

As of June 30, 2010
Momentum St. Lawrence is
82.8% of goal with

\$165.5 Million

(See page 16 for more details)

Thank you!

MOMENTUM

A CAMPAIGN REPORT FROM ST. LAWRENCE UNIVERSITY

AUGUST 2010



*Sullivan Fellow Janet Sun '11, right, of New York City, and Sid Sondergard of English discuss her writing during her study of *Voices from a Distant Land: A Look into the Life and Legacy of Tao-Guo Xiu*.*

Momentum St. Lawrence in Home Stretch

With December just a few months away, Momentum St. Lawrence is in the home stretch. The campaign started publicly in 2006 and will conclude at the end of calendar year 2010. As of June 30, Momentum St. Lawrence had

raised \$165.5 million in gifts and commitments toward its \$200 million goal.

“Campaign Momentum St. Lawrence has been a fabulous success so far, and the gifts Laurentians have made have

enriched the lives of all of our 2,300 students here on campus,” says Vice President for University Advancement Michael Archibald. “We are pushing hard to complete the campaign and meet as many of the goals as possible. We are immensely grateful to all those who have supported the Campaign on behalf of all the students and faculty who benefit.”

“Several campaign goals are still to be reached,” says Campaign Director and Associate Vice President for Development Tom Pynchon:

Endowment Goal of \$100 million
(\$46.5 million raised)

- \$25 million in scholarships; goal of \$50 million
- \$10.4 million in professorships; goal of \$20 million
- \$5.6 million in student/faculty research; goal of \$20 million

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The Final Score: SLU 2,347, Hobart & William Smith 1,530

SLU Alumni Settle the Score against Hobart & William Smith Colleges

After a hard-fought battle to determine whose graduates are more loyal to their alma mater, St. Lawrence University has emerged the clear victor, with a total of 2,347 alumni, handily beating Hobart & William Smith Colleges' 1,530 donors. The friendly competition was called “Settle the Score,” and for both schools, the challenge resulted in the highest number of alumni donors in the last 10 years for the month of June.

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Eric Hanson '70 Pledges \$1.75 Million for Asian-Oriented Initiatives

Eric Hanson '70 wants to see more St. Lawrence students studying in other countries. From his perspective, globalization is here to stay, and in order to be successful, students need knowledge of and experience in other cultures. With his

gift of \$1.75 million, Eric has taken a step toward providing that experience to more St. Lawrence students.

Hanson grew up in several emerging countries in the 1950s and 1960s, including Burma, Iran, Pakistan and Nigeria. “Back then,

the main job of those working in the emerging world was development projects,” says the president of Hanson & Doremus Investment Management in Burlington, Vt. “The purpose was to get these economies and

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Parent Support of Campaign Momentum St. Lawrence Stands Out

Alumni, trustees, faculty and staff – we know that they have all generously supported Momentum St. Lawrence.

There is an additional group that forms a cornerstone of generosity in the campaign – Laurentian parents. Parents of current and former students have given nearly 10% of the campaign total to date, or about \$15,500,000. Lest anyone think this is an anomaly, they also supported the previous campaign to a similar degree.

Collectively, Laurentian parents have supported all major campaign priorities, from facilities to professorships to financial aid. They have supported St. Lawrence's annual needs through unrestricted gifts to the Parents Fund and restricted gifts to expendable scholarships and other priorities; capital needs such as the North Country Field renovation and Hall-Leet Stadium, the Java renovation, the Meagher Study and Exam Room for special needs students, and an array of other building projects during the campaign; and endowment priorities such as international travel grants and internship funds.

Why have they been so actively involved and loyal? Parents understand the current St. Lawrence as well as or perhaps even better than anyone else, because they can see the University through the eyes of their children.

"We have been very impressed with the atmosphere on the campus since our son, Cameron, arrived," say Steve and Daurene Scullen III, P'13 of Hingham, Mass. "This appears to stem from a great physical plant, but

more important, the manner in which the whole community conducts itself. We want to contribute to the community ourselves, but given our location can get to the campus only occasionally. We are pleased to be able to offer our support to SLU for both current and future students."

Laurentian parents have generously supported all major Momentum St. Lawrence priorities, from facilities, professorships and financial aid to international travel grants and internship funds, because they can see the University through the eyes of their children.

Dwight Challenge of \$250,000 Met Within One Year!

In June 2009, John and Heather Dwight P'08, P'11 of Charlotte, Vt., made a major gift to challenge and encourage other parents to provide gifts to campus projects of their choice. The Dwight Challenge matched gifts of \$25,000 or more.

With their usual enthusiasm for all things St. Lawrence, Laurentian parents rushed to take advantage of this generous challenge to garner support for their favorite projects. Exceeding all expectations, parents rose to the challenge set forth by the Dwights and met the goal within a single year. St. Lawrence initiatives and projects that received Dwight Challenge matches include:

- Scholarship endowment
- General endowment
- Squash teams endowment
- North Country Field renovation
- Arts facilities renovation
- Java/KSLU facility





Innovative Hadwen Communication Award: *Another Way to Help Students*

George Hadwen '50 wanted to find a way to help. Many incoming students face difficult financial decisions when entering St. Lawrence; some take on tens of thousands of dollars in student loans – and that only covers tuition, room and board. But what about the money they'll spend between taking out the loan and beginning to pay it back?

Hadwen, who passed away recently, and his wife, Marie, found a creative way to help relieve students of some of the burden they face with the extra expenses that come with college, like laptops and books, and established the Hadwen Communications Award in 1993. Unlike most awards for prospective students, the fund provides up to a \$7,500 cash award to be given to one accepted student each year from Bennington, Vt., and the surrounding area who has experience and interest in communications and journalism – the place and the discipline Hadwen loved most.

Hadwen's enthusiasm for journalism was prevalent throughout his life. He and Marie founded Hadwen, Inc., which published the Pennysaver Press of Bennington, Vt., his hometown. He served as president of the Vermont Printers Association and as a director of Suburban Newspapers of America. A writer himself, Hadwen published two books.

The Hadwens' gift has given the nearly 20 recipients more than money for books. Brent Freeman '00 used part of the funds to travel to Bosnia-Herzegovina following graduation to work in a local school for a month. His trip inspired him to join the Peace

Corps and get a masters degree in conflict transformation; he is now active in volunteer efforts in Uganda.

Michael Martinez '93, the first recipient of the award, was able to pay for his internship in Washington, D.C., and his first 35mm camera; both helped him in his work for the Associated Press (AP), ABCNews.com and Kiplinger's Personal Finance. Like Hadwen, Martinez is an author, having written three books with two more on the way.

George Hadwen enjoyed communicating with the recipients throughout the years. He would eagerly await the arrival of the

photo with the latest Hadwen Communication Award recipient each December and put it on his "Wall of Hadwen Recipients." Since his passing in October 2009, Marie has kept in touch with those students.

The Hadwens gave students like Freeman and Martinez the opportunity to realize their dreams using a unique gift to St. Lawrence. When students first walk on campus, the next four years are a blank piece of paper. The Hadwens supplied the pen for each Hadwen Communications Award recipient to write his or her story, and that's how George wanted it.

– Meg Bernier '07

Among recent holders of the Hadwen Communications Award have been, from left, Lyndsey Bisaccio '09, currently working in academic services at Bennington College; Stacey Banfield-Hardway '08, a residential coordinator at SLU; and Ava Pickering '07, who went on to be a HEOP counselor at SLU.



Momentum St. Lawrence in Home Stretch

Continued from page 1

- \$5.5 million in academic enhancements; goal of \$10 million

Facilities Goal of \$45 million (\$40.6 million raised)

- Facilities projects still needing support include the arts renovations, Bewkes Science Hall renovations, Stratford Locker

Room and the Java/KSLU space.

Pynchon is also pleased to note that some campaign objectives have exceeded their goals. He cites new programs and opportunities, whose goal was \$10 million; future bequest and trust commitments (\$10 million); and the St. Lawrence Fund (\$35 million).

“The push is on for endowment support, facilities and continued St. Lawrence Fund support,” Pynchon says. “We also need endowment support for North Country Field to help fund future field renovations.”

“This campaign, the largest and most successful in St. Lawrence history, has had many aggressive

goals, and I am pleased by the response of Laurentians,” says Shel Johnson '68, Momentum St. Lawrence chair. “The economy has challenged us, but our alumni, parents and friends are still responding positively with gifts and commitments in the areas that need additional support, such as endowment and facility gifts. I am looking forward to working with the campaign volunteers and all Laurentians in finishing the campaign by year end.”

Campaign Boosts University Fellowships



Matthew Hayes '11, right, and Matt Skeels

The number of University Fellowships has increased thanks to Momentum St. Lawrence support. Fellows receive financial assistance to remain on campus for the summer and engage in study and/or research one-on-one with a faculty mentor. Left, Donald K. Rose Fellow Matthew Hayes '11, of Lake George, N.Y., and Matt Skeels of chemistry work on Hayes's research on Analytical Extraction and Quantification of Lead Acetate in Lip Gloss: Raising Awareness of Unlabeled Leaded Cosmetics; right, Daniel F. '65 and Ann H. Sullivan Fellow



Tandazani Dhlakama '11, right, and Kasarian Dane

Tandazani Dhlakama '11, of Harare, Zimbabwe, and Kasarian Dane of fine arts critique her work

as part of her project, Life Cycles: An Intercultural Investigation of Progression through Painting.

Scholarships Grow Thanks to Campaign

Financial aid is a major thrust of the campaign. Two scholarships that were created by Momentum gifts are the Frank Piskor Memorial Scholarship, one holder of which is Katheryn Kelsey '11, a biology and geology double major from Chatham, Mass., and the James M. Ivers Endowed Scholarship, one of whose recipients is Nicole M. Campbell '13 of Danville, Cal.

The Frank Piskor Memorial Scholarship was established by Walter A. Hahn '43 “to honor the mind and spirit” of the late

President Emeritus Frank Piskor, said Hahn, who recently passed away. “This scholarship’s purpose is to attract and assist high school graduates from the Cape Cod area, who are generally under-represented at St. Lawrence,” Hahn added. “I am glad to add to St. Lawrence’s financial aid resources to help potentially great future Laurentians.”

“Education was always very important to my dad,” says Nancy Ivers Osterwise '70, who established the Ivers scholarship in her father’s



Nicole M. Campbell '13

memory. “One of his primary goals was to ensure that his children had a college education. However, there were six of us, so without help from colleges like SLU, we would simply



Katheryn Kelsey '11

not have had the opportunity. I’m certain that he would be pleased that a scholarship in his name is helping other SLU students in the manner that I was helped.”

Professor Emeritus Albert Glover: Staying Connected in Retirement

Piskor Professor of English Emeritus Albert Glover may have retired in 2005, but he has hardly disappeared from the campus scene. For one thing, he lives in the house in Canton that was formerly occupied by the late President Emeritus Frank P. Piskor, whose professorship he held. For another, he has remained engaged in campus activities, two in particular: the faculty-staff component of the Momentum campaign, and Friends of Owen D. Young and Lauenders Libraries (FODYLL).

The faculty-staff aspect of the campaign, which Glover has either co-chaired or chaired since its inception, has achieved participation from over 80% of faculty and staff. Volunteers involved represent all walks of campus life. Glover's leadership has provided consistency and connections reaching from newer faculty and staff to emeriti.

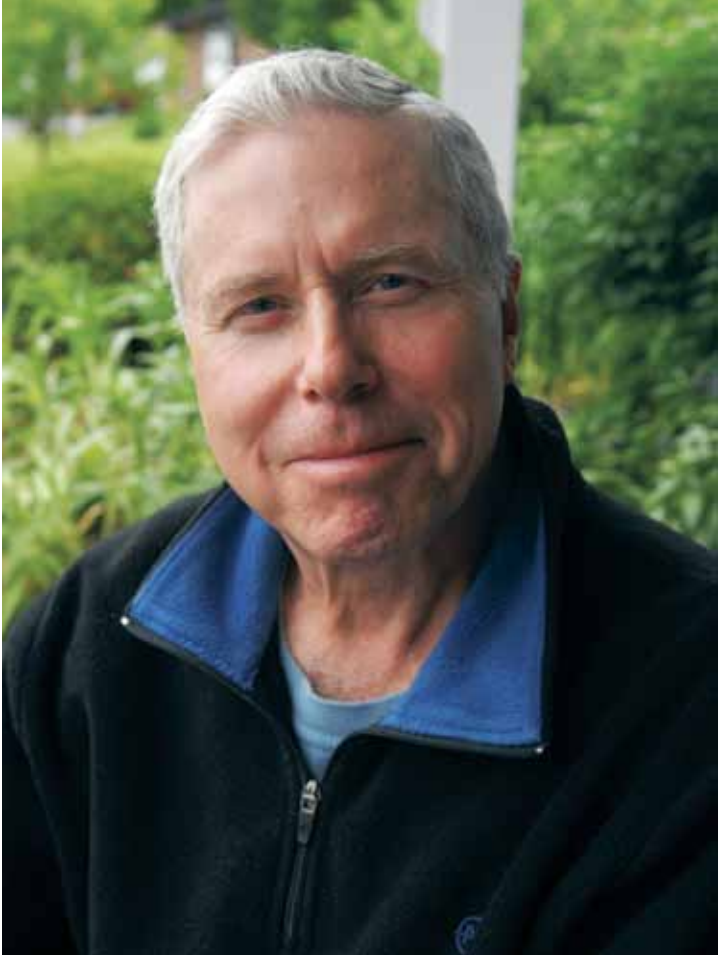
The recently reconstituted FODYLL, whose board Glover chairs, annually raises about \$20,000 in both expendable funds and a dedicated endowment that it provides to library staff to purchase valuable items such as rare books that the library's regular budget cannot accommodate.

"I've become involved primarily because people I love have asked me," he says candidly. "First, Director of Planned Giving Anne Sibley '85 asked me to join the Momentum campaign," says the co-chair of the successful faculty-staff branch.

"Anne studied poetry with me many years ago, and later she married Chip Jenkins '69, who was a friend from my earliest St. Lawrence days in the late 1960s. Anne was a winner of the James Ligon Price III Memorial Contest in Poetry, which I administered annually," says Glover, himself a published poet. "It was great to have an opportunity to do something with her. I also welcomed the opportunity to work with then-President Dan Sullivan, who had become a friend first on the University Honors Committee and, later, on the tennis court."

Glover says he got involved with FODYLL, a support organization for the SLU libraries, because "as a member of the faculty, I served for many years on the Library Committee and, after retirement, was invited to join the FODYLL Board by Bob Matteson, a former chair and fellow member of the English department." He elaborates, "I have always believed that, as much as I appreciate Appleton Arena and St. Lawrence's other exceptional facilities, an excellent library is absolutely essential to our purpose, a predisposition strengthened by my relationship with Frank Piskor."

Why make these commitments of time and energy in retirement instead of, say, moving to the seashore and sitting back in a rocking chair? "While I began post-retirement service



"I soon began to understand the importance of service to my evolving sense of community and the role that this particular community has played in my life."

to perpetuate personal contact with friends and colleagues, I soon began to understand the importance of service to my evolving sense of community and the role that this particular community has played in my life," Glover says.

"Working with Mike Archibald and other people in the development office has helped me to understand that service 'develops' those who serve," he explains. "Whatever contribution I can make to maintain and strengthen St. Lawrence University, especially its two libraries, strengthens my feeling of connection to a community

that has supported (and with my help may continue to support) those values which I hold most dear: freedom of thought and expression, generosity of soul, and a love of books."

Glover hopes other retired faculty and staff will follow his lead. "Anyone, anywhere who wishes to be involved with our efforts to maintain and further develop St. Lawrence University for future generations needs only to volunteer," he says. "While money always seems to be foremost in our minds, we all have other gifts which we can give once we open ourselves to the ideal of being active members of a group. Heed the call, as they say. Now is the time."

Eric Hanson '70 Pledges \$1.75 Million for Asian-Oriented Initiatives

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societies up to a functioning level.

"Today," he continues, "many emerging countries have grown dynamically. They have globally competitive companies, are major

What this means, Hanson says, is that in the 21st century the United States will be "a smaller piece of the pie. The good news is that top students graduating

"Top students graduating from U.S. colleges with a solid foundation in liberal arts and a real appreciation for globalization and foreign cultures and foreign languages should do incredibly well. This is my motivation for making the gift to St. Lawrence."

exporters and consumers and have functioning stock markets. Globalization has really taken hold, and in my mind there is no turning back."

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languages should do incredibly well. This is my motivation for making the gift to St. Lawrence."

Hanson's gift establishes the Eric H. Hanson '70 Endowment for International Study to support international programs in Asia, with a particular focus on China. It will assist with funding a director of University programs position within the Center for International and Intercultural Studies (CIIS). That person's primary responsibility will be to work with the associate dean of St. Lawrence's Center for International and Intercultural

Studies, the Asian studies program, and faculty and students to develop interest in study in Asia, especially China. He or she will also develop internship opportunities in China, working with Laurentians to build on existing contacts both for placement and for funding. In recognition of the gift, the associate dean of CIIS will be named the Hanson Professor and Associate Dean of the Center for International and Intercultural Studies.

"I would like to see St. Lawrence require every student to do a semester abroad somewhere," Hanson concludes. "I realize this is not financially possible today. But if I can encourage more students to go abroad, especially to Asia, which right now seems to be at the center of emerging market growth, this initiative will be a success."

Sample Gifts and Commitments

Linda P. Barnett '83 made a gift of \$10,000 to the St. Lawrence Fund.

Barbara S. Christie '76 pledged \$30,000 to the St. Lawrence Fund in honor of her 35th Reunion. This continues the longstanding tradition in the Christie family of supporting St. Lawrence. Barbara's brother, Jim, graduated from St. Lawrence in 1981.

Davis Projects for Peace, a student funding initiative administered by the Davis United World College Scholars Program, awarded \$10,000 grants each to roommates Brijlal Chaudhari '10 and Melih Cokaygil '11 to conduct grassroots projects in their home countries, Nepal and Turkey, respectively. For more, see the Summer 2010 *St. Lawrence* magazine, page 8.

James Kraft and Dominique Posy P'12 made a gift of \$25,000 to the Kraft Endowment for Squash, which will be matched by the Dwight Challenge. The family has a history of supporting squash programs in the United States and their son, Toma '12, plays on the St. Lawrence team.

University Trustee **Katy B. MacKay '70** made a gift of \$6,000 to the Katy MacKay '70 University Fellowship and a gift of \$1,029 to the Daniel F. '65 and Ann H. Sullivan Endowment for Student/Faculty Research. Katy is a longtime volunteer for and donor to St. Lawrence.

Lorna A. Ness '75 made a gift of \$10,000 to support the Lorna Ness University Fellowship and build an endowment for this purpose.

The New York Power Authority awarded Adjunct Associate Professor of Biology Marilyn S. Mayer a St. Lawrence River Research and Education

Fund grant of \$20,000 to study the St. Lawrence River ecosystem with student research assistance.

As a parent, **Mary Q. Pedersen P'13**, wanted to support her daughter Madeline '13's school, and so made a gift of \$10,000 to the St. Lawrence Fund.

A remainder of \$200,982 was given from a trust established by **Adelaide Sutton '16**. She created the trust in 1988 and as various beneficiaries have passed away, the trust has paid partial remainders to the University. These funds will be used for the Harold and Adelaide J. Sutton Scholarship.

Philip J. '80 and Emily Sprague P'11 have made a pledge of \$25,000 over five years to the Philip J. '80 and Emily Sprague P'11 Scholarship. Their decision to support the University through the establishment of a scholarship fund was inspired by St. Lawrence's long tradition of making exceptional educational opportunities financially possible for residents of northern New York.

James R. Swenson '67, P'90, P'93 made a gift of \$5,000 to the St. Lawrence Fund in memory of his wife, Ann Swenson '68.

Thomas R. and Nancy Rees Wall '82 made a gift of \$15,239 to the St. Lawrence Fund.

Brian D. Wilcox '85, P'14 has pledged \$25,000 to the Brian Wilcox '85 Northwestern Mutual Scholarship for North Country Students over five years. This pledge is honor of his 25th Reunion. A matching gift in the amount of \$25,000 brings the total commitment to \$50,000.



Quantitative Resource Center to be Named for Martha Root Peterson '62 and Gregg Peterson; Major Bequest Also Announced

"In these very trying and uncertain economic times, it's crucial for friends and alumni to do all they can to support St. Lawrence."

– Gregg Peterson

When Laurentians think back and reminisce about the time they spent at St. Lawrence, many recall a favorite club, team or professor (and sometimes the winters). For Martha "Martie" Root Peterson '62, her experience with an academic department has led to annual gifts, a multi-year pledge, and a bequest.

"Since I was born and raised in St. Lawrence County towns, I was familiar with the North Country and its beauty," she says. "I knew my major would be mathematics and St. Lawrence was the obvious choice – the department was excellent, as were the people in it. The best part is that my relationship with St. Lawrence has not only continued, but also flourished over the years."

The mathematics, computer science and statistics programs have come to mean a lot to Martie and her husband, Gregg. Although he graduated from a large school out West, Gregg considers himself an adopted Laurentian, sharing Martie's admiration for St. Lawrence and the efforts of the mathematics department.

Having kept in touch with the mathematics faculty throughout the years, the Petersons feel a deep affinity for the program that has resulted in several gifts totaling \$1.75 million, including:

- A bequest that includes the assets of the rest of their estate and will establish the Martha E. '62 and Gregg E. Peterson Mathematics, Computer Science and Statistics Department Endowed Fund;
- A multi-year pledge that will provide funding for other projects, such as the Quantitative Resource Center (QRC).

"Contributing financially is an easy and convenient method for us to acknowledge the importance of a St. Lawrence education," Martie explains. "We wish to share the opportunity I had

with other students in the form of scholarships, and the endowed fund created from our bequest allows us to do that. And we want to create incentives to encourage the best faculty to remain."

One of the most exciting projects for Gregg and Martie has been the development of the QRC. "We've been involved since a couple of years before it was established," Martie explains. "The QRC has expanded from its original concept of tutoring and mentoring. While those are critical components, students are able to develop a love of mathematics and computer science and explore their quantitative skills in a relaxing environment because of the QRC. Honors projects can be implemented with the assistance of the QRC personnel. Thus, students can experience a practical approach to what the 'real world' expects of them after graduation."

"The QRC gives students collaborative skills that are extremely useful in the working world," Gregg adds. "I used to hire a lot of high-tech consultants and had a difficult time coming up with candidates who could work and communicate across academic boundaries. The education SLU provides and the efforts of the QRC solve that type of problem."

The Petersons recognize the need for their gifts as the higher education market gets more competitive with each passing year. "It's critical that the University continue to improve, expand and achieve its mission, and one way to help reach these goals is through a financial contribution," Martie says.

"In these very trying and uncertain economic times, it's crucial for friends and alumni to do all they can to support St. Lawrence," says Gregg. "St. Lawrence creates future leaders for all fields and disciplines. Our country and the world depend on St. Lawrence being able to do that work."

– Meg Bernier '07

How to Make a Bequest

If you would like to provide for St. Lawrence through your estate, it is easy to do.

Naming St. Lawrence in your will can be very straightforward. In your will, you can allocate a percentage of your estate, a specific dollar amount, or specific assets for the University. Your gift can be unrestricted, to be used where the need is greatest, or restricted to a particular use, such as a scholarship.

If you have not yet written a will, consider including St. Lawrence among your bequests. If you already have a will, you can rewrite it to include a bequest to St. Lawrence, or add a codicil. You should speak with your attorney to make such changes.

Naming St. Lawrence as a beneficiary of your retirement plan (this includes IRAs and assets held in accounts under 401(k) plans, profit-sharing plans, Keogh plans, and 403(b) plans) simply requires completing paperwork through your employer or financial advisor.

Take some time to consider your ultimate goals for your assets. Charitable gifts made through your estate are an opportunity to support organizations you care about, and can provide tax benefits for your estate and family.

The G. Atwood Manley Society recognizes those who have made gift plans for St. Lawrence through their estate or a life-income gift. With membership in the Manley Society, we thank and recognize you for your commitment to St. Lawrence and your foresight in planning your legacy.

For more information on planning an estate gift for St. Lawrence, contact Anne Sibley, director of planned giving, at 800-379-9541.

Four Facilities Dedications Planned for October 2010

Laurentians are invited to public dedications of four renovated facilities on campus this fall:



The renovation of North Country Field, with Hall-Leet Stadium under construction to the left, proceeded through the summer.

Hall-Leet Stadium / North Country Field

Family Weekend, Friday, October 1, 2010, upon completion of the SLU-Hamilton field hockey game at approximately 7:30 p.m.

The artificial-turf field used primarily for field hockey and lacrosse was replaced this summer; the dedication ceremony will also honor retired long-time coaches Dotty Hall and Don Leet with the naming of Hall-Leet Stadium.

Stratford Football Locker Room

Family Weekend, Saturday, October 2, 2010, at 9:30 a.m.

The upgraded and modernized facility memorializes the late Ted "Bear" Stratford '57, whose 64 victories over 10 years in the 1960s and '70s are the best record in SLU football history.



Java and KSLU

Thursday, October 21, approximately 5:30 p.m. Dedication musical performances planned; go to www.stlawu.edu for details closer to the date.

The student-run music venue and radio station have found a new home in the center of campus; its design and aesthetic treatment are based largely on student input.



Peterson-Kermani Performance Hall

Friday, October 22, 2010; dedication and inaugural concert planned for evening; go to www.stlawu.edu for details closer to the date.

This 19,000-square-foot performance space is the heart of the ongoing arts facilities renovations; made possible by a \$1.75 million gift from Karen Kermani Peterson, widow of Don Peterson '62, it commemorates the lifelong friendship and shared passion for music enjoyed by Peterson and Karen's brother Peter Kermani '62. The dedication will be followed later that evening by an inaugural concert.



Both inside and out, the renovation of Griffiths Arts Center, the heart of which is Peterson-Kermani Performance Hall, neared completion as the fall semester drew closer. The exterior is new construction, completely enveloping the original Griffiths as well as the new performance hall, classrooms, studios and faculty offices. To see floor plans, turn to "Naming Opportunities in the Renovated Griffiths Arts Center" on page 12.

Each of these projects is deserving of your continued support. To learn how to provide it, contact Andy Whittier, 315-229-5511 or awhittier@stlawu.edu



Coaches Leet and Hall.

North Country Field Project Also Honors Long-Time Coaches:

Dotty Hall and Don Leet to be Recognized at Dedication Ceremonies in October

While the North Country Field turf renovation project is being completed, the adjacent bleachers have been replaced with a stadium, which will be dedicated on October 1 (see accompanying story). The stadium will be named in honor of two retired long-time coaches whose sports are played on the field at the stadium: Don Leet, who coached men's lacrosse for over 30 years, and Dotty Hall, who coached women's lacrosse and field hockey and was an athletics administrator and teacher during her 34-year SLU career.

"It's a nice honor," the modest Leet says. "Dotty and I were at St. Lawrence when student-athletes were really thriving, as they are today, and going on to do some amazing things. It was great to be a part of it because it was always fun."

Says Hall, "This is humbling for me. I hope community pride as

well as appreciation for all sports at St. Lawrence will inspire strong feelings of support for this exciting project."

Many individuals have already done just that. Bill and Marlynn Scully P'91, '96 of Vero Beach, Fla., and Dorset, Vt., provided a lead gift for Hall-Leet Stadium. "We wanted to support this project because two of our children had a rewarding undergraduate experience, and in recognition of our admiration

for Dotty Hall," says Bill Scully. "Marlynn and I know Dotty from her days coaching our daughter, Carey, in both field hockey and lacrosse. It is fitting that one of St. Lawrence's truly outstanding coaches will be deservedly immortalized for generations to come." Their two St. Lawrence children and spouses (Russ '91 and Roxanne Stergas Scully '91 and Matt '96 and Carey Scully Strobeck '96) are pleased to be a part of the project as well. The Scully family made one of the two leadership gifts of \$300,000, along with George and Barbara Cochran P '06, '08, '10, '14.

Lacrosse player Charles Santry '84 says, "When the field project came along it was a perfect opportunity to contribute in a way

that directly and concretely honored my most important mentor at St. Lawrence – Coach Leet. Contacting other players to raise money has been a nice opportunity to reconnect with many who I had not spoken to in a long time."

Susanna Hager '96, a lacrosse and field hockey player, also assisted with fundraising. "Dotty Hall was one of the most important people to me at St. Lawrence," says Susanna. "She had more influence on me than any of my professors. I was thrilled to be able to honor her with my support for the Hall-Leet Stadium."

Santry, who is part-owner of Snow Economics, a supplier of snowmaking equipment to ski areas around the world based in Natick,

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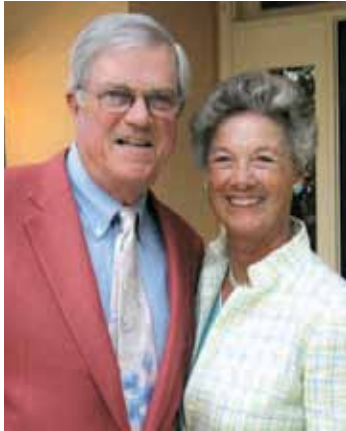


Charles Santry '84, far right, with SLU lacrosse friends (from left) Tim C. Smith '88, Kevin Johnson '88, Mike Gorman '86, Sam Hovey '87 and Tim Robinson '89 in Vail, Col., where they play in a lacrosse tournament every year. "We continue to enjoy and compete in the game that Coach Leet taught us how to play years ago," says Santry.

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North Country Field Project Also Honors
Long-Time Coaches:

Dotty Hall and Don Leet to be Recognized at Dedication Ceremonies in October



Significant support for the North Country Field and Hall-Leet Stadium project came from the Scully family: left, Bill and Marlynn Scully; center, Russ '91 and Roxanne Stergas Scully '91; and right, Matt '96 and Carey Scully Strobeck '96.

Mass., elaborates: "I've been working closely with Sam Hovey '87 (captain in 1987 and All-American attackman) and Ian Jarrett '85, my partner at work who played goalie for SLU 1982-85 and captained the team in '85, and was also an All-American. Everyone we've contacted has had great memories of the program and playing for Smoach," says Santry, recalling the players' nickname for their coach.

"We wanted to be sure the word was spread," Santry explains, "but most important, that those who benefited from his leadership were aware of this unique opportunity to give back to SLU lacrosse, and recognize Smoach, and Dotty as well. When I was at SLU we enjoyed a great run by the women's lax program which was fun to watch. Recognizing both coaches equally is outstanding because they both led strong programs that we were all proud to be a part of."



Reunion 2011 SAVE the Date! June 2-5, 2011

Highlights of the weekend include:

Campus tours, Friday day trips, seminars, alumni parade, awards ceremony, class receptions and dinners, entertainment, Laurentian Singers concert and the Service of Remembrance.

Visit the Reunion 2011 website at

alumni.stlawu.edu throughout the year for more details. Look forward to letters from your Reunion Planning Chairs about the weekend's events and from your Reunion Development Chairs on opportunities to participate in the class gift.

Classes with

Milestone Reunions:

5 th – 2005	40 th – 1971
5 th – 2006	50 th – 1961
5 th – 2007	55 th – 1957
10 th – 2001	55 th – 1956
25 th – 1986	60 th – 1951
30 th – 1982	65 th – 1946
30 th – 1981	70 th – 1941
30 th – 1980	75 th – 1936

Laurentian Singers – 65th Reunion

SCHOLARSHIPS: Transformative Impact

“Our scholarship fund is not just a name or a number,” says David Officer ’67. “It’s a fine young man whom we have gotten to know well. This experience has enriched our lives.”

Are you looking for your gift to have immediate impact? Fund a scholarship. You will have the satisfaction of knowing that you are directly making it possible for someone to attend college, and that you are helping St. Lawrence meet the pressing need for financial aid.

“We have so many students with talent and promise who also need financial assistance in order to attend St. Lawrence,” says Terry Cowdrey, vice president and dean of admissions and financial aid. “When students know that their scholarships have been funded by alumni who want to share the benefits of St. Lawrence, they gain a greater appreciation for the college’s history and the strength of the alumni network.”

The minimum gift for an endowed scholarship, which will continue to be awarded in perpetuity, deters some people; at \$75,000, it may seem like an impossible goal to reach. But it’s not that daunting, since it can be built up over a number of years. And there are other ways to see the impact of a scholarship gift immediately, such as giving annually to an expendable scholarship.

Expendable scholarships, which can be funded at \$2,500, are funds given by a donor each year and awarded as a scholarship to a student. Often the donor and student communicate, and the donor is able to see how his or her gift is being used. Sometimes close friendships develop. A donor can give an additional amount each year to build an endowed scholarship while simultaneously funding the expendable scholarship, or can establish a

bequest for an endowed scholarship, which would be funded when the donor passes away.

Tom ’67 and Meg Atkins Ryan ’70 have endowed a scholarship in memory of Tom’s mother, Mary M. Ryan, who was a true believer in the value of education, and they continue to give to it annually so that its impact continues to grow. “We built the scholarship over time by adding what we could each year,” Tom explains.

Upon the graduation of each scholarship recipient, Tom writes a letter: “I tell them how I was able to attend St. Lawrence on an alumni scholarship, and now that they have been given the same opportunity, it is their turn to give back. It doesn’t have to be much, but their contributions will make an education possible for someone else. Ideally, this creates a ripple effect and causes many more scholarships to be established.”

Because the Ryans live in Florida most of the year, they didn’t have an opportunity to meet one of their scholarship recipients until 2008. “We came back to campus for my niece Emily Denham’s graduation,” Tom says. “We asked her if she knew our scholarship recipient, and it turns out they were seated next to each other at Commencement! We were able to meet her and her family. They were so proud of her; it was a wonderful moment.”

David and Joan Officer are also giving an expendable scholar-

Peter Carpenter ’12, recipient of an expendable scholarship funded by David ’67 and Joan Officer, met the Officers after a rainy men’s lacrosse game at Vassar, in which he competed. “What started as a scholarship has truly turned into a friendship and mentorship,” Carpenter says.

ship annually, in addition to gradually funding a scholarship endowment.

They corresponded with their recipient, Peter Carpenter ’12, throughout the last year.

“It’s very important to me to be able to serve as a mentor for our scholarship recipient,” David says. “One of the strengths of St. Lawrence is its alumni network, and I see the scholarship connection as a way to help a student financially and also assist him or her with career exploration and personal development.

“Last April, Joan and I were finally able to meet Peter and his family,” Officer continues. “He was playing in the Vassar-SLU lacrosse game in Poughkeepsie. Even though it was pouring rain, we all felt the warmth of the immediate connection between us.”



Tom ’67 and Meg Atkins Ryan ’70

“What started as a scholarship has truly turned into a friendship and mentorship,” Carpenter says. “While I am obviously incredibly grateful for their financial donation to support St. Lawrence students, the guidance and lessons I am learning from Mr. Officer are invaluable. I realize more and more every day how lucky I am to have a connection with such an extraordinary alumnus.”

Support for scholarships is critical to the successful completion of the Momentum campaign. If you are interested in making a gift for scholarship support, contact Andy Whittier, 315-229-5511 or awhittier@stlawu.edu.

— Anne Sibley

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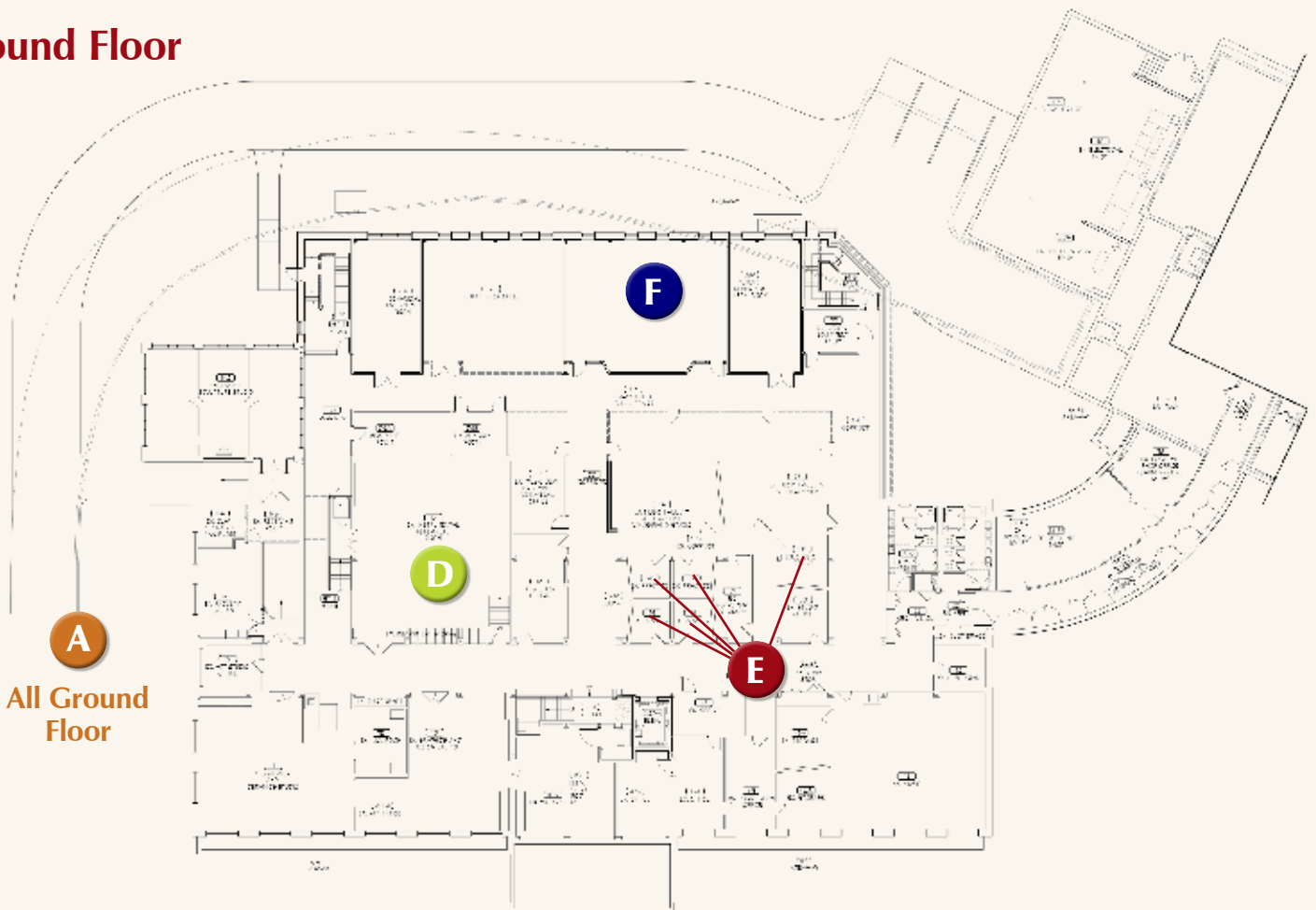




Naming Opportunities in the

- A** **Griffiths Ground Floor** **\$1,000,000**
 The ground floor of Griffiths Arts Center, expanded through the renovations, houses group rehearsal spaces, individual practice rooms and faculty offices. Brighter and more inviting, it will be a center of music activities.
- D** **Instrumental Rehearsal Room** **\$100,000**
 This large and high-ceilinged room is used for ensemble rehearsals.
- E** **Individual Practice Rooms** **\$25,000**
 Students have access to multiple practice rooms where they can rehearse their instrumental or voice pieces. Multiple practice rooms are available for individual funding.
- F** **Individual Classrooms** **\$100,000**
 Newly created with the addition to Griffiths, two classrooms will be filled regularly with classes in various disciplines.

Ground Floor



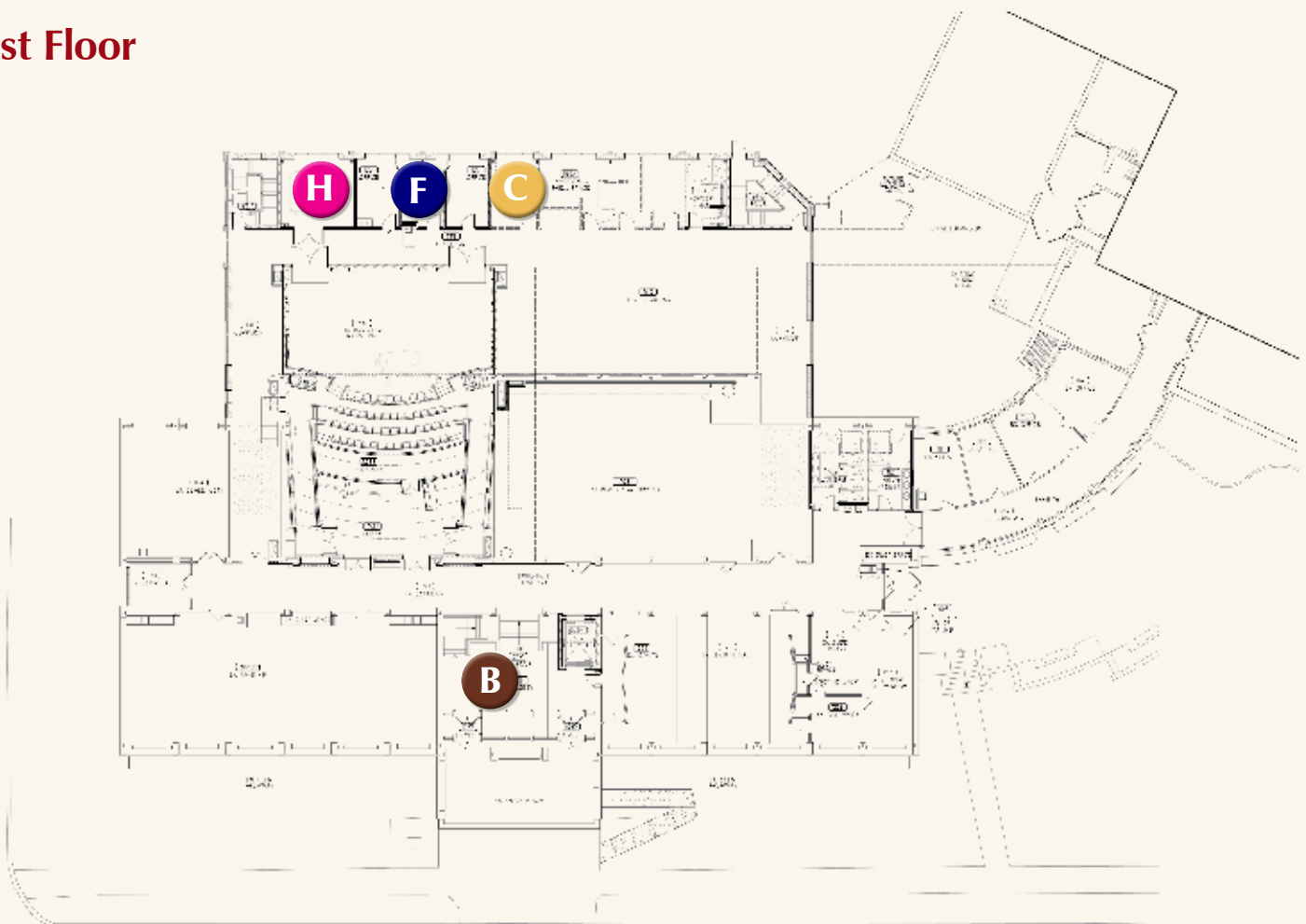
Renovated Griffiths Arts Center



- B Griffiths Lobby** **\$250,000**
The entrance to the renovated complex is an airy, light space that welcomes visitors who arrive for events or concerts.
- C The Green Room (two floors)** **\$150,000**
Not only a room for performers to rest and prepare, this two-story space, connected by a spiral staircase and lit by floor-to-ceiling windows, offers a casual area for students to meet with professors, study, or visit with friends. A gift to name the Green Room will initiate the completion of this space.
- F Individual Classrooms** **\$100,000**
Newly created with the addition to Griffiths, two classrooms will be filled regularly with classes in various disciplines.
- H Music Storage Room** **\$25,000**
From a grand piano to percussion, many instruments will be stored in this room, which has wide doors to allow easy access to the Peterson-Kermani Performance Hall stage.

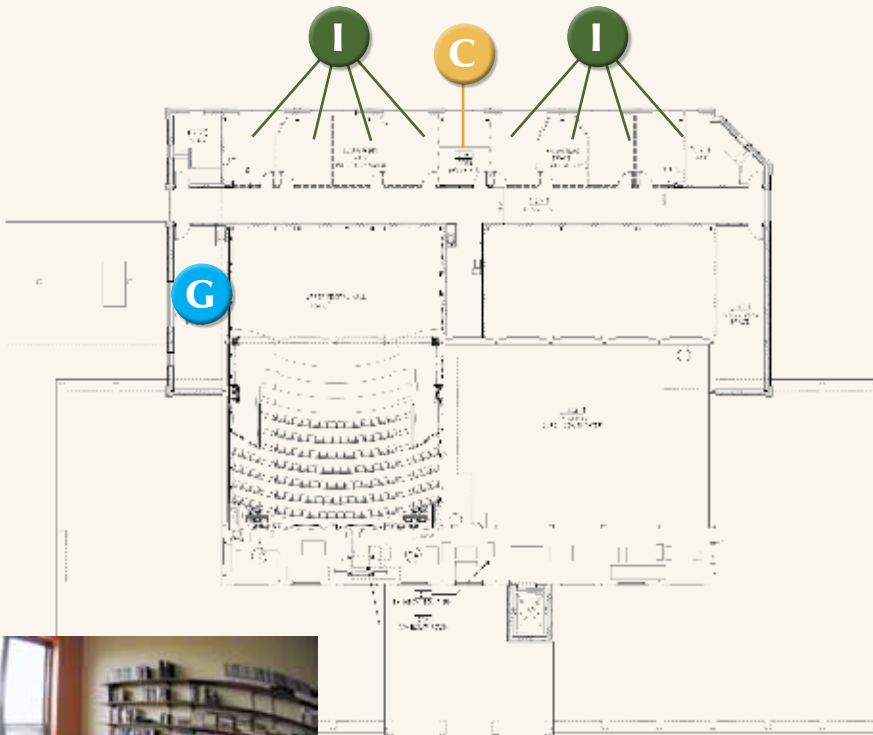
Continued on page 14

First Floor



Second Floor

Continued from page 13



C The Green Room (two floors) \$150,000

Not only a room for performers to rest and prepare, this two-story space, connected by a spiral staircase and lit by floor-to-ceiling windows, offers a casual area for students to meet with professors, study, or visit with friends. A gift to name the Green Room will initiate the completion of this space.

G Faculty Painting Studio \$75,000

This office and studio, which is occupied currently by Dana Professor of Fine Arts Obiora Udechukwu, offers the space and light necessary for a painting studio.

I Individual Faculty Offices \$25,000

The addition onto Griffiths provides new second-floor space which is divided into bright and attractive faculty offices that allow arts faculty to be closer together rather than spread among multiple buildings.

Continued from page 1

The Final Score: SLU Alumni Settle the Score against Hobart & William Smith Colleges

The number of graduates who contribute to their alma mater each year is seen by many as an endorsement of the institution by those who know it best. Participation is one of the factors assessed each year by *U.S. News & World Report* when ranking colleges and universities. Prospective families view this number as a measure of the school's reputation. Corporate and private foundations take into consideration the percentage of alumni who give back as they weigh their decisions to fund grants at our schools.

"Truly, both institutions are winners," says Director of Alumni and Parent Programs Kim Hissong '94. "Our alumni have been and will continue to be loyal and consistent supporters. St. Lawrence thanks all alumni who participated in the challenge for helping to make a transformational, liberal arts experience possible for today's SLU students."

For more information about the challenge, visit www.stlawu.edu/settlethescore.

Matt Brewery has agreed to produce limited-edition Saranac beer and soda labels featuring St. Lawrence as the winning institution; the beer is available only in New York State. Thanks to Carrie Hamilton Matt, SLU '82, and Fred Matt, Hobart '81, for collaborating on this memento. For details go to www.trailwear.saranac.com.

What Some Laurentians Said About the Challenge:

"As someone who competed against Hobart on the lacrosse fields, I frankly couldn't resist the opportunity to 'give it a go one more time.'"

– Member of the Class of '65

"You made giving fun!!!"

– Member of the Class of '56

"The nature of the competition allowed my donation to have meaning in one sense equal to that of any others."

– Member of the Class of '58

"(I was pleased) to support one of the best universities in the nation and help meet the challenge of proving that fact to HWS!"

– Member of the Class of '82



"How could any SLU alum resist this opportunity to show our true school spirit? Here's to the Scarlet and Brown."

– Member of the Class of '00

Saints Network Events

- On May 4, President **William L. Fox '75** and his wife, Lynn, attended an event on Long Island hosted in their honor by **Teb Barnard '74** and Dawn. The next day, over 200 Laurentians attended an event at the Hearst Tower in Manhattan with President Fox and Lynn. Thank you to hosts **Gil '50** and **Ann Maurer P'74, '81, '81, GP '03**.
- Over 50 Laurentians gathered in Hingham, Mass., on May 6 for a special reception hosted by **Claudia Glockner Dolphin '85** and **Gretchen Kyritz Bates '84**. **Katrin Laird Anderson '92** of the University Advancement Office joined the group for the event.
- On May 16, Laurentians in Ohio filled a box at the Cincinnati Reds game. Thank you to **David Giles '83** for donating the box for the event. On May 19, Laurentians in Cleveland gathered for their annual baseball outing, this time cheering on the Indians as they took on Kansas City. Thank you to event organizer **Andrew Coleman '02** and president of the Cleveland Indians **Paul Dolan '80**.
- Laurentians gathered with hosts Susan and **Keefe Gorman '84** and **Tom Bersani '78** and Joan Christy for a reception at the Mirbeau Inn and Spa in Skaneateles, N.Y., on May 24. The following day, Laurentians came together at ARTISANworks in nearby Rochester for a reception with hosts Trustee **Jim Brush '77, P'08** and Carmen Brush. The day after that, Trustee **Peter '75** and **Mary Jo Faucher Hunt '76, P'04** hosted an event in Buffalo at the Saturn Club.
- On June 18, recent alumni in New York City gathered at a reception at the Stonecreek Bar & Restaurant, owned by **Jon Pirozzi '96**. Young alumni from Hobart & William Smith joined in as part of the Settle the Score Challenge (see page 14). This was repeated in Boston on June 25. Meanwhile, young alumni (SLU only!) gathered in DC on June 24.

Future SLU Events

Are you interested in attending upcoming Laurentian events or helping coordinate from your area? Contact the Alumni and Parent Programs Office at 888-758-4438 or app@stlawu.edu. Events can always be found at <https://alumni.stlawu.edu/events/>.

Please update your e-mail address with us, since we plan to invite you via e-mail only to many regions for events! Don't miss out on the fun and our commitment to sustainability.

These alumnae were among numerous Laurentians who enjoyed a May 6 gathering in Hingham, Mass.



Campaign Objectives and Progress Report

Securing Our Future Through Endowment Growth: \$100 million

Progress \$46.5 million



- **Scholarships: \$50 million**
 Endows 100 new student scholarships

Progress: \$25.0 million



- **Endowed Professorships: \$20 million**

Progress: \$10.4 million



- **Student/Faculty Research Fellowships: \$20 million**
 Endows 100 new students annually

- Summer: \$15 million
- SYE: \$5 million

Progress: \$5.6 million



- **Academic Enhancement: \$10 million**

Progress: \$5.5 million



Strengthening Competitiveness through New Programs and Opportunities: \$10 million

Progress \$18.1 million



...and growing

Ensuring the Future with Unrestricted Bequests and Trust Commitments: \$10 million

Progress \$25.3 million



...and growing

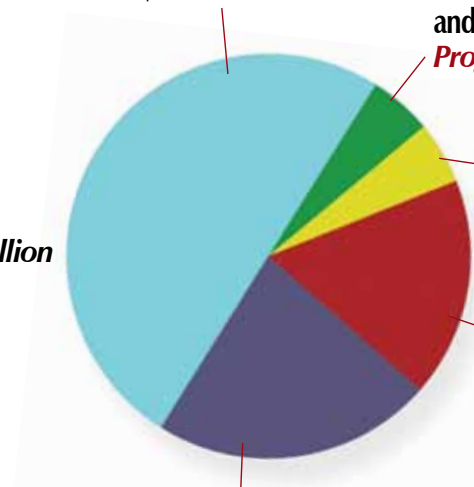
Energizing Today's St. Lawrence through the St. Lawrence Fund: \$35 million

Progress \$35.0 million



Enhancing Facilities for Optimal Student Benefit: \$45 million

Progress \$40.6 million



Campaign Start: Jan 1, 2003

Progress as of June 30, 2010
\$165.5 Million



Goal: \$200 Million

Campaign End: Dec 31, 2010