

**CYNTHIA A. BANSAK**  
Curriculum Vitae

Department of Economics  
St. Lawrence University  
Canton, NY 13617  
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**EDUCATION**

Ph.D., Economics, University of California, San Diego, June 1999.  
Dissertation: *Essays on Labor Market Discrimination and Job Stability*  
Fields of Concentration: Labor Economics, Macroeconomics and Econometrics  
M.A., Economics, University of California, San Diego, June 1997.  
B.A., Economics, cum laude, Yale University, New Haven, CT, May 1990.

**ACADEMIC POSITIONS**

Flora Irene Eggleston Chair, Assistant Professor, St. Lawrence University, August 2009  
Assistant Professor, St. Lawrence University, 2007 – present  
Assistant Professor, San Diego State University, 2001 – 2007  
Economist, Board of Governors of the Federal Reserve System, Washington, DC, 1999 - 2001  
Teaching Assistant, University of California, San Diego, 1995 – 1999  
Research Assistant, University of California, San Diego, 1997 – 1998

**TEACHING EXPERIENCE**

*COURSES TAUGHT*

<u>St. Lawrence University</u>	<u>San Diego State University</u>
Econometrics	Introductory Macroeconomics
Intermediate Macroeconomics	Labor Economics
Money and Banking	Graduate Macroeconomics
Monetary Policy (The Federal Reserve Challenge)	Money and Banking

**PROFESSIONAL GROWTH**

*PUBLICATIONS IN REFEREED JOURNALS*

1. “How do Remittances Impact Human Capital Formation of School Age Boys and Girls?” (with Brian Chezum), *American Economic Review*, May 2009, Volume 99, Issue 2, pp. 145-148.
2. “Gender Differences in Students’ Predispositions Towards Economics” (with Martha Starr) forthcoming in the *Eastern Economic Journal*, Fall 2009, 35:4 or Winter 2010, 35:1.
3. “Parental Eligibility for Public Health Insurance: A Study of the State Children’s Health Insurance Program and Child Coverage Rates” (with Chris McLaren), *Applied Economic Letters*, 2009, Volume 16, Issue 4, pp 359-363.
4. “The State Children's Health Insurance Program and Job Mobility: Identifying Job Lock among Working Parents in Near-Poor Households”(with Steven Raphael) *Industrial and Labor Relations Review*, July 2008, Volume 61, Issue 4, pp. 564-579.

5. "Technology, Capital Spending, and Capital Utilization" (with Norman Morin and Martha Starr), *Economic Inquiry*, July 2007, Volume 45, Issue 3, pp. 631-45.
6. "Gender Differences in the Labor Market: Impact of IRCA's Amnesty Provisions" (with Catalina Amuedo-Dorantes and Steven Raphael), *American Economic Review*, May 2007, Volume 97, Issue 2, pp. 412-16.
7. "The Effects of State Policy Design Features on Take Up and Crowd Rates for the State Children's Health Insurance Program"(with Steven Raphael), *Journal of Policy Analysis and Management*, Winter 2007, Volume 26, Issue 1, pp. 149-75.
8. "Money Transfers among Banked and Unbanked Mexican Immigrants" (with Catalina Amuedo-Dorantes), *Southern Economic Journal*, October 2006, Volume 73, Issue 2, pp. 374-401.
9. "Have Employment Relationships in the United States Become Less Stable?" (with Steven Raphael). *International Advances in Economic Research*, August 2006, Volume 12, Issue 3, 342-357.
10. "The Differential Wage Impact of Employer Sanctions on Latino Ethnic Subgroups", *Social Science Quarterly*, December 2005, Volume 86, Issue 5, pp. 1279-1297.
11. "On the Remitting Pattern of Immigrants: Evidence from Mexican Survey Data" (with Catalina Amuedo-Dorantes and Susan Pozo), Federal Reserve Bank of Atlanta *Economic Review*, 2005, First Quarter, Volume 90, Issue 1, pp. 37-58.
12. "The Role of Contingent Work in the War Against Poverty" (with Catalina Amuedo-Dorantes), *Chicago Policy Review*, Spring 2003, Volume 7, Issue 1, pp. 77-98.
13. "Immigration Reform and the Earnings of Latino Workers: Do Employer Sanctions Cause Discrimination?" (with Steven Raphael) *Industrial and Labor Relations Review*, January 2001, Volume 54, Issue 2, pp. 275-295. Reprinted in *Immigration and Nationality Law Review*, Volume 22, the University of Cincinnati College of Law, 2003.

#### BOOK CHAPTER

"How do Mexican Migrants Affect Public Coffers? Changes in the Utilization and Contribution to Public Benefits in U.S. Border States" (with Catalina Amuedo-Dorantes) in Labor Market Issues Along the U.S.-Mexico Border: Economic and Demographic Analyses, Marie T. Mora and Alberto Dávila (Editors), The University of Texas—Pan American (Forthcoming).

#### WORKING PAPERS

"On the Road to Self-Sufficiency after Welfare Reform: An Assessment of the Impact of Changes in Vehicle Asset Limits on Auto-Ownership Rates" (with Heather Mattson and Lorien Rice), San Diego State University, Department of Economics, Center for Public Economics, Working Paper Series, 05-01. (Received a "Revise and Resubmit" at *Industrial Relations*.)

"The Effectiveness of Border Enforcement in Deterring and Postponing Repetitive Illegal Crossings Attempts" (with Catalina Amuedo-Dorantes).

"The Impact of Amnesty on Labor Market Outcomes: A Panel Study Using the Legalized Population Survey" (with Catalina Amuedo-Dorantes).

“The Effect of Welfare Asset Rules on Auto Ownership, Employment and Welfare Rolls: A Longitudinal Analysis Using the 1996 Survey of Income and Program Participation (SIPP)” (with Lorien Rice).

*WORK IN PROGRESS*

“The Effects of Gender Composition of Top Management on the Economic Fallout” (with Allan Zebedee and Mary Graham).

“The Entrepreneurial Landscape, Small Firm Financing Strategies, and Business Survival Rates in Canada and the U.S.” (with Christopher McLaren).

“Who Pays the Price when Housing Bubbles Burst? Evidence from the American Community Survey” (with Martha Starr)

“How do Remittances Impact Human Capital Formation and Growth in Nepal?” (with Brian Chezum)

“The Effect of Ethnic Networks on US Exports” (with Thitima Puttitanun).

*FUNDED RESEARCH GRANTS*

National Poverty Center, University of Michigan, “A Proposal to Examine the Effect of Relaxed Welfare Asset Rules on Auto Ownership, Employment and Welfare Rolls: A Longitudinal Analysis”, Small Grant, 2008-2009.

W.E. Upjohn Institute for Employment Research Mini-Grant, Summer 2005.

Robert Wood Johnson Foundation Grant through the Economic Research Initiative on the Uninsured, “A Proposal to Evaluate the Impact of the State Children’s Health Insurance Program on Coverage Rates, Private Sector Crowd-Out, and the Employment Outcomes of Parents in Near-Poor Families”, July 2003 – June 2004.

Research, Scholarship, and Creative Activity (RSCA) grant, San Diego State University, 2003 (research assistance), 2005 (summer fellowship), 2007 (spring course release and summer fellowship).

College of Arts and Letters Microgrant, San Diego State University, Spring 2003.

Faculty Development Program Grant, San Diego State University, 2002, 2003.

"Changes in Employment Stability: 1986-1993", American Compensation Association Emerging Scholars Research Grant, 1998.

*CONFERENCES AND PRESENTATIONS*

“The Effect of Welfare Asset Rules on Auto Ownership, Employment and Welfare Rolls: A Longitudinal Analysis Using the 1996 Survey of Income and Program Participation (SIPP)” (with Lorien Rice), Annual Workshop for Small Grant Recipients: Financial Risk, Assets, and Poverty; National Poverty Center, University of Michigan, April 2009, Association for Public Policy Analysis and Management Fall Research Conference, November, 2008.

“How do Remittances Impact Human Capital Formation of School Age Boys and Girls” (with Brian Chezum), American Economic Association Annual Meeting, January 2009, Southern Economic Association Annual Meeting, November 2008.

- Participated in the Discussion Panel “The College Fed Challenge, Session I: Perspectives from Team Moderators”, Eastern Economic Association Annual Conference, February 2009.
- Participated in the Discussion Panel “Teaching Undergraduate Econometrics”, New York State Economics Association Annual Conference, October 2008.
- “The Impact of Amnesty on Labor Market Outcomes: A Panel Study Using the Legalized Population Survey” (with Catalina Amuedo-Dorantes), Western Economics Association Annual Conference, July 2007, University of Montana, February 2007, Scripps College, January 2007.
- “Gender Differences in the Labor Market: Impact of IRCA's Amnesty Provisions Amuedo-Dorantes” (with Catalina Amuedo-Dorantes and Steven Raphael), American Economic Association Annual Meeting, January 2007.
- “Gender Differences in Students’ Predispositions Towards Economics” (with Martha Starr), American Economic Association Annual Meeting, January 2006.
- “The State Children's Health Insurance Program and Job Mobility: Identifying Job Lock among Working Parents in Near-Poor Households” (with Steven Raphael), Society of Labor Economists Annual Meeting 2005, University of California, Irvine, June 2006, St. Lawrence University, January 2007.
- “On the Road to Self-Sufficiency after Welfare Reform: An Assessment of the Impact of Changes in Vehicle Asset Limits on Auto-Ownership Rates” (with Heather Mattson and Lorien Rice), National Association for Welfare Research and Statistics Annual Workshop, 2004, Western Economics Association Annual Conference, July 2006.
- “An Evaluation of the Impact of the State Children's Health Insurance Program on Coverage Rates, Private Sector Crowd-Out, and the Employment Outcomes of Parents in Near-Poor Families”(with Steven Raphael), Ann Arbor Research Conference: Consumer Preferences and Coverage Choice, July 18 - 20, 2004.
- “Access to Banking Services and Remittances for Mexican Migrants” (with Catalina Amuedo-Dorantes), Society of Labor Economists Annual Meeting 2004.
- “The Role of Contingent Work in the War Against Poverty” (with Catalina Amuedo-Dorantes), Industrial Relations Research Association Meeting, January 2003 and Western Economics Association Annual Conference, June 2002.
- “The Differential Wage Impact of Employer Sanctions on Latino Ethnic Subgroups”, Midwest Economics Association Meeting, March 2002 and Emory University, Department of Economics, April 2001.
- “Technology, Capital Spending, and Capital Utilization” (with Norman Morin and Martha Starr-McCluer), American Economic Association Annual Meeting, January 2002.
- “Immigration Reform and the Earnings of Latino Workers: Do Employer Sanctions Cause Discrimination?”, Federal Reserve Board (January 1999), Bureau of Labor Statistics (January 1999), General Accounting Office (January 1999), Census Bureau (January 1999), and UCSD Applied Economics Workshop (November 1998).

## AWARDS

Outstanding Faculty Award – San Diego State University, 2007.

Outstanding Teaching Assistant Award – University of California, San Diego,  
Department of Economics, 1996, 1997, 1999.

University of California Regents Fellowship 1994-1995.

## NON-REFEREED PUBLICATIONS

“Data Corner: Nonresidential Construction Data Available”, *Federal Reserve Bank of Atlanta Regional Update*, July-September 1992, pp. 5-6.

"Exploring the ‘Gap’ in Southeastern Exports" (with John Brittain and Andrew Krikelas),  
*Federal Reserve Bank of Atlanta Regional Update*, April-June 1992, pp. 1-4.

"New Orleans Economy Slows After Avoiding the Brunt of Recession", *Federal Reserve Bank of Atlanta Regional Update*, 1991, Volume 4, Issue 3, pp. 3-4.

## REFEREE

*Economics of Education Review*

*Health Economics*

*Industrial and Labor Relations Review*

*International Migration*

*International Regional Science Review*

*Journal of Policy Analysis and Management*

*Review of Economics of the Household*

*Social Science Quarterly*

*Southern Economic Journal*

*Quarterly Review of Economics and Finance*

## PROFESSIONAL AFFILIATIONS

American Economics Association, 1997 – present

Committee on the Status of Women in the Economics Profession (CSWEP), 1999-present

Society of Labor Economists, 1999 – present

CSWEP mentoring program, January 2004 – present

Western Economics Association, 2005 – present

New York State Economics Association, 2008 – present

Eastern Economics Association, 2009 – present

## SERVICE FOR THE UNIVERSITY AND THE COMMUNITY

### Academic Community

New York State Economics Association, Board Member, 2008- present

### St. Lawrence University

Scholarship, Fellowships, and Grants Committee, Fall 2009 – present.

Washington Semester Program Coordinator, Fall 2009 – present.

Denmark International Study Abroad Selection Committee Member, Fall 2008 – present

Tripartite University Advancement Committee Member, Fall 2008 – Spring 2009.

### San Diego State University

Undergraduate Advising Coordinator, Department of Economics, Fall 2003 – 2007.

Undergraduate Advisor, Department of Economics, Fall 2002 – 2007.

Undergraduate Committee, Department of Economics, Fall 2001 – 2007.  
Committee for the Center for Public Economics, Department of Economics, 2001 – 2007.  
Hiring Committee, Department of Economics, Fall 2005 – Spring 2006.  
Faculty Advisor, Economics Student Association, SDSU, Fall 2002 – Spring 2003.  
New CAL Building Committee, Economics Department Representative, 2002 – 2003.

*PROFESSIONAL DEVELOPMENT: PEDAGOGY CONFERENCES AND WORKSHOPS*

Fostering Creative Classrooms and Sustaining a Scholarly Life, May College, St. Lawrence University, 2009  
Assessing Departmental Learning Goals Through Direct Assessment Techniques, The Center for Teaching and Learning, St. Lawrence University, 2009  
General Education 2.0: Exploring Essential Literacies, May College, St. Lawrence University, 2008  
Teaching Innovations Program, Workshop for Economics Faculty on Interactive Teaching in Undergraduate Economics, American Economic Association, Chapel Hill, 2008  
Introduction to Teaching with Technology in Liberal Education, NITLE, St. Lawrence University, 2008  
Excellence in Teaching and Course Design for Significant Learning with Dr. L. Dee Fink, Associated Colleges of the St. Lawrence Valley, Potsdam, 2007  
Back to Basics, Essentials for Teaching and Learning with Technology at St. Lawrence University, 2007  
Economics Education Symposium – Worth Publishers, Chicago, 2006  
The Outer Limits of Lecturing – Center for Teaching and Learning, San Diego State University, 2006  
The Fellowship of the Large Lecture Hall – Center for Teaching and Learning, San Diego State University, 2006  
Writing Student Learning Outcomes – Center for Teaching and Learning, San Diego State University, 2006  
Economics Teaching Seminar – Thomson Southwestern Economics, Las Vegas, 2006  
Aligning Faculty and Student Expectations – Center for Teaching and Learning, San Diego State University, 2004-2005  
How Does Your Research Agenda Grow? – Center for Teaching and Learning, San Diego State University, 2004-2005  
Principles of Economics Technology Workshop – Thomson Business and Economics, Anaheim, 2005  
Pareto-Improving Ways to Include Writing in Your Economics Courses – Center for Teaching and Learning, San Diego State University, 2001-2002  
It's Not Just What You Say, But How You Say It: Humor and Body Language in the Classroom – Center for Teaching and Learning, San Diego State University, 2001-2002