North Country 350 Alliance
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Sustainability Semester 2014

Purpose:
To encourage students, faculty, and north country community members to do one environmentally friendly action to celebrate Earth Day. This action was created to raise awareness of our carbon footprints and to show how easy it is to incorporate sustainability into our daily lives.

What did I learn?
I learned various skills in community organizing within a non-profit such as:
- How to organize and plan events
- Mediate group meetings
- Draft and send bi-weekly email updates
- Establish more of a social media presence

What is North Country 350 Alliance?
Is a concerned group of students, faculty and community members in the north country working together to promote sustainability through education, political action, and campus environmental groups. Members and constituent groups have been engaged in campaigns such as:
- Hydraulic fracturing
- Keystone XL pipeline
- Sustainable living and alternative energy fairs
- Promotion and access to local foods
- University programs on sustainability

Upcoming Events
- Reject and Protect Protest: April 26th 10:00 A.M.-2:00 P.M. Washington D.C.
- Meet and greet with local canton government: May 19th 7 P.M. in the Municipal Board Room
- Next meeting: May 26th 7:00-8:30 P.M. at the Canton Unitarian Universalist Church. Open to anyone interested in NC350 Alliance.

Divestment From Fossil Fuels St. Lawrence
"Green is the unofficial color of St. Lawrence"

Political Committee:
- Working with local politicians to address environmental concerns
- Team up with political groups to interview candidates to understand their views of the environment

Education Committee:
- Creating lesson plans related to climate change to present to local middle and high schools
- Sustainability semester students were the first to create lesson plans and present in Canton and Hermon-DeKalb schools

Divestment Committee:
- Group of students and faculty from surrounding colleges working to divest their institutions from the top 200 fossil fuel companies.
- SUNY Potsdam launched their campaign this year
- SUNY Canton is in the process of submitting a proposal to the student government

Associated Colleges Eco-Reps:
- Coming soon Fall 2014
- Environmental group leaders from St. Lawrence, Clarkson, SUNY Potsdam, and SUNY Canton collaborating together on sustainability issues on the local campuses.
- Collaborating on ideas to create a sustainability competition between the immediate colleges

For more information:
Email: northcountry350alliance@gmail.com
Facebook Page: Type in ---’North Country350 Alliance’
Follow us on Twitter: @NC350Alliance
Web Page: In-Progress

Earth Day
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- Picked up trash along the March for Climate
- Used reusable containers
- Biked to school
- Cleaned with earth-friendly cleaning supplies

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