

## St. Lawrence University – Rubric for Formal Oral Presentations

Speaker \_\_\_\_\_ Course \_\_\_\_\_ Term \_\_\_\_\_

### I. Organization & Structure

A. Introduction	4	3	2	1	Score
1. <i>The opening moments entice the audience to continue listening</i>	very effectively	in a generally effective manner	in a somewhat effective manner	not effectively	
2. <i>Introduces presenter's topic &amp; purpose</i>	very clearly	in a generally effective manner	in a somewhat effective manner	not effectively	
3. <i>Relates the topic to the presenter</i>	in a clear & compelling manner	in a manner that is generally successful	with limited success	with no success or no attempt to do so	
4. <i>Relates topic to the audience</i>	clearly & convincingly	generally successful	with limited success	no success or no attempt	
5. <i>Previews what is to follow</i>	very clearly	pretty clearly	provides some sense of what is to come	provides little to no sense of what is to come.	

B. Body	4	3	2	1	Score
6. <i>The organizational pattern adopted by the speaker (e.g. chronological, spatial, topical, problems-solution, cause-effect)...</i>	clearly & consistently advances the rhetorical aims	generally advances the rhetorical aims	serves the rhetorical aims at times	does not serve the rhetorical aims or no choice of organizational pattern	
7. <i>Speaker uses transitional/signposting to mark the breaks between main points...</i>	clearly & consistently	usually	sometimes	seldom or not at all	

C. Conclusions	4	3	2	1	Score
8. <i>Review of main points</i>	clearly & fully (yet concisely) reviews the main points developed in the body of the speech	review is generally effective but suffers a bit in clarity, fullness, &/or concision	includes something of a summary but its effectiveness is limited	the speaker fails to include any sort of review	
9. <i>Closure</i>	final moments provide clear & effective closure for the speech	final moments are generally effective at providing closure for the speech	while the final moments are not effective, the speaker doesn't just trail off or resort to verbally signaling that the speech is done.	speaker just trails off or resorts to verbally signaling that the speech is done.	

<b>II. Thesis/Evidence/Citation</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>	<b>Score</b>
10. The speaker's thesis/central idea is ____	sufficiently focused, adequately supported, & appropriate consideration is afforded to alternative points of view	sufficiently focused & adequately supported	either insufficiently focused or inadequately supported	both insufficiently focused & inadequately supported	
11. The speaker's choices re: types of supporting material (e.g., examples, statistics, quotes) on which to draw...	clearly & consistently services the rhetorical aims	usually serve the rhetorical aims	sometimes serve the rhetorical aims	seldom or never serve the rhetorical aims	
12. The speaker ____ draws on a variety of appropriate sources to support the claims he/she/they advance.	consistently	generally	sometimes	seldom or never	
13. The speaker ____ cites the sources such that audience members are clear re: what information came from which source(s)	clearly & consistently	generally	sometimes	seldom or never	

<b>III. Language/Style/Delivery</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>	<b>Score</b>
14. The speaker's language and stylistic choices result in a presentation that ____	is consistently clear & imaginative, memorable, & /or compelling	is consistently clear & occasionally imaginative, memorable, &/or compelling	is usually clear but seldom (if ever) imaginative, memorable, &/or compelling	suffers from a frequent lack of clarity & is generally unimaginative, not memorable, & not compelling	
15. The speaker's execution of the chosen/assigned delivery style (e.g., impromptu, extemporaneous, manuscript, memorized) is ____	clearly & consistently excellent	generally strong	variable	consistently weak to the point of distraction	
16. The vocal aspects of delivery (e.g., pacing, articulation, vocal variation and vocal energy) are ____	clearly & consistently excellent	generally strong	variable	consistently weak to the point of distraction	
17. The physical aspects of the delivery (e.g., eye contact, stance, gesture and movement) are ____	clearly & consistently	generally strong	variable	consistently weak to the point of distraction	