Retail	Business Analytics Project Analyst
Education	Applewild School	8th Grade Science Teacher
	Bates College	Admission Counselor
	CIEE	Kindergarten Teacher
	City-Year	AmeriCorps Member
	Echo Hill Outdoor School	Teacher/Naturalist
	Hebron Academy	Biology Teacher
	Kents Hill School	High School French Teacher
	Lycée des Bruyères	English Language Teaching Assistant
	Madrid-Waddington Central School District	Middle/High School English Teacher
	Paul Smith's College	Admissions Counselor
	Teach For America	Special Education Teacher
	The Council on Alcoholism and Addictions of the Finger Lakes	Prevention Services Educator
	The Ross School	Teaching Associate
	University of Pennsylvania	Admissions Coordinator
	University of Rochester, Department of Musculoskeletal Research	Lab Technician III
	University of Vermont	Research Technician
Washington and Lee University	Admissions Counselor	
Western Reserve Academy	Intern College Counseling and Summer Programs, Head Field Hockey Coach	
Woodland Community School	Teacher	

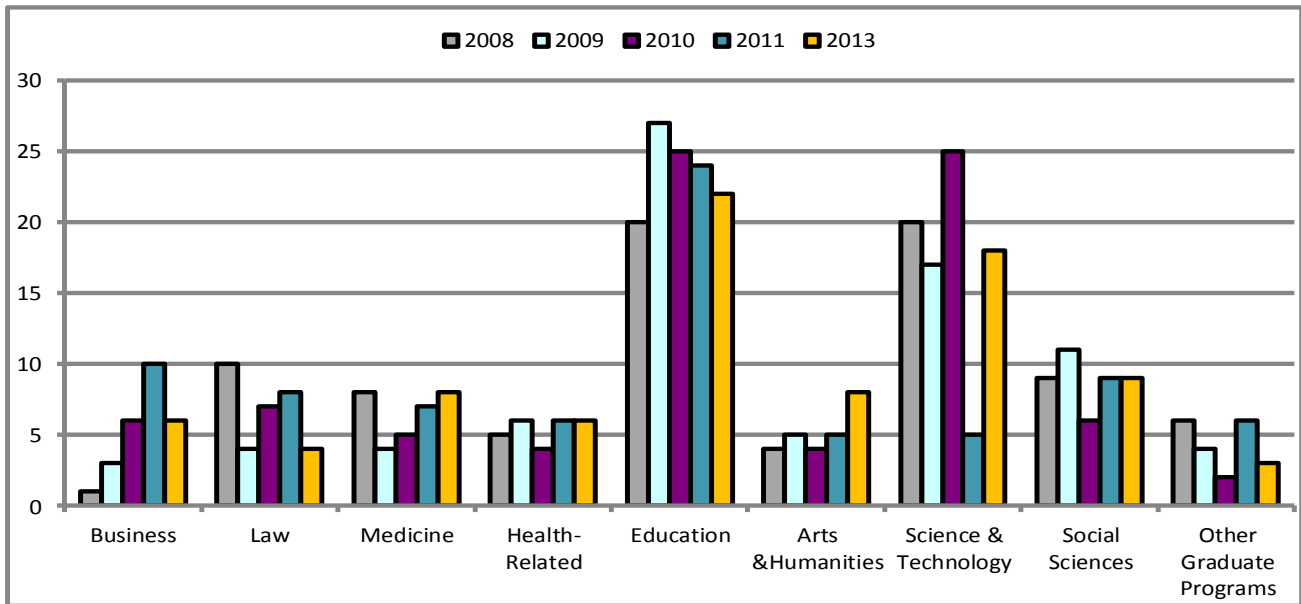
Sampling of Jobs

Industry	Company/Organization	Job Title
Energy	Canrig Drilling Technology LTD.	Mud Logger
	Emerson Swan	Sales Associate
Finance/Banking	Bank Of New York Mellon	Account Admin I
	Bloomberg	Analyst
	BNY Mellon	EBU Operation Specialist
	Community Bank, NA	Electronic Banking Help Desk
	Credit Suisse	Financial Analyst
	Deloitte	Audit Intern
	GE Capital	Financial Management Program Trainee
	General Electric	Financial Management Program-Analyst
	Goldman Sachs	Analyst
	Greenwich Associates	Marketing Account Manager
	Guidepoint Global	Research Analyst
	John Hancock Investments	Taxation Analyst
	Merrill Lynch Wealth Management	Client Associate
	Morgan Stanley	Institutional Equities Professional
Stanwich Advisors	Analyst	
Food and Beverage	Aramark	Caterer
	C&S Wholesale Grocers, Inc.	Financial Analyst, Financial Management Training Program
	Clover Food Lab	Team Leader
	Hillstone Restaurant Group	Restaurant Manager
Government/Public Administration	Allegheny County Unified Courts: Family Division	Technical Clerk
	City of San Diego, Councilmember Scott Sherman	Council Representative
	Don Berwick for Governor of Massachusetts	Field Organizer
	Ethiopian community development council	Refugee resettlement case manager
	New York State office of Parks, Recreation and Historic Preservation	Mapping Technician
	Office of Self-Governance - Indian Affairs, U.S. Department of the Interior	Self-Governance Specialist/Assistant to the Director
Health Care	Beth Israel Deaconess Medical Center	Clinical Research Assistant
	Burke-McCloughling Eye Associates	Optometric Technician
	Dana Farber/Brigham and Women's Hospital Cancer Center	Patient Care Assistant
	Dana-Farber Cancer Institute	Clinical Administrative Support Specialist, Breast Oncology and Genetics Departments
	Four Winds Hospital Saratoga	Mental Health Worker
	Frontier Science & Technology Research Foundation	Clinical Data Manager
	Icahn School of Medicine	Clinical Research Coordinator
Hotel, Restaurant, Hospitality	Four Seasons Hotels and Resorts	Tennis Professional
Insurance	Axa Advisors	Financial Professional
	Blue Cross and Blue Shield of Vermont	Customer Service Representative
	Consumer United	Licensed Sales Agent
Legal	Kirkland and Ellis LLP	Litigation Case Assistant
	Law Office of Douglas Brunner; Felicity Hardy Law Practice	Paralegal
	Massachusetts Trial Court	Probation Case Specialist
	Paul T. Rubery, Esq.	Legal Assistant
Manufacturing & Consumer Products	Beaulieu Group, LLC	Territory Manager
	Burke Candy and Ingredients Company	Quality Assurance Manager
	DuPont	Sourcing/Logistics specialist
	New York Air Brake	Test Code Engineer
	River Valley Holdings	Purchasing Assistant

Sampling of Jobs

Industry	Company/Organization	Job Title
Print & Publishing	Sports Illustrated	Advertising Sales Assistant
	Visitors Publishing	Vice President
Real Estate	Cassidy Turley	Property Administrator
	CBRE - New England	Financial Analyst
Retail/Wholesale	Arcadian Shop Outdoor Specialty Store	Ecommerce Manager
	Bergdorf Goodman	Assistant Buyer
	Fastenal	General Manager
	Ray Price Automotive Group	Management Trainee
Social/Human Services	Stewarts Shops	District Auditor
	Boys and Girls Club of America	Professional Volunteer
	Four Winds Psychiatric Hospital	Mental health worker and service coordinator
	HAPHousing	Community Building AmeriCorps VISTA
	HowardCenter	Autism Interventionist
	HowardCenter	Specialized Community Support Worker
	I Have a Dream Foundation of Boulder County	Program Coordinator
	New Development	English Teacher
Sports and Recreation	People Making Good PR	Assistant Account Executive
	The New England Center for Children	Level 1 Teacher
Sports and Recreation	Bakersfield Condors	Professional Ice Hockey
	Canisius College Athletics	External Affairs Graduate Assistant
	Craftsbury Outdoor Center	Green Racing Project Rower
	English Lacrosse	Local Development Officer
	Hockey Club de Caen	Hockey Player
	Impulsion Unlimited	Working Student
	Lax.com	Production Manager of Team Sales
	Minot State University	Graduate Assistant - Track and Field
	Mountain Sports Outlet	Service Technician
	Philadelphia Flyers/Adirondack Phantoms	Professional hockey player
	Ski Butlers	Assistant General Manager
	St. Lawrence University	Assistant Softball Coach
	Steamboat Springs Winter Sports Club	U18 and U21 Alpine Coach
	The First Tee of Monterey County	Golf and Life Skills Coach
ZSC Eis Hockey Frauen	Professional Hockey Player	
Staffing & Executive Search	Enlow & Associates	Executive Recruiter
	K2 Partnering Solutions	Recruiter
	KNF&T Staffing Resources	Search Associate- Finance/Accounting
Technology	AppNeta	Business Development Representative
	Free Flow Culture	CEO and Founder
	IANS Research	Delegate Sales Representative
	IBM	Consultant
	Integrated Computer Solutions	Qt Software Engineer
Transportation	Lime Brokerage LLC	Software Engineer
	Enterprise Rent a Car	Management Trainee
Travel & Tourism	MBTA	Intern
	Intrawest Holding Inc	Lead Guest Surveyor
Other	B.E.A.R Entertainment	Assistant Production Coordinator
	Diane von Furstenberg	Sales Assistant
	Joss & Main	Assistant Buyer
	Tanganyika Wildlife Park	Primary Giraffe Keeper
	Team Epic	Experiential Coordinator
	University of Colorado	Project Coordinator at the Center of Domestic Violence
	USTA New England	Marketing and Membership Assistant

Graduate/Professional School Attendance



Program Type	2013	2012	2011	2010
Arts & Humanities	8	4	5	4
Business	6	8	10	6
Education	22	20	23	25
Health-Related	6	14	5	4
Law	4	10	8	7
Medicine/Dentistry/Pharmacy/Veterinary	8	7	7	5
Science & Technology	18	20	5	25
Social Sciences	9	13	9	6
Other Graduate Programs	3	4	4	2
Not Indicated	2	4	3	2
Total Graduate/Professional School	86	104	79	86
*Percentage of class attending graduate/ professional school	21.7%	24.2%	19.4%	22.5%

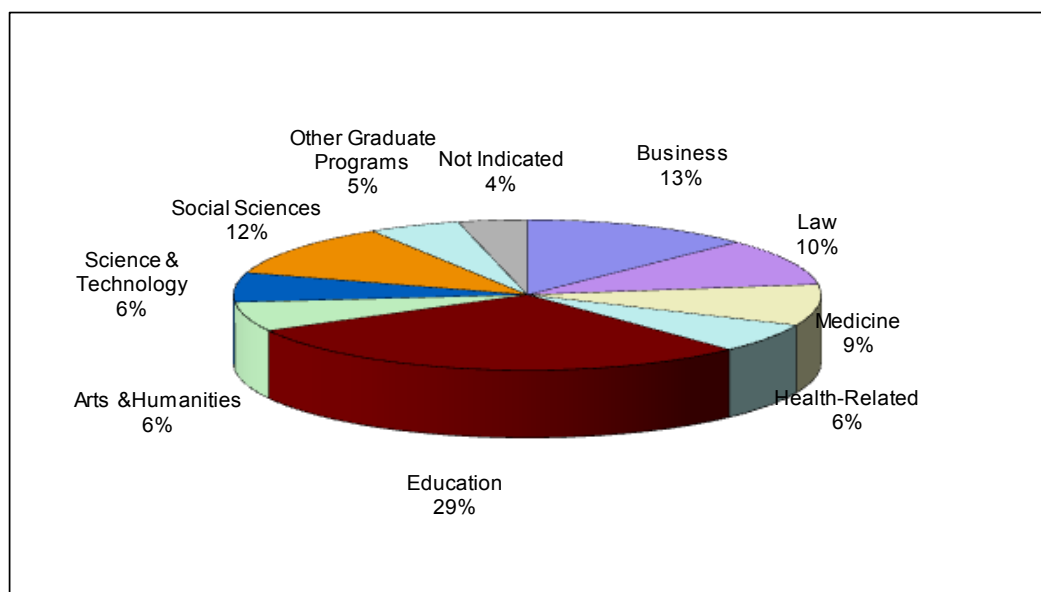
*Total percentage of class attending graduate/professional school as primary and secondary function.

Graduate/Professional School Programs

<u>Graduate Program Type</u>	<u>Number Attending</u>	<u>% of Attending</u>
Education	22	25.6%
Science & Technology	18	20.9%
Social Sciences	9	10.5%
Arts & Humanities	8	9.3%
Medicine/Dentistry/Pharmacy/Veterinary	8	9.3%
Business	6	7.0%
Health-Related	5	6.3%
Law	4	4.7%
Other Graduate Programs	3	3.5%
Not Indicated	2	2.3%
Total Graduate/Professional School	86	100%

*Graduate and Professional School only, does not include other post-baccalaureate education.

**Based on all full-time and part-time graduate school attendance.



*Total percentage of class attending graduate/professional school as primary and secondary function.

Graduate/Professional School Acceptance Rates

Graduate Program Type	# Students who Applied ¹	# Accepted to one or more schools	Acceptance Rate
Business	5	5	100%
Law	4	4	100%
Medicine/Dentistry/Pharmacy/Veterinary	11	9	81.8%
Education	20	20	100.0%
Other Masters Programs	51	47	92.2%
Doctoral Programs	12	11	91.7%
Total Applicants (unduplicated count)	99	94	94.9%

¹ Graduates who indicated having applied to grad school but did not provide program information or acceptance data and were thus excluded from table above.

Sampling of Graduate Programs

	Name of School	Program	Degree
Arts & Humanities	Northwestern University	Journalism	MA
	Sacred Heart University	Film and Television	MA
	University of Montana	English	MA
Business	Northeastern University	Accounting	MS
	Syracuse University	Finance	MS
	Clarkson University	Business Administration	MBA
Education	Drew University	Secondary School Biology	MAT
	Plymouth State University	School Psychology	MEd
	Teachers College Columbia University	Higher and Postsecondary Education	MA
Health-Related	New York Medical College	Speech Language Pathology	MS
	The Dartmouth Institute	Public Health (Clinical and Health Services Research)	MPH
	Yale University School of Medicine	Physicians Associate Studies	MS
Law	Rutgers Camden Law School	Law	JD
	Syracuse University	Law	JD
	University of Miami School of Law	Law	JD
Medicine/Dentistry/ Pharmacy/Veterinary	New York College of Osteopathic Medicine	Medicine	DO/MD
	St. George's University	Veterinary Medicine	DVM
	Tufts University School of Dental Medicine	Dentistry	MD
Science & Technology	Keele University	Astrophysics	PhD
	University of Colorado, Boulder	Mechanical Engineering	PhD
	Vanderbilt University	Biomedical Science	PhD
Social Sciences	Florida International University	African and African Diaspora Studies	MA
	Georgetown University	Conflict Resolution	MA
	Yale School of Public Health	Health Policy	PhD
Other	Columbia University	Museum Anthropology	MA
	McGill University	Library and Information Science	MS

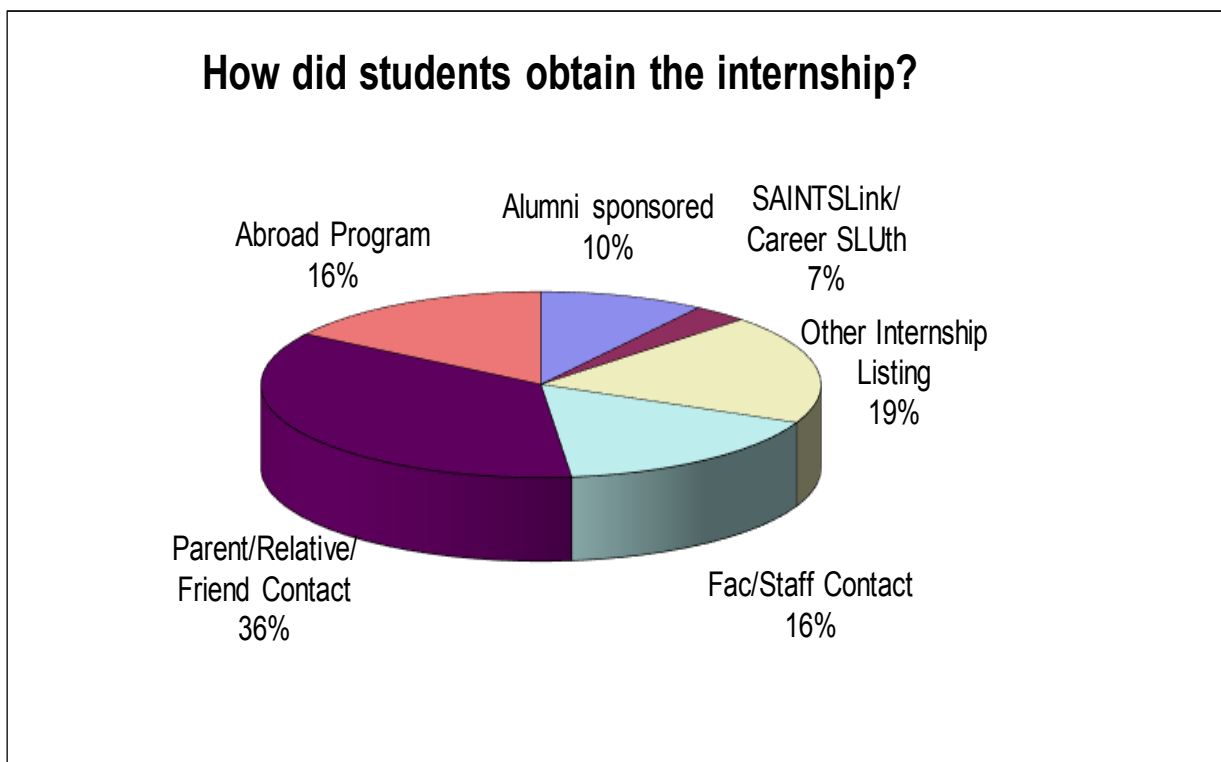
Internships

Number of Respondents who Completed Internships

Of the 378 respondents to this question, 217 individuals (57.4%) reported that they had completed at least one internship. This represents a 2.8% increase from the Class of 2012, which was 54.6%. It is also a 17.9% increase from the Class of 2009, in which 39.5% of respondents to the question had completed at least one internship.

The average number of internships per student was 1.52 for members of the Class of 2013. This is up from 1.44 internships per student for the Class of 2012. In addition this year there was a 6.3% increase in obtaining internships through faculty/staff contacts.

The full breakdown of the number of internships per student for the Class of 2013 is: 217 respondents (57.4%) completed one internship, 89 (24%) completed two, 24 (6%) completed three, and 9 (2%) completed four or more. They completed a total of 339 internships, up from 293 for the Class of 2012.



Sampling of Internships

4th Row Films
ABC
African Financial business
American Councils for International Education
Aspire Foundation of WNY
Bankers Healthcare Group
Bassett Healthcare
Booz Allen Hamilton
Bergdorf Goodman
Bloomsbury Publishing Company
Caliban Press
Canton Town Justice Court
Carthage Area Hospital
Christies Auction House
Cleveland Museum of Art
Congressman Jim Himes
Cornell University
Covanta Energy
Dempsey Partners
Doctors Without Borders
Drug Enforcement Administration
Environment America
Estée Lauder Companies
Fidelity Investments
Foundling Museum
GE Capital
Goldman Sachs
Harper Environmental Associates
High Noon Entertainment
IBM
Institute for Governance and Sustainable Development
Institute of Primate Research, Nairobi, Kenya
John Hancock Financial Services
Kakamega Environmental Education Program, Kenya
L.L. Bean
Lake Champlain/Lake George Regional Planning Board
Landmark Management
Manhattan Comedy School
Merck Forest and Farmland Center
Merrill Lynch
Metropolitan Golf Association
Morgan Stanley
MR Magazine
NBC Universal
Nestle Waters
New York State Depart. Of Conservation
Northwestern Mutual
Notion Magazine (London, England)
Office of the Governor of New Hampshire
Penguin Publishing Co.
Philadelphia Zoo
Pioneer Environmental, LLC
Seaway Valley Prevention Council
St. Lawrence County Public Defender
St. Lawrence University
Stanwich Advisors
SunGuard Financial Systems
Tanner Fellowship
Tanzania Forest Conservation Group
The Carter Burden Center for the Aging
Thomson Reuters
Trinidad and Tobago National Herbarium
University of Colorado, Boulder
US Federal Court Pennsylvania Western District
Viacom-Black Entertainment Television
Woods Hole Oceanographic Institute
Wolter Kluwer Financial Services
Wyoming State Golf Association