

As of April 19, 2010
Momentum St. Lawrence is
81.6% of goal with

\$163.1 Million

(See page 16 for more details)

Thank you!



MOMENTUM

A CAMPAIGN REPORT FROM ST. LAWRENCE UNIVERSITY

APRIL 2010



“St. Lawrence was the launching pad for a lifelong journey...”
— Odile Leterrier Stern '51, pictured with her late husband Richard Stern.

The Art of Giving Art

Sterns' Gifts of Paintings, Appraised at \$1.1 Million, Help Finance Arts Renovations

Odile Leterrier Stern '51 has a story to tell. It's a classic St. Lawrence story of serendipity, love, loss and determination. Throughout it all has run creativity – the spark that keeps life fresh and provides the perspective to see new paths. Now she is sharing that creative bounty with St. Lawrence students through gifts of several works of art over the past decade.

“St. Lawrence was the launching pad for a lifelong journey to a new country, a new family,” she says. “It broadened my horizons that had been structured by war and a rigid education.”

Born and raised in France, Stern and her family lived through the hardships of World War II. She was studying at Nancy University in

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Providing for the Future

David '71 and Nicole Areson Pledge a Substantial Gift for Scholarships

While attending St. Lawrence, David Areson '71 did not know exactly what he would be doing 10 or 20 years after graduation; what he did know was that with a liberal arts education, anything

was possible. “I believe strongly in the liberal arts,” states Areson. “In school I thought math and science were very important and pursued the traditional, technical education. But as I've gotten older I've learned to

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St. Lawrence University, The Economy and the “New Normal”

President Fox and Vice President for Finance and University Treasurer Kathryn Mullaney discuss the St. Lawrence recession response planning process.

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Dedication Weekend

Dedications of two renovated athletics facilities are scheduled for Family/Hall of Fame Weekend, the first weekend of October 2010

North Country Field

The University has raised over \$900,000 of the first phase (\$1,000,000) of the renovation of North Country Field, the artificial-turf field used primarily for field hockey and lacrosse, and will replace the field in summer 2010. A dedication is planned for Friday evening, October 1, 2010; it will honor retired long-time coaches Dotty Hall and Don Leet with the naming of the Hall/Leet Stadium.

Attention now turns to Phase 2, \$1,500,000 to secure an endowment for the new field. The goal is to raise at least one-third of that total, or \$500,000, in gifts and pledges before the October dedication.



Stratford Locker Room

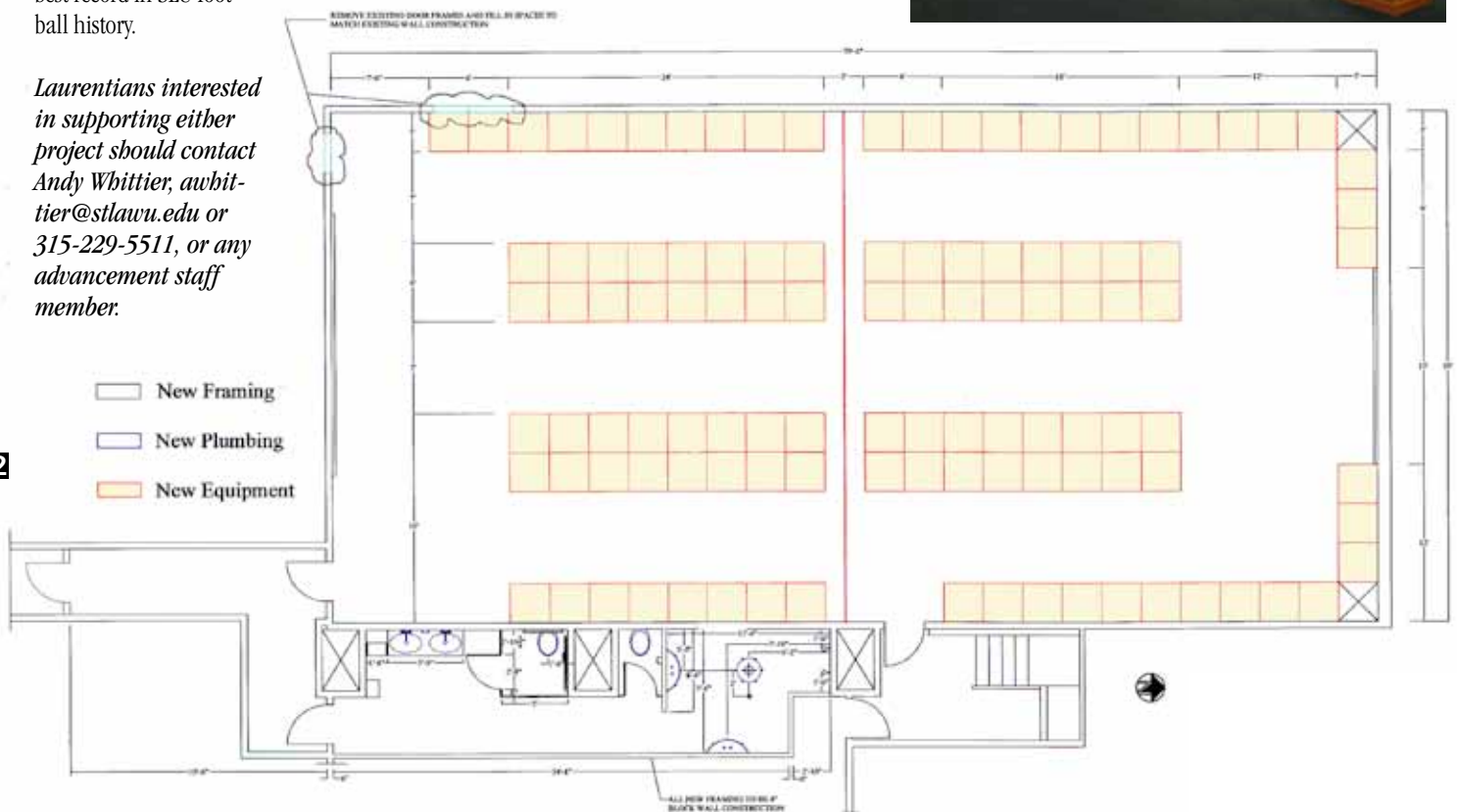
Meanwhile, the Stratford Football Locker Room dedication is set for 9 a.m. Saturday, October 2, 2010. Over \$265,000 of the required \$350,000 has been obtained in both gifts and pledges. Fund-raising for the project continues until it is fully financed with gifts. The University will proceed with completion of the project in summer 2010 based on progress made to date.

The project memorializes the late Ted "Bear" Stratford '57, whose 64 victories over 10 years in the 1960s and 70s are the best record in SLU football history.

A prototype of the new facilities proposed for the St. Lawrence University football team locker room. Proposed new lockers are highlighted in the floor plan below.



Laurentians interested in supporting either project should contact Andy Whittier, awhittier@stlawu.edu or 315-229-5511, or any advancement staff member.





Vasudev S. Gaitonde (Indian, 1924-2001)
 Red Dot, 1960
 Oil on canvas, 30 1/8 x 38 in.
 Gift of Odile Leterrier Stern '51

ing a friend hang exhibits in his gallery, which led to meeting emerging artists, who eventually became Dr. Stern's patients. He frequently accepted works of art as payment for his dental services.

The Sterns' collection of art grew as their family grew. They had three daughters, and their apartment was filled with artistic works by friends and creations of their own.

Odile explains that living in wartime France made her appreciate the value of recycling, and she also developed an aesthetic appreciation for everyday objects. She collected and creatively displayed found objects such as umbrella handles, gloves and stones. Dick joined in the collecting with enthusiasm, and they shared the joy of finding beauty in the mundane.

Their bonds were tested in 1978 when their youngest daughter, Michelle, was murdered during her freshman year at Emory University. True to their passion for finding brightness in the everyday, they mobilized a few other families and founded Parents of Murdered Children of New York State, an organization that advocates for

crime victims' rights. She has served as executive director, and been an effective advocate, for 39 years.

"Translating grief into positive action has been part of the healing process for my family and all the other families that have become involved in our advocacy work," she explains.

Beginning in 2000, the Sterns started giving away some of their extensive art collection. St. Lawrence has received numerous pieces, which are in the collection of the Brush Art Gallery and are used in classes and exhibits. Dr. Stern passed away in 2005, and now Odile is continuing the sharing of their collection that they began together; she recently gave two paintings (pictured) by Vasudev Gaitonde, which have an appraised value of \$1.1 million. The University may consider a future sale of the paintings to benefit arts renovations.

Odile Leterrier Stern's independent spirit led her to St. Lawrence, and her creative and generous nature is enriching the lives of St. Lawrence students today.

The Art of Giving Art

Sterns' Gifts of Paintings, Appraised at \$1.1 Million, Help Finance Arts Renovations

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1948 when she learned about the new Fulbright Grant program. Eager for new experiences, she applied. There were months of waiting, but in the summer a mail carrier on a bicycle found her in the Vosges Mountains where she was camping with friends and delivered the news of her acceptance.

The transition to St. Lawrence was difficult at first. Conversational English was a real challenge, especially American idioms and accent. She persevered and was helped by many, in particular by long-time French professor Madeleine Lelievre.

The emigreé immersed herself in college life. She sampled extracurricular activities, such as horseback riding, square dancing, fencing and ice hockey; she joined Alpha Delta sorority.

After graduation, Mme. Leterrier requested a visa extension and work permit for the summer, and Dean Stout found her a position as a waitress at the Lake Placid Club in Lake Placid, N.Y. It was there that she met her future husband, Richard Stern. He had come to the club to attend a conference, and spotted her across

the dining room. He was immediately drawn to her, and she to him. They had only a few days together, however, before she had to return to France.

He would not be deterred. Despite his total lack of knowledge of French, and despite their brief acquaintance, he began corresponding with her. They continued their correspondence for eight months, at which time he announced that he would be coming to Europe that July to travel. He invited her to travel with him, and suggested that it might be more proper if they were married first. Her mother fervently agreed with that perspective. He worked his way across the Atlantic on a ship, and the two were married in France in July 1952.

They soon settled in Manhattan, where Dick went to dental school and then set up a dental practice. Odile worked for the United Nations and the French Embassy, and later taught French for many years.

The Sterns' involvement with art began early, first through help-



Vasudev S. Gaitonde (Indian, 1924-2001)
 Untitled, 1958
 Oil on canvas,
 49 5/8 x 39 3/4 in.
 Gift of Odile
 Leterrier Stern '51

Providing for the Future

David '71 and Nicole Areson Pledge a Substantial Gift for Scholarships

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appreciate more the importance of the interpersonal skills" that one also acquires in a liberal arts setting.

Following graduation, Areson attended Yale University graduate school and then SUNY Buffalo law school. After practicing law and consulting on employee benefits, he moved into finance on Wall Street. Today, Areson is managing director of Ironside Capital LLC, a firm focused on selling alternative investments. He attributes his career success, in part, to the ability to utilize his liberal arts education in many fields. "St. Lawrence taught me how to think for myself and how to write, which have been invaluable throughout my career," he says.

"I had a great experience at SLU, and I want others to have that." —Dave Areson '71

Areson has pledged a substantial gift to establish the Nicole M. and David C. '71 Areson Endowed Scholarship to allow students to obtain the same kind of St. Lawrence education he has benefited from. The pledge will be funded from his estate, with outright gifts made during his lifetime applied to the balance.

The scholarship is intended for students with a public school education who want to go to St. Lawrence. "I had a great experience at SLU, and I want others to have that," says Areson. A math major with a minor in French, he was by his own

admission highly focused on academics – "probably too much," he says. He was involved in the math honorary, French Club, Outing Club, Dormitory Council, Alpine skiing and Operation Boomerang, in which students presented about SLU in their hometown schools. Areson spent his junior year (1969-70) on the France program, and while skiing in Switzerland he met his future wife, Nicole, a French college student.

The Aresons live in Greenwich, Conn., and continue to be active supporters of St. Lawrence. They have two grown children.

—Nora Wolinsky '10

New Scholarship Honors Alumna and Assists Young Women

During her lifetime, Grace J. Fippinger '48 distinguished herself at St. Lawrence as both a dedicated student and a loyal alumna and, within the business world, became recognized as a hard-working, successful corporate executive. Through an illustrious career, she overcame the many obstacles that women at that time faced and achieved a professional stature that paved the way for other women to follow. Specifically, Fippinger was the first woman to be named a divisional business manager at New York Telephone, the first woman to be named a corporate officer at NYNEX and the first woman to be named to the board of directors at the Pfizer and Gulf & Western corporations.

In recognition of her many corporate accomplishments and dedication to her alma mater, Fippinger was awarded both an Alumni Citation and an honorary doctoral degree from St. Lawrence. When she died in 1997, her estate was used to establish the Grace J. Fippinger Foundation with the University designated as one of the eligible long-term beneficiaries. The next year, the Fip-



Grace J. Fippinger '48, for whom the Fippinger Foundation is named.

pinger Foundation and the Pfizer Foundation established the Grace J. Fippinger Professorship in the Sciences to support an outstanding St. Lawrence woman faculty member in the sciences; this position will be held until 2013 by Carolyn Johns, associate professor and chair of environmental studies. The previous holder was Erika Barthelmess, associate professor of biology.

Now, through the continuing generous support of the Fippinger Foundation, a special scholarship



Carolyn Johns, associate professor and chair of environmental studies.

in Grace's memory will help other talented young women overcome their own challenges to achieve great success. The foundation has partnered with the Young Women's Leadership (YWL) Network to help young women in New York City from disadvantaged backgrounds.

By design, first preference for the scholarship will be given to women enrollees at St. Lawrence affiliated with the YWL, which operates several public schools in urban areas specifically for girls

from economically and culturally disadvantaged backgrounds. If there is no eligible YWL student, the Grace J. Fippinger '48 Scholarship will be awarded to young women from similar backgrounds in New York City, the surrounding metropolitan area, or Grace's hometown of Hicksville, N.Y.

The foundation has begun to make annual grant contributions to the scholarship, which it intends to fund at the \$500,000 level. With this generous support, Grace Fippinger's legacy is making it possible for young women from challenging circumstances to obtain an undergraduate education from St. Lawrence University – an education that will provide them with the solid preparation for a lifetime of achievements just as it did for her.

If you are interested in funding a scholarship at St. Lawrence through your estate, or during your lifetime with a minimum gift of \$75,000, please contact Anne Sibley, Director of Planned Giving, asibley@stlawu.edu or 315-229-5505.

St. Lawrence University, The Economy and the “New Normal”

President Fox and Vice President for Finance and University Treasurer Kathryn Mullaney discuss the St. Lawrence recession response planning process.

We are not alone.

In a memo to the St. Lawrence community on January 25, 2010, President William L. Fox offered these thoughts: “The almost-daily headlines from both public and private universities report more and more large-scale reductions, program eliminations, and canceled projects, due to the continuing effect of the recession that began in December 2007. Many economists now argue that the recession has touched bottom, but they are also saying the recovery will be drawn out and difficult. Those economists who focus specifically on higher education are forecasting a very different financial framework for colleges and universities on the other side of the deep downturn.

“St. Lawrence University has, so far, avoided some of the most drastic and dramatic remedies making the national news. Our relative strength, however, does not absolve us from preparing ourselves to reduce our expense base, which also makes inevitable many significant adjustments in how we will budget and function

in the coming years. Everyone on campus will be asked to think differently, offer better ideas, and unite around the common purpose of keeping St. Lawrence strong to its core.”

President Fox and Vice President for Finance and University Treasurer Kathryn Mullaney sat down to discuss the St. Lawrence recession response planning process.

What has been the biggest impact of the recession on St. Lawrence?

Bill Fox: Our outlook for the next year forecasts at least a \$5 million deficit. This deficit is the result of three factors: we lost 18% value in the endowment and therefore have less endowment income for our annual operating budget (more on this below); our donors were less able to help us, with fiscal year 2009 gifts totaling \$14.2 million, compared with fiscal year 2008 totals of \$23.8 million; and we increased our commitment to



financial aid for our students whose families have been affected by the economy. We are working hard and with good will to reduce our deficit through innumerable economies; our operating budget for the next five years will have similar annual deficits unless we plan now and take action soon. For context, \$5 million represents about 5% of the annual operating budget, of which 56.3% is dedicated to salaries and benefits for faculty and staff.

Coming into this difficult period, how has the SLU budget grown in recent years?

Kathryn Mullaney: The University’s annual operating budget in Fiscal Year 2010 is 3% larger than in FY 2009; the operating budget grew 2.1% from 2008 to 2009. Growth in the operating budget can be attributed almost entirely to personnel costs, annual capital maintenance and interest costs. The faculty and staff have been extremely conscientious about maintaining level spending for most other expenses.

Describe the planning process on campus to reduce the budget.

BF: In late summer 2009, I asked 14 members of the faculty and staff to work as the “Recession Response

and Planning Task Group” to gather findings based on budget history and University data, and to make recommendations. Their charge was to undertake the effort in ways that will “strengthen, not unravel, the fabric of the community through respectful, informative, and wise campus discussions.”

This task group report, released January 25 and available on the St. Lawrence Web site at www.stlawu.edu/taskgroup/index.html, features thoughtful study and offers numerous suggestions for serious consideration. It is not, however, designed to be the plan itself. It will guide the budget deliberations of the senior staff; and it will help our Board of Trustees understand how deeply we have delved into the most pressing questions of the day. The report begins, it does not conclude, the work; it informs the already existing budget process. Soon, however, another phase of planning (as the report suggests) must occur around the long-range topic of the University’s optimal organizational structure.

Why can’t we spend from our endowment to make up the difference?

KM: St. Lawrence expects to be educating students for a long, long time. The endowment is an invest-



ment in the University's long-term future, a future that today's students and current alumni have a right to expect to be secure. The stronger and healthier a future SLU, the greater the value of the degrees that have been earned in the 20th and early years of the 21st centuries.

I reviewed an earlier issue of Momentum (August 2008) and want to repeat what we said then:

Endowment is the collection of funds given to the University by private sources – alumni, parents, friends, corporations or foundations – specifically to be held in perpetuity. We increase our endowment in two ways: generous gifts and wise management. The investment return earned is used as a source of revenue for annual operating expenses such as scholarships, faculty salaries and seed money for research projects. A University's endowment contributes to current and future financial strength.

St. Lawrence uses 5.5% of endowment investment income, averaged over 12 successive quarters, in its annual operating budget. Endowment income supplies 10-15% of St. Lawrence's annual operating budget, which translates to \$8-12 million in revenue each year.

The recession resulted in two successive fiscal years of investment losses, -5.1% in 2007-08 and -18.5% in 2008-09. The endowment went

from its highest point at \$272 million (October 2007) to \$168 million (February 2009). At this writing, the endowment value is \$219 million (March 31, 2010).

Finally, I'll add that New York State law prescribes terms and levels of endowment use, so our endowment is not an unlimited liquid resource. Also, a significant portion of the endowment is restricted in its use by the donors.

How will students be most affected? Will they feel the difference?

KM: Our goal will be to minimize any effects on the student experience. Students know, for example, that some faculty who take their earned sabbaticals, for a semester or a year, will not be replaced automatically with another full-time faculty member. Academic departments are planning carefully to make sure all courses needed to complete majors are offered, so no student's graduation plans will be altered. Our registrar assures us that class sizes are not increasing significantly, if at all. Students, with advice, can plan accordingly to fill major or distribution requirements around any lack of classes because professors are on sabbatical.

How does the impact compare to other colleges? Will we have layoffs?

How many?

BF: Many colleges already have put into place significant operating cost



reductions, delays in building projects, salary freezes, and limited or halted personnel searches. St. Lawrence's financial situation is different only in degree, not in kind.

St. Lawrence will have fewer employees in the next year, that's certain. We are working very hard through May to accomplish objectives for the 2010-2011 budget, and beyond, with attrition, retirements and additional reorganization.

How has giving been affected by the recession?

BF: Certainly, the worldwide recession has affected the donors of all universities and other charitable causes. We saw a significant drop in contributions last year, which was a mirror image of investment portfolio trend lines. The good news for St. Lawrence, however, is that the current mid-year results are tracking \$1 million ahead of the prior year. That's a huge vote of confidence in St. Lawrence in a time of tremendous revenue pressure.

Why are we raising fees when families are hurting?

KM: For 2010-2011, our comprehensive fee will rise \$1,845, or 3.7%, the lowest increase our current students have known, so we're very mindful of our families' circumstances. Setting our comprehensive fee (tuition,

room and board) is a process that takes several months and much detailed analysis. We examine trends in financial aid requests from years past through the current year, trends for the costs for which we have little or no control (utilities, for example) and study our budgets for expenses that can be reduced while still maintaining our programs (travel and printing come to mind as two quick examples).

We also look at trends among our peer colleges for similar budget factors, knowing that recruitment and retention of students and employees is done within the context of competition. Setting our price to provide the highest quality education is a contextual challenge. And certainly, if family circumstances change – such as a job loss – our expectation of family obligations is adjusted.

We've heard some schools are losing students who cannot afford to return to school. Is this happening at St. Lawrence?

BF: That's the good news! Our retention rate from first-year to sophomore year is the highest it's been in over two decades, and 97% of our first-year students are still enrolled this spring. Because students withdraw or transfer for many very good reasons that are not related to financial issues (perhaps they find a new academic passion, perhaps they choose to be closer to family), we feel that our families have great confidence in St. Lawrence and our ability to fulfill our mission.



What Should I Get for that Special College?

Creative Gift-Giving Ideas

Today when many people are feeling financially challenged, making a substantial gift to support St. Lawrence might seem beyond reach. You could discover, however, that you do have the ability to make a meaningful gift.

The majority of gifts to St. Lawrence come in the form of cash or appreciated securities, and with the stock market having increased 40% as of this writing from its recent low, securities are an appealing way to give once again.

Don't limit your thinking to stock, however. Donors should think creatively and consider giving real estate, art, private equity or other non-traditional assets.

Art

Odile Leterrier Stern '51 and her late husband, **Richard**, enjoyed a life of creativity in Manhattan, deeply involved in the artistic community. They befriended many painters and sculptors, and artists often traded their works for services from Richard, a dentist.

Over the last decade, Odile and Richard began giving some of their collection to St. Lawrence. These works have enriched the permanent collection of the Richard F. Brush Gallery and are used regularly for study and display.

In December 2009, Mrs. Stern gave St. Lawrence two oil paintings by Indian abstract painter Vasudev Gaitonde, with a value of \$1.1 million. "I have enjoyed these paintings for many years," Mrs. Stern said. "I am happy that they can be used to help improve the opportunities for students to experience the arts." For more on the gift, see the related story.



Private Equity

Entrepreneurs and those investing in start-up companies might have an opportunity to give private equity, with the expectation that the University will benefit from a future sale or initial public offering (IPO). Donors interested in taking this step should talk about their plans with a development officer, to determine the best approach for their situation.

Gene Simonsen '63 wanted to share a growth opportunity with St. Lawrence, so he gave 150,000 shares of Mazoil Technologies stock in 2008. The company, which he founded, has developed a fuel additive that increases mileage, reduces toxic emissions and enhances lubrication. The company anticipates widespread adoption in Asia and moving on from there to other markets.

"St. Lawrence's commitment to green technology and responsible environmental choices impressed me," explained Simonsen. "I have always wanted to make a significant gift to St. Lawrence, particularly in the 'green' area,



but with many of my assets tied up in investments, that wasn't easy to do. By giving shares of Mazoil, I am able to make a gift and have St. Lawrence benefit from the success of the company."

Real Estate

Do you have a vacation home? An undeveloped lot? A commercial property? Real estate is another excellent non-traditional gift asset. Sometimes a donor or donors will find that the annual maintenance costs and taxes of a property have become a burden. Or they realize that they don't have heirs interested in the property, and they would like to get the most out of its value during their lifetime.

John Dwight, University trustee, and his wife, **Heather**, parents of Phoebe '08 and Charlotte '11, donated 519 acres of land in Northern New York to St. Lawrence. "I purchased the land as an investment, and it made sense to give it to St. Lawrence so that the University can sell it at some point," he explained. The gift is being used to match large donations from other parent donors through the Dwight Challenge.

Real estate can be given in part or in whole to St. Lawrence, and in some cases it can be used to fund a charitable remainder trust. In addition to outright gifts, vacation and primary residences can be given to St. Lawrence while the donor retains the use of the home for his or her lifetime.

How To

Whenever a donor is interested in giving non-traditional assets, the gift must be reviewed by the University before it can be accepted. This helps the donor as well as the University, because it prompts discussions about the eventual use of the gift, tax implications, costs and so on.

Though the process may sound complex, it is not. If you have an interest in making a non-traditional gift, speak with a development officer. You may find that you have assets other than cash or stock where a gift could benefit you and St. Lawrence.

For more information on gifts of non-traditional assets, please feel free to contact Tom Pynchon at 315-229-5583 or tpynchon@stlawu.edu.



Contemporary Issues Forum Consolidates Endowed Funds

The educational life of campus is enriched by lectures from prominent social figures and noted scholars. Endowed funds, established with gifts from alumni and friends, provide the funding to make many of these lectures possible.

Several years ago, the question was posed: Can the University coordinate these funds in a way that will have a greater impact?

As a result of those discussions, in the fall of 2007 the Contemporary Issues Forum was unveiled, with the goal of presenting a lecture series designed to inspire and engage the entire campus. Funds, including substantial support from the Alumni Council, were pooled and a coordinated schedule was developed. Now in its third year, the Contemporary Issues Forum is well established.

"The goal of the forum is to provide a focal point for an ongoing conversation, on a topic that can be approached through many disciplines," explains Karl Schonberg, associate dean for faculty affairs and

"The lectures are meant to spark conversation among students, faculty and staff that will continue in the classrooms, the dining halls and the residence halls." — Karl Schonberg

associate professor of government. "The lectures are meant to spark conversation among students, faculty and staff that will continue in the classrooms, the dining halls and the residence halls."

Topics are selected with the liberal arts in mind, so that the theme can be investigated from the perspective of multiple disciplines. The theme for 2009-10 is Human Rights and Social Justice; themes for the next two years have been set as Shifting Populations and Health (2010-11) and Technology, Humanity and Democracy. Often, alumni and faculty connections have been the key to bringing in notable leaders as part of the series.

When speakers come to campus, they have a full schedule. They have lunch with students and visit with classes, providing many op-

portunities for students to talk with them and ask questions.

"I've seen the impact in my classes," Schonberg says. "It's clear when students walk into class the day after a lecture that they are continuing discussions that started the evening before and will likely continue after class."

Speakers since Fall 2007 have included journalists, professors, diplomats and artists, such as writer Bill McKibben, social critic Christopher Hitchens, Rev. Peter Gomes and broadcast journalist Tom Brokaw (below). St. Lawrence faculty also present lectures in the series, showing the links between their research and current issues. There are 10 to 15 lectures in the series each year.

Endowments that fund annual lectureships on specific themes such as the Kathryn Mackay Lectureship

on philosophical and religious issues, the Romer Lecture in the sciences and the Richard Church Lectureship in Neuroscience benefit from the increased publicity of the Contemporary Issues Forum and a prestigious platform for speakers.

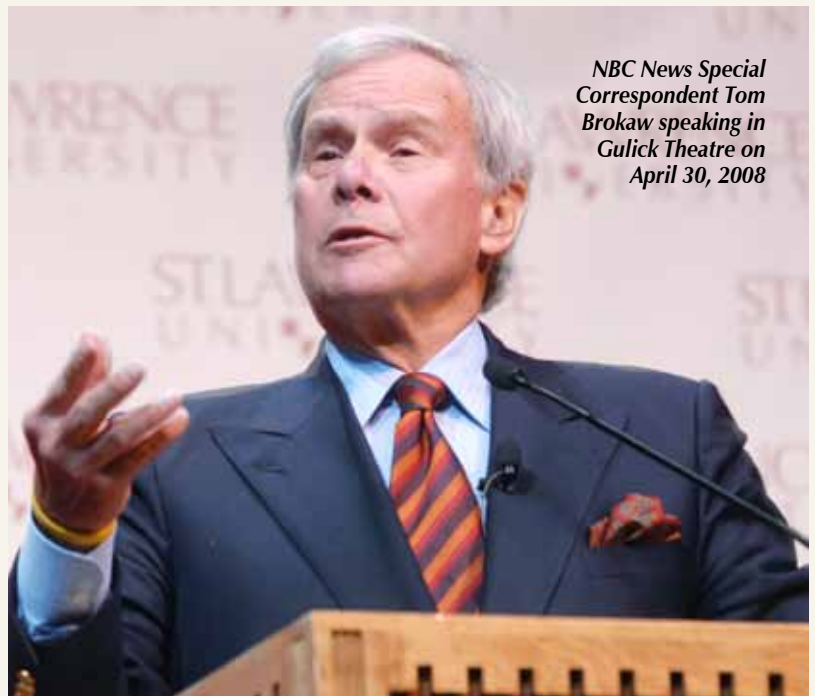
New ideas germinate from successful concepts. The Writers Series, which organizes and promotes an annual slate of readings and talks with authors, was a model for the Contemporary Issues Forum. Now, the Arts Collaborative is taking off in a similar direction, seeking to develop a series of artistic events and exhibits that will draw from a variety of disciplines, showing the intersection of the arts with science, social issues or economics, for example.

Clearly, the well of ideas for intriguing and stimulating lectures has not dried up. Those interested in adding to or helping to endow a lectureship, which can be named for a gift of \$100,000 or more, may contact Andy Whittier at 315-229-5511 or awhittier@stlawu.edu

Principal Endowed Lectures at St. Lawrence University

(For some of these, the "lecturer" is a visual or performance artist. Most events are annual; for details, search the University's Web site)

- Birdsong Endowment for Music
- C.L.R. James Lecture (*African Studies*)
- Cashin Endowment for Fine Arts
- Church Lecture in Neuroscience
- Contemporary Issues Forum
- Delmage Fund for the Classical Performing Arts
- Ferguson Lecture (*Geology*)
- Friends of the Libraries Graduation Lecture
- Hovey/Brown Endowment for the Arts
- Mackay Lecture (*Religious Studies and Philosophy*)
- Niles Memorial Lecture (*Religious Studies*)
- North Country Symposium
- O'Loughlin Leadership Series
- Piskor Lecture (*given by a St. Lawrence faculty member*)
- Romer Lecture in the History of Science
- Siegel Lecture
- Writers Series



NBC News Special Correspondent Tom Brokaw speaking in Gulick Theatre on April 30, 2008

Allen '60 and Marilyn Splete on campus for his honorary degree in 2009.

Spletes Make Three-Pronged 50th Reunion Pledge

Laurentians observe their 50th Reunions in many ways. For Allen Splete '60 and his wife, Marilyn, the milestone was an opportunity to do something extraordinary for St. Lawrence.

The Spletes have pledged \$175,000 to be conveyed to the University over five years, in support of the St. Lawrence Fund and the Daniel F. '65 and Ann H. Sullivan Endowment for Student-Faculty Research Fund, and for the creation of the Allen P. '60 and Marilyn D. Splete Endowed Scholarship, designated for North Country students.

"This gift is a reflection of our strong feelings of support for the mission and activities of St. Lawrence University," the Spletes say. "We intend to fulfill this pledge in order to assist the University in its strategic planning process and to provide leadership support to Momentum St. Lawrence."

"We are indebted to small liberal arts colleges, where we pursued the educations that helped us face the future with confidence," they add. While Allen graduated from St. Lawrence, Marilyn is an alumna of Dickinson College. They spent their careers in education, she as a college admissions officer ("one of very few women working for coed schools at the time," she points out) and later a high school teacher, and he as a college vice president (St. Lawrence) and president (Westminster College) and president of the Council of Independent Colleges (CIC), an organiza-

tion providing programs and services for its over 500 member colleges across the U.S. He retired and was named president emeritus of the CIC in 2000, after 14 distinguished years at its helm.

"We lived in Canton for 12 years and watched as students came to St. Lawrence and then graduated; we met many and watched them grow," the Spletes say. "Because together we have this special relationship with St. Lawrence, and because we spend much of our year in the Adirondacks, we decided that it was time to relate to students again, this time by establishing a scholarship fund to help a North Country young person acquire a 'well-furnished' mind and develop the curiosity and perseverance to draw on it for a lifetime of service."

At St. Lawrence, Allen was captain of the basketball team and president of Beta Zeta chapter of Beta Theta Pi fraternity. A North Country native, he claims one of his favorite St. Lawrence memories is one many alumni of his era share: "preparing for Harry Reiff's government quizzes."

He also says, "My undergraduate experience at St. Lawrence encouraged me to enter the field of



"This gift is a reflection of our strong feelings of support for the mission and activities of St. Lawrence University."

higher education as a career." An Army veteran and the holder of a master's degree from Colgate and a Ph.D. in higher education from Syracuse University, he was vice president for academic planning at St. Lawrence from 1970 until 1982. In retirement he has served on several national boards and done independent consulting in higher education. He has been

awarded 13 honorary degrees, including one from his alma mater in 2009, as well as an Alumni Citation from St. Lawrence in 1987. He is the author or co-author of seven books and several professional articles.

The Spletes are the parents of two grown children, Heidi and Michael. They divide their time between Damascus, Md., and Cranberry Lake, N.Y.



The University's new scanning electron microscope (SEM), a Quanta 450 (FEI), is shared among geology, biology and physics. It has an Oxford EDS detector for elemental analysis, which microscopy instructor Jill Pflugheber '89 demonstrates to neuroscience major Kristin Harrington '10 of West Townsend, Mass.

Geology Faculty Unearth Grant Success

You might say geology faculty hit “pay dirt” with their recent successful series of equipment grants. Within the past year, three major equipment grants have been awarded that will directly benefit the department: \$381,000 from the National Science Foundation (NSF) Major Research Instrumentation (MRI) Program, \$75,000 from the George I. Alden Trust of Worcester, Mass., and \$60,000 from the J.M. McDonald Foundation of Evergreen, Col.

Faculty and staff from the departments of geology, biology and physics teamed up to request the **National Science Foundation** grant last year when they identified a mutual need for a scanning electron microscope (SEM). Led by Associate Professor of Geology Jeffrey Chiarenzelli '81 as the project's principal investigator, the proposal effort was successful, and the resultant SEM was the topic of a story in last fall's *St. Lawrence* magazine.

Chiarenzelli said then that the SEM is “a wonderful addition to our arsenal of research tools. Examining materials at high magnification is essential to all the sciences and many other fields. Overall, the SEM

will greatly enhance our research and teaching capabilities.” The new SEM is housed in the Microscopy and Imaging Center in the Johnson Hall of Science, where it is easily accessed by all three departments.

The George I. Alden Trust awarded the geology department \$75,000 toward the purchase of an x-ray diffraction (XRD) system and an x-ray fluorescence (XRF) system. The XRD and XRF are the primary tools geologists use for analyzing rock, soil and sediment samples and, as such, are cornerstone equipment items for the geology curriculum.

Geology is one of the leading departments at St. Lawrence in terms of the proportion of majors who continue on to pursue graduate-level study in science, so it is critical that students gain “hands-on” access to professional equipment they will use after they graduate. At St. Lawrence, the two instruments are used at nearly all levels of the geology curriculum: from mid-level courses and labs, to higher-level research methods courses, to culminating independent senior-year experience (SYE)

research projects and student-faculty collaborative research.

Together, the XRD and XRF cost more than \$230,000, plus there will be additional annual operating costs to maintain service contracts for them. In the fall, geology faculty members were successful in leveraging the Alden Trust grant to get another grant of \$60,000 from the **J.M. McDonald Foundation** toward purchase of the equipment. Both the George I. Alden Trust and the J.M. McDonald Foundation have supported the University a number of times in the past for a variety of projects – including grants toward construction of Johnson Hall of Science.

With \$135,000 in hand by calendar year end, the geology department ordered the XRD, which was deemed the most critically needed of the two. At press time, it was in transit to the University.

“The department continues to be rated among the best undergraduate geology departments in the country,” says associate professor and chair Cathy Shradly. “Acquisition of state-of-the-art

analytical equipment such as the XRD, XRF and SEM will enhance our strong tradition of research collaboration with our students in a way that will certainly pay dividends many years into the future as we represent St. Lawrence in our profession and to the public and as our students pursue careers as professional geologists, teachers, and as scientifically literate, informed citizens. The rich teaching and research opportunities that these sorts of analytical tools provide are invaluable and will help to attract the very best of undergraduates to St. Lawrence.”

Geology faculty are working on several additional grant proposals with the University's corporate and foundation relations staff, as well as staff in the major gifts office, to raise the approximately \$95,000 balance needed to purchase the XRF. If you would like to make a gift to contribute to the purchase of the XRF, please contact Andy Whittier at awhittier@stlawu.edu, or, if you have access to a corporate grant program through your employer, please contact Susan Pankey, pankey@stlawu.edu.

Peterson-Kermani Performance Hall On Track for Fall Opening

Before many more months have passed, actors, musicians and dancers will be performing in the space to the left in the photo, now occupied by a forklift truck and construction supplies, and appreciative audiences will be watching comfortably from seats rising to the right, toward what was the back outside wall of Griffiths Arts Center. Construction of the 19,000-square-foot Peterson-Kermani Performance Hall is on track for opening before the start of the fall semester, as part of ongoing arts facilities renovations. The project is made possible by a \$1.75 million gift from Karen Kermani Peterson, widow of Don Peterson '62, which commemorates the lifelong friendship and shared passion for music enjoyed by Peterson and Karen's brother Peter Kermani '62.



*The Peterson-Kermani Performance Hall will be dedicated on Friday afternoon, October 22, 2010.
Save the date!*

Sample Gifts and Commitments

The Davis UWC Scholars Program gave \$375,000 for scholarship aid for SLU's 25 Davis United College Scholars for 2009-2010.

Julia E. Whitcavitch-DeVoy '90 made a gift of \$75,000 to an endowed scholarship in memory of her brother, **Jason Whitcavitch '97**.

Paul B. '72 and **Patricia Romeo-Gilbert '74, P'09** hosted the October 14 presidential event at the Isabella Stewart Gardner Museum in Boston and made a gift to the St. Lawrence Fund, which totaled \$27,000 in gifts.

Jane C. Appleby '71 has pledged \$25,000 to the current arts renovation, where a rehearsal space will be named in honor of **William Appleby Jr. '69**, as well as \$5,250 toward the St. Lawrence Fund.

Larry D. and **Jane W. Droppa P'11** have pledged \$100,000 to the proposed new Java performance space.

Vincent L. '84 and **Linda K. Pacilio** have made a pledge of \$25,000 to the Vincent L. '84 & Linda K. Pacilio Endowment for International Studies and \$12,500 to the Vincent L. & Linda K. Pacilio Expendable Award for International Studies.

Kristina Gulick Schaefer P'13 has made her first gift of \$25,000, which earned another \$25,000 from the Dwight Challenge. She plans to add to this over the next few years. The gift will, with the challenge money earned, be \$75,000 and will establish the Winifred Gulick Community Service Scholarship Endowment in honor of her mother's 80th birthday. Win Gulick is the wife of President Emeritus Lawry Gulick.

Ann L. Everetts '52 donated \$50,000 to create the Ann L. Everetts '52 Endowed Award for International Studies.

Stephen A. and **Daurene Scullen P'13** have pledged to give \$25,000 to the North Country Field renovation this fiscal year, which has earned another \$25,000 from the Dwight Challenge. (See page 2)

A bequest to the St. Lawrence Fund has been given by the estate of **Patricia B. Berneburg '64**.

Susanna G. Hager '96 made a gift of \$10,000 to the St. Lawrence Fund, continuing her leadership support of St. Lawrence. She has pledged an additional \$50,000 for North Country Field and the St. Lawrence Fund. (See page 2)

Grant Funds Program to Recycle Unused Food to Needy in the Community

A new project on campus says its aim is to “teach, reach, feed, and lead.” Campus Kitchens Project (CKP) is a national program that provides hunger relief in areas with need. CKP partners with universities and high schools to engage students, faculty and staff in preparing and delivering meals to local non-profits, homebound seniors and low-income families.

At St. Lawrence, two new grant awards from CKP are funding this work: a \$14,750 grant over three years and a \$2,000 grant for the Martin Luther King Semester of Service, which supports launch efforts during the current semester. SLU is one of just six institutions launching the CKP in 2010, joining 20 other schools already involved in the program.

In just its first semester on campus, the project is already making a huge difference. Project volunteers

obtain food donations from the Canton community and collect extra food that has not been served at St. Lawrence’s Dana Dining Hall. These donations then are prepared and served once a week to low-income families from the Canton area. The first dinner this semester catered to over 100 people.

“I get to work with a great bunch of motivated students and provide a great service to the community.”

— Caitlin Christie ’11

Caitlin Christie ’11 of Lamoine, Me., is the student coordinator for the project. She took the reins from Sarah Friedman ’09, who wrote the grant proposal and then asked Christie to help

get the project running because Friedman was graduating.

“My favorite part about Campus Kitchens is that I get to work with a great bunch of motivated students and provide a great service to the community,” says Christie. “With Campus Kitchens we are able to bridge a gap between the Canton community and St. Lawrence University.”

Christie and Stacey Sommerfield, director of the David Garner Center for Collegiate Volunteerism, went through a “kitchen boot camp” to help prepare them for this project and enable them to train others. Over 25 students prepare and serve the food. Some students also created poster projects to promote healthy eating; these were displayed at the first dinner.

“All of the students involved in the project are passionate and excited,” Sommerfield says. “They are working very hard to get this project off the ground; everyone wants to see it succeed and make an impact on the community.

“Local businesses and groups have been extremely supportive,” Sommerfield says. Sergi’s Pizzeria made donations of food to the first event and SUNY Canton makes deliveries once a week.

Using the grant and donations, the group is obtaining their own kitchen materials, enabling the project to become self-sufficient. Kappa Delta Sigma sorority donated many kitchen supplies to Campus Kitchens. Sommerfield says they hope to expand to two meals a week.

—Josh Johnson ’10

A critical component of Momentum St. Lawrence is the St. Lawrence Fund, where annual giving support resides. It has been gratifying to witness the involvement of younger alumni, many of whom are not in positions to give a lot of money, but give what they can, not only of money but also of their time. Momentum asked several of them to explain why they support St. Lawrence; we presented some in our January issue, and continue here:

I support St. Lawrence in the ways that I do because without alumni support I wouldn’t have been able to have the

SLU experience that I did, and I want future generations of students to have the same opportunities that I was able to take part in. As a student delegate to the Alumni Council, I learned how much alumni take part in shaping the SLU experience and how much they care about the campus for the same reasons that I do. That’s why I remind my peers of their time at SLU, and how giving as much as they can will make a difference for generations to come.

—Katie Alexander ’08



University Strategy in Recession Relies Heavily on the St. Lawrence Fund

I support St. Lawrence both by donating and volunteering as a member of the Class of 2006 Fundraising Committee.

I do so because, while a student, I benefited from the generosity of past givers through the scholarships they funded. I also benefited from alumni who were more than willing to volunteer their time to help guide a fellow Laurentian. Because SLU had a profound effect on my life, it is only natural for me to return the favor and give back in any way that I can.

—**Randy Olivo '06**



When I embarked on my journey through St. Lawrence, I was well aware of the high-quality reputation, education and overall experience that I would be receiving during my four years on campus.

What I didn't expect was to experience value beyond my expectations. I was surrounded by inspiring professors, compassionate mentors and true friends. These relationships, above all else, have defined my character and given me strength when I was most in need.

Each year, I reflect upon the value of what I received from St. Lawrence, and understand that I could never place a dollar amount on the relationships that I've maintained, yet through my contribution to the Annual Fund, as well as service to the school, I hope that I can help pay forward my experiences to future Laurentians, as they too discover what a special place St. Lawrence truly is.

—**Jenny Dabl Cross '02**



I was lucky enough to be chosen to co-chair the class of 2007 Young Alumni Committee, encouraging young alumni to donate in an effort to stay connected.

I welcomed this position as a chance to enhance the experiences offered to the student body as past alumni had done for me. From being a member of Delta Delta Delta to serving on the Panhellenic Executive Board and studying abroad in Vienna and Madrid, each experience introduced new and exciting opportunities and, more important, strong relationships that continue into my days as an alumna. My time as a chair with the YAC has deepened my appreciation for my education at St. Lawrence, and I enjoy being a part of it more now than ever before.

—**Andrea Lee '07**



I had a wonderful experience at St. Lawrence, and giving back has allowed me to stay connected to the University.

—**Caroline Trudeau Monninger '01**



I choose to donate annually to St. Lawrence because I know that my small contribution will enable the University to have a better chance at receiving important educational grants.

I also volunteer my time because I believe in the St. Lawrence community and value the support that it shows students and alumni. I'm happy to be part of the greater St. Lawrence alumni family!

—**Claire Spollen Bolduc '01**



Looking back on it now, my decision to attend St. Lawrence was one of the best I've ever made. I treasured every moment of my four years on campus and I smile at the thought of future generations of students – perhaps even my own children if they are so fortunate – having similar experiences. That is why I continue to support my alma mater in any way that I can.

—**Neil Chatterjee '99**



In our January issue we inadvertently switched two pictures. We regret the error, and present both here, with the individuals' statements:

I support St. Lawrence by giving back to the programs that significantly affected who I have become. I was fortunate to have the opportunity to surround myself with curious, outgoing individuals who have truly influenced me and continue to do so.

Whether it was my semester in Kenya, my days at KDS, or my field hockey teammates, I consider myself extremely lucky to have been able to spend four years in a community that has given me the tools to confidently and successfully enter the "real world."

—**Eliza Mathews '07**



My experiences since graduating have really solidified the value of my time in college and strengthened my affinity for SLU.

I support St. Lawrence by volunteering as a Laurentian Admissions Associate and by making a contribution to the Annual Fund. I have seen firsthand through my work in independent schools that any level of financial support from alumni increases the value of the degree for every graduate.

—**Laura Burgess '06**



"I Am Very Grateful..."

A great many alumni give to St. Lawrence. Where does the money go? It goes toward everything students do, as these thank-you letters, reproduced here with the consent of both the writer and the recipient, attest.

Michele "Shelley" Edwards Ley '86 received the following:

Dear Ms. Ley,

Thank you so much for making a gift to the St. Lawrence Fund last year. I am a sophomore here at St. Lawrence. I am planning to major in environmental studies but have yet to officially declare. Here in the North Country, I enjoy playing soccer, skiing for the SLU alpine club team and rock-climbing in the Adirondacks. I hope to go abroad my senior year to Spain. I am very grateful for the opportunities St. Lawrence is able to provide for its students.

Many of these are made possible by the St. Lawrence Fund and its generous donors. Thanks again for your support.

Sincerely,
Natalie Bates '12
Ridgefield, Conn.



Bob Samuels '51 has funded the Robert W. Samuels '51 Scholarship, one of whose recipients recently wrote him this letter:

Dear Mr. Samuels,

I am writing to show my appreciation of you and your help via your scholarship. Without it, I may not have been financially able to attend St. Lawrence.

This is one great school. I have learned so much, and met so many people in this University. I am an economics major, and am considering minoring in Japanese. I plan to own a business someday, and with the liberal arts education I am receiving from St. Lawrence, I will be one step closer to achieving my goals.

Sincerely Yours,
Winston Higgins '12
Bronx, N.Y.



SAINTS NETWORK SAINTS

Saints Network Events

On December 28, 2009, almost 100 Laurentians gathered at Higher Ground in Burlington, Vt., for a reception and Grace Potter and the Nocturnals concert (the band, headed by **Grace Potter '06n** and including **Matt Burr '03**, performed on campus a month later). Thanks to event hosts **Scott Carpenter '81, P'12; Robert DiPalma '75; John and Heather Dwight P'08, '11; Amy Mellencamp '76; and Barrett '82 and Mary Neff Peterson '82, P'12.**

Laurentians gathered for a pre-game pizza party on January 9, 2010, and then cheered on the Skating Saints men as they took on Niagara University on the road. The same day, much farther south, event hosts **Bill '86 and Jill Cowan** and other Laurentians gathered in Austin, Tex., with **President Bill Fox '75 and Lynn Fox.**

On January 10, the Foxes moved slightly north for a gathering in Dallas with area Laurentians and event hosts **William '69 and Jill Kale Crombie '69, P'98, '11.**

On January 13, D.C.-area alumni and parents networked and listened to panelists **Jon Cardinal '08, Anne McGrath '75** and host **Shawn Smeallie '81.** Current students and Assistant Director of Career Services **Laura Lankton** also attended the event.

The next day in New York, the fourth annual men's lacrosse fund-raising event was held at the New York Athletic Club. Thanks to event planners **Peter Dolan '04 and Rob Russell '03** as well as all of the alumni, parents, friends, coach **Mike Mahoney '93**, and current team members who turned out for this special event.

On January 15, Laurentians gathered with the Nordic and alpine ski teams in Lake Placid for a dessert reception at the Crowne Plaza. Thanks to **Cristina Lussi '84** for helping organize, and for the space.

Martin Luther King Jr. Day saw St. Lawrence alumni, parents, and event organizer **Walter Seegert '70** enjoying a day on the HoliMont ski slopes and an après-ski party. On January 30, Laurentians gathered in Hamilton, N.Y., before the SLU vs. Colgate men's hockey game. Meanwhile, out West, **President Fox and Lynn Fox** and over 50 alumni, parents and friends gathered at the home of **Lee Bailey '74 and Linda Rosenstock** in Pacific Palisades, Cal.

As February commenced, the **Foxes** traveled north in California to attend an event with almost 100 Laurentians at The Carolands Chateau, hosted by **Sarah Johnson Redlich '82** and her husband, **Chris.** On Friday, February 5, over 50 Laurentians gathered with event planner **Lindsay Farrar '05** in Troy, N.Y., for a reception before the SLU vs. Rensselaer men's hockey game. The men's cappella group the Singing Saints performed and left some with wet eyes with their rendition of "Alma Mater."

On February 6, Laurentians gathered for the second annual ski weekend at Sunday River in Newry, Me. Thanks to event organizers **Callie Pecunies '94 and Elizabeth Ormiston '91** for a great weekend!

More >

You wouldn't think this many Laurentians would be within striking range of Jackson Hole, Wyo., but they were hanging from the rafters at this gathering there on February 12, 2010.



Cynthia Thorburn '08

> The following week, Laurentians came out for receptions with University advancement staff member **Katrin Laird Anderson '92** in Bozeman, Mont.; Sun Valley, Idaho; and Jackson Hole, Wyo. On February 18, Laurentians gathered with event host **Bill Butler '86** in Atlanta at the High Museum of Art. On the 19th, **Sam '60** and **Jinny Sammis** hosted Laurentians for a pre-game dinner and reception before SLU took on Yale in New Haven in men's hockey.

Future SLU events...

Are you interested in attending upcoming Laurentian events or helping coordinate from your area? Call Majken Tranby '06 in the office of alumni and parent programs at 315.229.5526 or e-mail mtranby@stlawu.edu. Events can always be found at www.stlawu.edu/events/.

At a gathering at the Round Hill Club in Greenwich, Conn., last December 3, among the many alumni with whom President Bill Fox '75, right, spoke was co-host Jay Twombly '69. For more photos of this event, visit www.fairfieldcountylook.com/gallery.php?id=183



Lindsay Muetterties Sneedeker '08

Laurentian Gatherings Welcome President and Mrs. Fox

President William Fox '75 and Lynn Fox look forward to meeting as many alumni, parents and friends as possible in President Fox's first year of leadership. Please mark your calendars for upcoming recep-

tions in the locations cited below; invitations will be mailed to alumni, parents and friends in each region with more detailed information. **For updated plans, visit <https://alumni/stlawu.edu>.**

Location	Date	Host	Venue
Clayton, NY	Tuesday, August 25, 2009	Mike Ranger '80	Antique Boat Museum
Burlington, VT	Wednesday, September 23, 2009	John & Heather Dwight P'08, '11	Dwight Residence, Charlotte
Boston, MA	Wednesday, October 14, 2009	Paul '72 and Patricia Romeo-Gilbert '74, P'09	Isabella Stewart Gardner Museum
New York City	Wednesday, November 4, 2009	Kevin '75 and Margi Arquit	Simpson Thacher & Bartlett LLP
Springfield, NJ	Thursday, November 5, 2009	Kirk '91 and Megan Cole Kellogg '91	Baltusrol Golf Club
Washington, DC	Tuesday, November 17, 2009	St. Lawrence University	Capitol Hill Special Guest: Senator Susan Collins '75
Greenwich, CT	Thursday, December 3, 2009	Various Laurentian Hosts	Round Hill Club
Austin, TX	Saturday, January 9, 2010	Bill '86 and Jill Cowan	Shoreline Grill
Dallas, TX	Sunday, January 10, 2010	Bill '69 and Jill Kale Crombie '69, P'98, '11	Gleneagles Country Club, Plano
Los Angeles, CA	Tuesday, February 2, 2010	Lee Bailey '74 and Linda Rosenstock	Bailey Residence, Pacific Palisades
San Francisco, CA	Thursday, February 4, 2010	Sarah Johnson Redlich '82	The Carolands Chateau, Hillsborough
Sarasota, FL	Tuesday, March 9, 2010	Chris Koski '79 and Beverly Koski P'79, '82	The Field Club
Naples, FL	Wednesday, March 10, 2010	Dick and Carol Munro P'92, '94	Munro Residence
Palm Beach, FL	Thursday, March 11, 2010	Torrey/MacAllaster Family	The Sailfish Club
Albany, NY	Tuesday, April 13, 2010	Joe '63 and Joan Langlois Richardson '57, Marion Roach Smith '77 and Rex Smith	WMHT TV Studio, Troy
Long Island, NY	Tuesday, May 4, 2010	Terrill '74 and Dawn Barnard	Piping Rock Club, Locust Valley
New York City	Wednesday, May 5, 2010	Gil '50 and Ann Maurer P'74, '81, '81, GP'03	Hearst Tower
Syracuse, NY	Monday, May 24, 2010	Keefe '84 and Susan Gorman Tom Bersani '78 and Joan Christy	Mirbeau Inn and Spa, Skaneateles
Rochester, NY	Tuesday, May 25, 2010	Jim '77, P'08 and Carmen Brush	ARTISANworks
Buffalo, NY	Wednesday, May 26, 2010	Peter '75 and Mary Jo Faucher Hunt '76, P'04	Saturn Club
Chicago, IL	Tuesday, June 8, 2010	David '79 and Suzu Graham Neithercut '78	Neithercut Residence
Minneapolis, MN	Wednesday, June 9, 2010	David '65 and Joanne Laird P'92 Kevin '74 and Beth Anton Dooley '75	Minneapolis Club

Campaign Objectives and Progress Report

Securing Our Future Through Endowment Growth: \$100 million
Progress \$46.0 million

Strengthening Competitiveness through New Programs and Opportunities: \$10 million
Progress \$17.4 million

• **Scholarships: \$50 million**
Endows 100 new student scholarships
Progress: \$24.5 million

• **Endowed Professorships: \$20 million**
Progress: \$10.4 million

• **Student/Faculty Research Fellowships: \$20 million**
Endows 100 new students annually
• Summer: \$15 million
• SYE: \$5 million
Progress: \$5.6 million

• **Academic Enhancement: \$10 million**
Progress: \$5.5 million

Ensuring the Future with Unrestricted Bequests and Trust Commitments: \$10 million
Progress \$25.5 million

Energizing Today's St. Lawrence through the St. Lawrence Fund: \$35 million
Progress \$34.2 million

Enhancing Facilities for Optimal Student Benefit: \$45 million
Progress \$40.0 million

Campaign Start: Jan 1, 2003

Progress as of April 19, 2010
\$163.1 Million

Goal: \$200 Million
Campaign End: Dec 31, 2010

Return **Renew** Reunion! *June 3-6, 2010*

Milestone Reunions: 35th – 1976, '75, '74 60th – 1950
10th – 2000 40th – 1970 65th – 1945
15th – 1996, '95, '94 50th – 1960 70th – 1940
25th – 1985 55th – 1955 75th – 1935

Singing Saints 60th Anniversary Reunion (www.singingsaints.org)

Highlights for the weekend will include campus tours, day trips, seminars, alumni parade, awards ceremony, class receptions and dinners, entertainment, Singing Saints concert, the Service of Remembrance and much more!

For a list of who's planning to attend, a sample schedule and more, visit the Reunion 2010 Web page at alumni.stlawu.edu/reunion. Check back frequently for registration information coming soon! For information about Reunion, please contact the Alumni and Parent Programs office at 315-229-5512 or app@stlawu.edu.

