

STAFF schools leadership giving levels

School Name	Bottom level of Leadership Gifts	POC	Email	Notes
Alfred University	\$1,000.00	Mark Shardlow	shardlow@alfred.edu	Alfred's has been at 1,000 for 25 years and still is.
Barnard College	\$1,000.00	Alden Prouty	aprouty@barnard.edu	This is the last year of the \$1000 leadership level gift. We will be going to \$2500 in 2006-07, phasing in quietly
Bates College	\$1,500.00	Kimberly Hockanson	khokanso@bates.edu	Bates raised the level from \$1,500 (\$1,000 if you were past your 50th reunion) to \$1,855 two years ago. Entry level for 1-4 years out is \$500; 5-9 years out is \$1,000. Not much of an uproar regarding the increased amount. However, membership in our previous donor society was based on all giving to Bates, regardless of designation while membership in our new giving society (The Mount David Society) is based on giving to the annual fund only. That ticked some folks off. In tracking new members, we expected to see most of our \$1,500 donors jump up to \$1,855. In fact, many \$1,500 stayed at that level, but we saw a lot of jumping up from the \$1,000 level...which surprised us. More info at : http://www.bates.edu/mount-david-society.xml
Bryn Mawr College	\$2,500.00	Lynn Billington	lbilling@brynmawr.edu	Ours is \$2,500 (to join the Slade Society), begun in 2000-01. We had a good reaction from alums, but we have thought about adding a \$1,000 component for younger alums (Jr. Slade).
Bucknell University	\$1,000.00	Ann L. DiStefano	adistfno@bucknell.edu	N/A
Colby College	\$250.00	Kelly Dodge	kldodge@colby.edu	Still in the dark ages. We have gift levels of \$250 and \$500 that have been around for ages and we can't convince our Alumni Fund Committee to vote to delete them. The Pres. Club starts at \$1,000 and I would like to even see that increase. I think there is a big fear people would feel the Pres. Club "privileges" would be taken away if they couldn't increase their gift. It really only amounts to Annual Report recognition and an invite to the President's house at Reunion.
Colgate University	\$1,500.00	Sarah Conlon	sconlon@mail.colgate.edu	Colgate has the Presidents' Club which begins at \$1500 and has various levels upwards to \$25,000. Most give at the entry level - we need to improve marketing at higher levels. Gift can be for Annual Fund or Capital purpose to become a member. Recent alumni can join thru graduated levels \$100 x number of years out until 15th reunion. We are proposing an increase to \$2000 and \$200 per years out until 10th reunion with the public phase of campaign in FY07. Trustees to vote on this in Jan.

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Colorado College	\$1,874.00	Andrea Lucard	alucard@ColoradoCollege.edu	We changed our leadership AF level from \$1000 to \$1874, unrestricted only. We have gotten very little flak. 1874 was our founding year. We have a giving level to the 1874 society which is \$5000. Quite a few people give at that level, but I don't think it is because of the level--that is just where they give. But the 1874 Society does permit us to give them additional attention. We have also created a President's Circle, an annual gift of \$10,000, which goes directly toward the president's discretionary fund. We created That 18 months ago and we now have 124 members. That has helped us tremendously in moving leadership donors into their own circle, as well as helped our major gift officers identify prospects. It also makes almost completely moot the issue of the "double ask." People simply give to the PC and then we talk to them separately about a major gift. It has worked brilliantly.
Davidson College	\$2,000.00	Elizabeth Kiser	elkiser@davidson.edu	Davidson raised this several years ago before the public phase of the campaign we just completed. We are in discussions about when it's appropriate to raise this level once again. Young alumni are (first 5 years out)\$750 or (6-10years out)\$1000.
Dickinson College	\$1,000.00	Kathy Marcello	marcellk@dickinson.edu	Dickinson's leadership giving society (The John Dickinson Society) begins at \$1,000. It has been at this level since the 60s. Although we have talked many times about possibly raising the amount, the membership isn't as strong as we would like it to be, so I don't look for it to change in the near future
Haverford College	\$1,000.00	Deborah Wiediger	dwiedige@haverford.edu	Haverford will be introducing the "1833 Society" on July 1, which will increase the minimum leadership level gift from \$1K to \$1,833. We will also be adding a \$100K gift club level. 'Teasers' will start going out about the new society after Jan. 1
Hobart and William Smith Colleges	\$1,500.00	Casey Peterson	peterston@hws.edu	No, it hasn't been raised in recent years
Kenyon College	\$1,000.00	Mary Kay Karzas	karzasm@kenyon.edu	Kenyon's current level is \$1,000 but will increase to \$2,500 next fiscal year. Next year we will be rolling out a multi-year (3 year) reunion giving program and launching the campaign publicly in May '07
Lafayette College	\$1,000.00	Joe Samaritano	samariti@mail.lafayette.edu	N/A
Mount Holyoke	\$1,000.00	Kathleen Bronner	kmonat@mtholyoke.edu	Mount Holyoke's current leadership level is \$1,000 (which has been for many, many years), but in fiscal year '06-'07 we are increasing it to a "founding society" level of \$1,837.
Smith College	\$1,875.00	Jeanne M. Chisamore	JCHISAMO@email.smith.edu	We also have \$5K, \$10K, \$25K, \$50K
St. Lawrence University	\$1,000.00	Kim Hisson	khissong@stlawu.edu	current leadership level is \$1,000 for alumni and \$500 for young alumni 6-10 years out and \$250 1-5 years out. For fy06, we are making the shift to \$1,500 for alumni and a graduated approach for young alumni based on years out (\$100 for 1 year out, \$200 for 2 years out and so on...).
Trinity College	\$2,000.00	Jocelyn R. H. Kane	Jocelyn.Kane@trincoll.edu	The entry level for Trinity is \$2,000 we increased it from \$1,500 this year. We have not seen a negative reaction and did contact people personally to let them know of the change. To date all but 19 alumni and parents have increased their gift this year to the new level
Wheaton College	\$1,000.00	Skip Nordhoff	nordhoff_skip@wheatoncollege.edu	Wheaton also has young leaders levels of \$100 (1-4 yrs out), \$250 (5-7 yrs out), and \$500 (8-9 yrs out).