

CURRICULUM VITAE FOR MARTHA I. CHEW SANCHEZ

EDUCATION

- University of New Mexico.** Albuquerque, New Mexico Began Fall, 1998.
Department of Communication and Journalism
Ph.D. Dissertation Defense passed with Distinction Fall, 2001.
Areas of concentration: Intercultural communication,
Cultural studies and Mass
communication.
- Dissertation Chair:** Everett M. Rogers.
Dissertation Topic: “Cultural memory and the Mexican diaspora in the United States: the role of the *corridos* about immigration and the shared aesthetics in their performance by *conjuntos norteros*.”
- University of Texas at El Paso** 1996-1998
Master of Arts
Areas of concentration Development communication,
Intercultural communication,
Mass communication.
- Thesis Chair:** Henry T. Ingle.
Thesis: Giving voice to the voiceless: Eliciting public perceptions about development and environmental problems along the U.S.-Mexico borderland in the cities of El Paso, Texas and Ciudad Juárez, Chihuahua.
- University of Texas at El Paso.** 1992-1995
Bachelor of Arts in Communication
Concentration: Mass media and community development. Minor in English-Spanish translation.
- City and Guilds of London Institute** 1991-1992
Further and Adult Education Teacher Certificate.
Area of Concentration: Applied Linguistics.
Reading, United Kingdom.
- University of Texas at El Paso** 1994
Certificate in Translation from English into Spanish
University of Texas at El Paso, El Paso, Texas.
- Escuela Nacional de Maestros** [National School of Teachers] 1982-1986
Bachelor of Arts Primary School Education.
México, D.F. México
Four years of First Class Honors.

PROFESSIONAL EXPERIENCE

Assistant Professor: (August, 2002- present)
St. Lawrence University

- GS 102: Race, Culture and Identity, cross listed with Caribbean and Latin American Studies and U.S. Studies.
- GS 250: *La Frontera*: Cultural Identities in the U.S./Mexico border. Cross listed with Caribbean and Latin American Studies, Native American Studies and U.S. Studies.
- GS 255: Popular Culture. Cross listed with Caribbean and Latin American Studies and U.S. Studies.
- GS 260: Migration, Nationalism and Transnationalism. Cross listed with Caribbean and Latin American Studies and U.S. Studies
- GS 290: Qualitative Methods
- GS 302: Theories of Cultural Studies
- SPAN 335S The Spanish Village. Course taught in Segovia, Spain in Spanish while directing the St. Lawrence University Program in Spain.
- SPAN 348 Contemporary Issues. Course taught in Madrid in Spanish while directing the St. Lawrence University Program in Spain. This course was cross listed with Caribbean and Latin American Studies, European Studies and Global Studies.
- ND 480 Internship

Teaching Assistant: (August, 1998-May, 2001).

The University of New Mexico

Taught classes as an instructor with full teaching responsibilities.

C&J 101: Introduction to Communication (co-taught with Dr. Everett Rogers).

C&J 125: Communication Across Cultures.

C&J 268: Mass Media Effects.

C&J 323: Nonverbal Communication.

C&J 325: Intercultural Communication.

C&J 573: Communication Across Cultures: Mexico, Japan, US. (co-taught with Dr. John Condon).

Adjunct Faculty:

Universidad Autónoma de Ciudad Juárez. (August- December, 2000).

Instituto de Ciencias Sociales y Administración [Social Science and Management Institute]. Cd. Juárez, Chihuahua, México. Graduate Course: "Multiculturalism and Geopolitics."

Reading College of Technology, Reading, United Kingdom: (1990-1992).

Part-Time Spanish as a Second Language Instructor for the Department of Language and Linguistics. Instructor of basic, intermediate and advanced-level Spanish language courses.

International Language Center, Reading, United Kingdom: (1987-1992).

Part-time Spanish as a Second Language Instructor for the Department of Language and Linguistics. Instructor of basic, intermediate and advanced-level Spanish language courses.

Research Assistant

The University of New Mexico (May, 2000-September, 2000).

Worked with Dr. Everett Rogers in a research project on technology transfer and spin-off companies in New Mexico, funded by the Japanese Ministry of International Trade and Industry. Writing research reports and assisting in conducting communication network analysis.

The University of New Mexico Zimmerman Library (October, 1999-September, 2001).

Assisting in cataloguing book acquisitions in written in Spanish and Portuguese by performing bibliographic searching on Latin America in US libraries.

The University of Texas at El Paso (December, 1995-August, 1998).

Center of Environmental Resource Management (CERM), University of Texas at El Paso. El Paso, Texas. Graduate Student Research Assistant in the project “The Border Basket: Analysis of Toxic Metals in Retail Foods, El Paso-Juárez.” Working on community health programs for Mexican-Americans communities in El Paso.

Post-doctoral Studies

The Mexico-North Research Network on studies on transnationalism. (June-August, 2002). Postdoctoral Fellowship to investigate the construction of the victims of femicide in Cd. Juarez by the public arena.

University of California at Los Angeles, Chicano Studies Research Center. 181 Haines Hall, Los Angeles, CA 90007 (September, 2001-June, 2002). Research on Chicano Studies, Cultural Studies and Performance Studies.

Research Guest

International Institute for Applied Systems Analysis (IIASA), Laxenburg, Austria (August, 1996-December, 1996). Worked on Master’s thesis: Giving voice to the voiceless: eliciting public perceptions about development and environmental problems along the U.S. Mexico borderland of El Paso, Texas, and Cd. Juarez, Chihuahua.

Publications

Chew Sánchez, M. (2008). Corridos en la memoria migrante. Editorial Eon. Mexico D.F., Mexico. Translation of the book (2006).

Chew Sánchez, M. (*in press by Duke University Press*). “Taming the Dragon: Deconstructing Nationalism and *mestizaje* through the presence of Chinese-Mexicans in the Mexican cultural landscape.” Chapter accepted for publication in the book: Strange Affinities: the sexual and gendered politics of comparative racialization. Eds. Kyoungwon Hong, Grace and Roderick Fegurson. (Part of this chapter was presented as a conference paper for the International Conference on Discourse and Cultural Transformation Hangzhou, China, on October 9-11, 2004). (Final submission with corrections from the editors, March 15th, 2010).

Chew Sánchez, M. (Submitted to Journal Violence Against Women) “Femicide in Ciudad Juárez through the different prisms of class and gender: the scorn and violence toward working-class, Brown, young women.” (Part of this article was presented as a conference paper for The Society of Applied Anthropology annual conference in Santa Fe, New Mexico on April 5-10, 2005 and also from the conference of the fellows of *The Mexico North Network Research on transnationalism* that took place in Mexican Ministry of Foreign Affairs in Mexico, D.F. on August, 6, 2006).

Chew Sánchez, M. (2006). Corridos in Migrant Memory. University of New Mexico Press. Albuquerque, New Mexico. (Substantially revised version of dissertation).

Chew Sánchez, M. (2004). Sábado Gigante. In: The Encyclopedia of Latina and Latino Popular Culture in the United States. In Cordelia Candelaria, Arturo Aldama & Peter J. García. Greenwood Publishing Group and Arizona State University. (This is a very short version of the chapter Sábado Gigante [Giant Saturday] and the cultural homogenization of Spanish-speaking people. In Lee Artz & Yahya R. Kamalipour (Eds). Globalization, media hegemony and social class. SUNY Press. Global Media Studies Series). (Part of this chapter was presented at the *National Communication Association* annual meeting in 1999 and was a Top Paper of the Latino/a Division).

Chew Sánchez, M. (2004). “*El Diablo En Una Botella: Norteña Music And The Construction Of Mexican Masculinity.*” Third Text. Critical Perspectives on Contemporary Art & Culture, 70, Routledge, Taylor & Francis.

Chew Sánchez, M. Cramer, J. & Prieto, L. (2003). Sábado Gigante [Giant Saturday] and the cultural homogenization of Spanish-speaking people. In Lee Artz & Yahya R. Kamalipour (Eds). Globalization, media hegemony and social class. SUNY Press. Global Media Studies Series. (Part of this chapter was presented at the *National Communication Association* annual meeting in 1999 and was a Top Paper of the Latino/a Division).

Oetzel, J. G., Ting-Toomey, S., **Chew Sánchez, M.**, Harris, R., Wilcox, R., & Stumpf, S. (2003). Face and face work in conflicts with parents and siblings: A cross-cultural comparison of Germans, Japanese, Mexicans, and U.S. Americans. Journal of Family Communication, 3(2), 67-93.

Oetzel, J.G., Burtis, T.E., **Chew Sánchez, M.** & Pérez, F.G. (2001). Investigating the role of communication in culturally diverse work groups: a review and synthesis. In William B. Gudykunst (Ed.). Communication Yearbook, 25, 237-270. Mahwah, New Jersey: Lawrence Erlbaum Ass. International Communication Association. (Published before coming to St. Lawrence University).

Kearny, M. & **Chew Sánchez, M.** (1999). “The rhetorical functions of soft-core pornographic still images in the construction and maintenance of European American Males sexual identity.” *The Image of America in Literature, Media, and Society. Selected papers for the 1999 Conference of the Society for Interdisciplinary Study of Social Imagery*. Colorado Springs, Colorado, March. (Published before coming to St. Lawrence University).

CONFERENCE PAPERS AND PRESENTATIONS

Chew Sánchez, M. (2010). "Critical Discourse Analysis of families of victims of femicide in Cd. Juárez." *National Association for Chicana and Chicano Studies*. Seattle, Washington, April 7-10, 2010.

Chew Sánchez, M. (2009). "La China Poblana as an iconographic gendered figure of resistance." Universidad de Huelva. Experiencing Gender. IV International Interdisciplinary Conference. Huelva, Spain, 5-9, May, 2009.

Chew Sánchez, M. (2008). *De parranda con el Diablo*. Performance and the aesthetics of conjunto norteño. Chicana Plenary (by invitation). *National Association of Chicana/Chicano Studies. Poesia, baile y canción. The politics, implications and future of Chicana/os Cultural Politics*. Austin, Texas. March 19-22.

Chew Sánchez, M. (2008). The Denial and oppression of the Chinese Presence in Mexico embodied in *La China Poblana. Poesia, baile y canción. The politics, implications and future of Chicana/os Cultural Politics*. Austin, Texas. March 19-22.

Chew Sánchez, M. (2007). *De Paisano a Paisano: Negotiations and Resistance between migrants and cultural industries. International Association for the Study of Popular Music*. IASPM. Mexico City, June 25-29.

Chew Sánchez, M. (2007). *Romper con el Canto la Frontera: Narrative Analysis of Corridos about migration*. Salalm 52. Seminar on the Acquisition of Latin American Library Materials. Albuquerque, NM. April 27 - May 1, 2007.

Chew Sánchez, M. (2006). Mexican Border Corridos. Department of Social and Cultural Analysis at New York University. Presented with Dr. Juan Flores, NYU, Natalia Almada, Independent Filmmaker and Dr. Ana Maria Ochoa. NYU. October 18, 2006.

Chew Sánchez, M. (2006). "Not a comic book conflict: Memín Pinguín misunderstanding the U.S. civil rights consciousness." *National Association for Chicana and Chicano Studies*. Guadalajara, Jalisco, Mexico. June 28-July 1.

Chew Sánchez, M. (2006). "Creating and Sustaining a Caucus of Faculty and Staff of Color: Challenges and Rewards." *National Conference on race and Ethnicity in American Higher Education*. Chicago, Illinois. May, 30- June 3.

Chew Sánchez, M. (2006). "Racial Representation of African Mexicans in comic books." *National Association of Ethnic Studies*. San Francisco, California. March 30-April 2.

Chew Sánchez, M. (2005) "The murders in Ciudad Juárez through the different prisms of class and gender: the scorn and violence toward the over-exploited female maquiladora workers." *The Society of Applied Anthropology*. Santa Fe, New Mexico. April 5-10.

Chew Sánchez, M. (2004). "A faint shadow: Chinese presence in the Mexican Cultural and National Consciousness" *National Communication Association*. 90th Annual Meeting, Chicago, Illinois. November 11-14, 2004

Chew Sánchez, M. (2004). "Transnational Cultural Industries and Their Effects on the Reconfiguration of National Cultures in Spanish Language Texts." *National Communication Association*. 90th Annual Meeting, Chicago, Illinois. November 11-14, 2004

Chew Sánchez, M. (2004). "Chihuahuenses en El México de Afuera: the performance of *corridos* and *norteño* music among migrants in New Mexico and Northern Texas." *Eighth Recovering the U.S. Hispanic Literary Heritage Conference*, November 4-6, 2004, Albuquerque, New Mexico.

Chew Sánchez, M. (2004). "Taming the Dragon: Deconstruction of Nationalism and *mestizaje* through the presence of Chinese-Mexicans in the Mexican cultural landscape." *International Conference on Discourse and Cultural Transformation* Hangzhou, China, 9-11, October.

Chew Sánchez, M. (2004). "Deconstruction of Mexican cultural identity in everyday practices: some tensions between the changing "Mexicanness" and fixed models of Mexican identity." *International Communication Association*. LA *International Communication Association*. New Orleans, May 27-31.

Chew Sánchez, M. (2004). "Migration, Labor and Femicide." Fourth *Multi-Ethnic Studies: Europe and America* Conference Aristotle University, Thessaloniki, Greece. May 20 - 23, 2004.

Chew Sánchez, M. (2004). "The Neo-Liberal State response to the femicide in the Cd. Juarez." *Global Studies Association*. Third Annual North American Conference. Boston, Massachusetts, April 23- 25 .

Chew Sánchez, M. "Descentering *Mestizaje*: the Chinese-Mexicans in the Construction of 'Mexicanness'." *National Association for Chicana and Chicano Studies* Albuquerque, New Mexico. March 31-April 4.

Chew Sánchez, M. & Fordham, T. (2004). "The Cult of Frida and the Spectacle of the *Mexicana*: Desire and Fetishism in Julie Taymor's Frida." Accepted to be presented at *Popular Culture Association and American Culture Association*. San Antonio, Texas, March 1-3.

Chew Sánchez, M. (2004). "El México de Afuera: Cultural memory among Mexican transnational communities." *Faculty Forum*. St. Lawrence University. Canton, New York, March, 3.

Chew Sánchez, M. (2003). "Gender Performance in the Bailes and *Coleaderos* with *Música Norteña*." *The American Folklore Society* 115th annual meeting. "Folk Culture and the Public Domain" Albuquerque, New Mexico, October 8-12.

Chew Sánchez, M. (2003). "Transnational communities: rituals and everyday practices among *vaqueros Chihuahuenses* in Northern Texas." 51 Congreso Internacional de Americanistas. "La configuración del espacio en las sociedades indígenas de América." Santiago, Chile, July, 2003

Chew Sánchez, M. (2003). "Performance and aesthetics of the *conjunto norteño* in *vaquero* communities." *International Association of the Study of Popular Music*. Montreal, Canada, July, 2003.

- Chew Sánchez, M.** (2003). “*El corrido sobre inmigración entre las comunidades migrantes en Nuevo México y el Norte de Texas.*” *Quinto Congreso Internacional del Corrido*, Culiacán, Sinaloa, Mexico. May, 2003.
- Chew Sánchez, M.** (2003). “Young immigrants in the borderlands: the state’s discourse on femicide of working women.” *International Communication Association*. San Diego, California, May, 2003.
- Chew Sánchez, M.** (2003). “The role of the neo-liberal state in controlling the bodies of working brown women in Cd. Juarez: a case study of femicide.” *National Association of Chicana/Chicano Scholars*. Los Angeles, California, April, 2003.
- Chew Sánchez, M.** (2002). “Construction and reconstruction of cultural memory among Mexican migrant communities in the United States” Presented at the National Conference on the Interpretation and representation of Latino Cultures: research and museums. *Smithsonian Center for Latino Initiatives*, Washington, D.C. November, 2002.
- Chew Sánchez, M.** (2002). “Cultural Memory in the Rituals of the Vaqueros in the United States” *Smithsonian Center for Latino Initiatives*, Washington, D.C. November, 2002.
- Chew Sánchez, M.** (2002). “The Politics of Sexuality and Gender Performance in *Fiestas Norteñas* among Subaltern Mexican communities in the United States.” *National Communication Association*. New Orleans. November, 2002.
- Chew Sánchez, M.** (2002). “UnMasking Inequalities: Sexuality and the *maquiladora* workers.” *The Mexico North Network Research on transnationalism*. Mexican Ministry of Foreign Affairs . Mexico, D.F. August, 6, 2002
- Chew Sánchez, M.** (2002). “*Los Tigres del Norte* and the representation of the border experience.’ Pima Community College. Colloquia Series at the Chicana and Chicano Studies. Tucson, Arizona. April, 22.
- Chew Sánchez, M.** (2002). “The Musical Shared Aesthetics among migrants from Northern Mexico in the United States.” Presented at the *National Association for Chicana and Chicano Studies*. Chicago, Illinois, March, 27-30.
- Chew Sánchez, M. & Prieto, L.** (2002). “The Role of the Mass Media in the Cultural Homogenization among Spanish-Speaking People.” Presented at the *National Association for Chicana and Chicano Studies*. *National Association for Chicana and Chicano Studies*. Chicago, Illinois March, 27-30.
- Chew Sánchez, M.** (2002). “Music from Northern Mexico in the United States.” University of California at Riverside. Border Studies Program. Riverside, California, February, 14.
- Chew Sánchez, M.** (2002). “The Mexican diaspora of Chihuahua in New Mexico and Northern Texas and the performance of *corridos*.” The University of California at Los Angeles. Colloquia Series at the *César Chávez Center for Interdisciplinary Instruction in Chicana and Chicano Studies*. Los Angeles, California, February, 12.
- Chew Sánchez, M.** (2001). “The Construction of Borderland Identity Through a Personal Narrative.” *National Communication Association*. Atlanta, Georgia. November 1-4, 2001

Prieto, L. & **Chew Sánchez, M.** (2001). "The Lack of Control of an Information-Based and Frictionless Economy in Mexico: A Systemic Perspective." *National Communication Association*. Atlanta, Georgia. November 1-4, 2001

Ingle, H. & **Chew Sánchez, M.**(2001). "Use of digital web-based media in cultural diffusion along the United States-Mexico border region: creating places of culturally disenfranchised population groups through technology." Cultural Heritage and technologies in the Third Millennium Conference of the *International Cultural Heritage Institute*. Milan, Italy. 3-7 September.

Chew Sánchez, M. (2001). "Workers' stereotypes, representations and self-representations: The case of Mexico." *International Communication Association*. Washington, D.C. May 25-28.

Chew Sánchez, M. & Prieto, L. (2001). "English as an international language in academic exchanges. Some problems and some possible solutions." *International Communication Association*. Washington, D.C. May 25-28.

Chew Sánchez, M. (2001). "Cultural memory and the Mexican diaspora in the United States: the shared aesthetics in the performance of the *corrido*." *National Association for Chicana and Chicano Studies*. The University of Arizona, Tucson, Arizona. April 4-7.

Chew Sánchez, M. (2001). "Participative methods for community development in the cities of El Paso, Texas and Ciudad Juárez, Chihuahua." *National Association for Chicana and Chicano Studies*. The University of Arizona, Tucson, Arizona. April 4-7.

Chew Sánchez, M. & George, D. (2001). "Soul Food and Sunday Dinner: A cultural look at African American traditions." *Western States Communication Association*, Coeur D'Alene Resort, Idaho. February 24-27.

Chew Sánchez, M. (2000). "The *corrido* as a cultural form of resistance among Mexicans and Mexican-Americans in the United States." Paper presented in the **top paper section** of the Latino/a Division at the *National Communication Association*, Seattle, WA. November.

Oetzel, J.G., Burtis, T.E., **Chew Sánchez, M.**, Pérez, F.G. (2000). "Investigating the role of communication in culturally diverse work groups: A review and synthesis." Paper presented at the *National Communication Association*, Seattle, WA. November.

Chew Sánchez, M. & George, D. (2000). "Soul Food as a cultural expression of African American traditions using Kenneth Burke's pentad as a method of analysis." *Communication Scholar Conference*. University of Oklahoma, October 20-21.

Pérez, F. G. & **Chew Sánchez, M.** (2000). "Customized cars and sociopolitical critique: The Low rider and low rider subculture as vehicles of postcolonial expression." **Top Paper**. Intercultural Communication Division. *Communication Scholar Conference*. University of Oklahoma, October 20-21.

Chew Sánchez, M., Rogers, E.M, Shukla, P. & Sigmund, T. (2000). "The high technology spin-off process in New Mexico." *Communication Scholar Conference*. University of Oklahoma, October 20-21.

Prieto-Barrera, L. & **Chew Sánchez, M.** (2000). "NAFTA after six years of implementation: A polyphonic perspective of its socio-ecological impacts." *International Communication Association*. Acapulco, Mexico. June 1-5.

Chew Sánchez, M. (2000). "Giving voice to the voiceless: Eliciting public perceptions about development and environmental problems along the U.S.-Mexico borderland in the cities of El Paso, Texas and Ciudad Juárez, Chihuahua." *International Communication Association*. Acapulco, Mexico. June, 1-5.

Chew Sánchez, M. (1999). "Uses and Gratifications of *Sábado Gigante* [Giant Saturday] for Spanish-Speaking Audiences Living in the U. S. and Mexico." Paper presented at the annual meeting of the *National Communication Association*, Chicago, IL. November.

Chew Sánchez, M. (1999). "*Sábado Gigante* [Giant Saturday] as an element of homogenization among Spanish-speaking people." Paper selected in the **top papers section** of the Latino/a Division for the meeting of the *National Communication Association*, Chicago, IL. November.

Oetzel, J.G. Ting-Toomey, S & **Chew Sánchez, M.** (1999). "Face to face conflicts with parents and siblings: A cross-cultural comparison of Germans, Japanese, Mexicans and U.S. Americans." Paper presented at *National Communication Association*, Chicago, IL. November.

Kearny, M. & **Chew Sánchez, M.** (1999). "The rhetorical functions of soft-core pornographic still images in the construction and maintenance of European American Males sexual identity." Paper presented at *the Society for Interdisciplinary Study of Social Imagery*. Colorado Springs, Colorado. March.

Perez, F. G. & **Chew Sánchez, M.** (1999). "Hispanics and U.S. Television: Univisión from Two Perspectives." University of New Mexico. Dean of Students' Office. UNM: A Celebration of Differences, sponsored by the *University of New Mexico, Campus Diversity Council*, Albuquerque, NM. March 3.

Chew Sánchez, M. (1998). "Public perceptions about environmental and economic problems in *La Frontera*." Paper presented at the annual meeting of the *Association of Borderlands*. Nogales, Arizona. February 26-28.

Barnes, B.E., Pingitore, N.E. Jr., Amaya, M., **Chew Sánchez, M.**, Rico Escobar, E., and Chavarria, C. (1997). "Potential Sources for Toxic Metals in the Diet: El Paso-Juárez border region." UTEP Department of Geological Sciences 11th *Annual Student Colloquium*, El Paso, Texas.

Barnes, B., Pingitore, N.E., **Chew Sánchez, M.**, Amaya, M., Rico Escobar, E., Chavarria, C. (1996). "Diet as a source of toxic metals in a border community: modulation of chemical toxicity and risk Assessment." Presented at the annual meeting of the *Southwest Center for Environmental Research & Policy* (SCERP). Tucson, Arizona.

Best poster awards

Barnes, B., Pingitore, N.E., **Chew Sánchez, M.**, Amaya, M., Rico Escobar, E., Chavarria, C. (1997). Best Environmental Poster Award at the University of Texas at El Paso, Geological Sciences Student Colloquium. El Paso, Texas.

Barnes, B., Pingitore, N.E., **Chew Sánchez, M.**, Amaya, M., Rico Escobar, E., Chavarria, C. (1996). Best Poster Award at the *National Institute of Environmental Health Sciences (NIEHS)*-sponsored *Modulation of Chemical Toxicity and Risk Assessment Meeting*. Tucson, Arizona.

HONORS

University of New Mexico. Dissertation Defense Exam Passed with Distinction (August, 2001).

Instructional and Development Division of the International Communication Association. Award for Outstanding Teaching (2000).

University of Texas at El Paso. Department of Communication and Journalism Award for the Graduate Student of the Year (1998).

University of Texas at El Paso. Honor's Program Certificate (1996).

University of Texas at El Paso. Five Times member of the Dean's List for highest GPA (1993-1996).

Escuela Nacional de Maestros. México, D.F. Thesis exam passed with Honors (1986).

FELLOWSHIPS

Mexico-North Research Network Incorporation Transnationalism Fellowship. Pos-Doctoral Fellow. San Antonio Texas. University of Texas at El Paso. June, 2002- August, 2002.

St. Lawrence University. Center for International and Intercultural Studies Faculty Fellowship. Awarded \$13,000 to incorporate in the course: *La Frontera: Cultural Identities in the US-Mexico border*, a Community Based Learning Program with different NGOs and Sanctuaries for migrants along the border. (Spring, 2005 and 2006).

St. Lawrence University. Bradbury Junior Faculty Award. \$2,500. to carryout news media analysis on the construction of working class women in Cd. Juárez.

Smithsonian Institution. Latino Graduate Training Seminar "Interpreting Latino Cultures: Research and Museum." Granted by the Smithsonian Center for Latino Initiatives (SCLI) the Inter-University Program for Latino Research (IUPLR). Washington, DC. June, 2001.

SEMINARS

Recreating Japan: Arts and Images of Identity. Freeman ASI Seminar Meetings and University Lectures throughout the academic 2004-2005 academic year that culminated in a trip to Japan during the summer of 2005.

WORKSHOPS

Workshop: "Infusing Diversity in Curriculum and Pedagogical Practices: An Emergent Process" 23rd Annual National Conference on Race and Ethnicity in American Higher Education. Chicago, Illinois, May 30th- June 7th, 2010.

Workshop: "Tools to transform your campus: when dialogue is not enough." 19th Annual National Conference on Race and Ethnicity in American Higher Education. Chicago, Illinois, May 30th- June 4th, 2006

13th Annual Teaching Effectiveness Conference Service-Learning, Academic Rigor, and the Learning Revolution SUNY Canton, October, 2004.

Teaching and Learning in the Online *Era* Clarkson University. Instructional Technology Conference. The Associated Colleges of the St. Lawrence Valley. Saturday, March 6, 2004

The Border Convocation. Strategies for a national movement for migrant's rights. Organized by Annunciation House (Sanctuaries for migrants) and the Religious Task Force on Central America and Mexico. El Paso, Texas. November, 2003.

The Civil Rights Project. Segregation and Integration in America's Present and Future. Sponsored by Harvard University. Cambridge, Massachusetts. September, 2003.

Community-Based Service-Learning: Creating Courses that Serve Faculty, Students and the Community. Organized by Association of American Colleges and Universities conference on Diversity and Learning. St. Louis Missouri, October, 2002.

PROFESSIONAL SERVICE

Coordinator of the Caribbean and Latin American Studies Program, as from Spring, 2010.

Acting chair of the Global Studies Department during the Spring 2010.

Respondent of Professor of Government Joseph Kling talk titled "Human Rights and Ethnic Identity: Clashing Imaginaries?" on March 3, 2010 as part of the "Contemporary Issues Forum" organized by the Dean's office.

Organized the performance and workshop of "Urban Verbs" on February 25 and 26, 2010. This even was founded by the Alcoa Foundation Cultural Affairs Program Fund at St. Lawrence University to bring performers Carlos Contreras, Colin Diles Hazelbaker, and Hakim Bellamy to present their poetry, music, spoken word and hip-hop.

Organized a talk and class visits of Dr. Alfredo Limas Hernández, from La Universidad Autónoma de Cd. Juárez, Chihuahua, Mexico and "altar de dia de los muertos" with the topic of Human Rights and the border. November 1-4, 2009.

Participant in the St. Lawrence University Teagle Grant. Community B. 2009 – onwards.

Organized the exhibition of two documentaries about the feminicide in Cd. Juárez followed by talks and presentations on the subject by Dr. Alfredo Limas Hernández from La Universidad Autónoma de Cd. Juárez, Chihuahua, Mexico and Mtra. Sonia Torres Hernández from Centro de Desarrollo Integral de la Mujer. On April 17th, 2008 the documentary "*La Batalla de las Cruces*", [the battle of the crosses] was screened and on April 18th, 2008 the documentary "*Bajo*

Juárez: La ciudad devorando a sus hijas" [Under Juárez, the city devouring its daughters], was shown to the St. Lawrence University community.

Coordinated the 2007 the Crimmel Colloquium and a faculty workshop inviting Dr. Renato Rosaldo, on September Professor of Cultural Studies and Anthropology at New York. One of the world's leading anthropologist.

Worked together with the Dean of Academic Affairs to bring the *conjunto norteño* "los *Incalcanzables*" to perform *corridos* about migration. This musical performance gave the community an opportunity to appreciate part of a transnational *vaquero* (cowboy) culture of the region of Chihuahua, Mexico, New Mexico and Northern Texas. October 16, 2006

Lead a fieldtrip and community-based-learning made of ten students who took the course: "*La Frontera: Cultural Identities in the U.S./Mexico border to Cd. Juárez, Chihuahua and El Paso, Texas* that took place from March 18 to March 26, 2006. Lead similar field trip as an integral part of the same course during the spring breaks of 2005 and 2003.

Lead a field trip and community-based .5 course based on the border to those students who took the course *La Frontera: Cultural Identities in the U.S./Mexico*, during the Spring, 2008.

Acting Chair of the Global Studies Department during Spring, 2005. St. Lawrence University.

Organized a faculty seminar and a talk by Dr. Juan Flores. Professor of Sociology at CUNY. The talk was on the "Triple Consciousness: The Afro-Latino Imaginary" and the faculty seminar was based on the work: "Diaspora Strikes Back: Cultural Challenges of Transnational Communities." March 25, 2005.

Organized a talk by Rubén García, Director of Annunciation House, on the reality confronting people migrating across the US-Mexican border, entitled: The border as prophet voices calling us to justice. This talk was in conjunction with Global Studies, Caribbean and Latin American Studies and what was then a program of Cultural Encounters. November, 2004.

Organized an altar and a talk by Elisa Acevedo, on the day of the death, "Día de muertos" for the St. Lawrence University community and brought a speaker from La Escuela de Extension de la Universidad Nacional Autónoma de México in Ottawa. November 1st, 2004. Organized the "Día de muertos" in 2007, 2006 and 2005 in St. Lawrence University.

Faculty mentor of Presidential Diversity Scholars since 2004.

Member of the International Education Advisory Committee (IEAC). St. Lawrence University. Starting September, 2004 (except during the academic year 2006-2007 for maternity leave and sabbatical).

Member of the Scholarships, Fellowships and Grants Committee. St. Lawrence University. 2004- 2005.

Member of the Teaching Circle on Cultural Diversity. St. Lawrence University. Center for Teaching and Learning. Starting January, 2004 to 2006.

Member of the Advisory Board of U.S. Studies. St. Lawrence University. May 2003 to Present (except during the academic year 2006-2007 for maternity leave and sabbatical).

Member of the Advisory Board of Native American Studies. St. Lawrence University. May 2003 to Present (except during the academic year 2006-2007 for maternity leave and sabbatical).

Senior Project advisor.

Academic Year 2009-2010

Laura Sisco: "St. Lawrence County Sustainable Farms."

Academic year 2007-2008

Dana Curtis: "Students' Personal, Intercultural, Academic, and Career Development through Study Abroad Programs in Trinidad, Costa Rica, England and Spain."

Thomas Simunovic: "The Politics of Memory: Spain and the Law for the Recuperation of Historical Memory" (Honors)

Bowen Borgeson: "Latinos in the US Baseball League"

Academic year 2005-2006

Lance Reinhardt: "Contemporary Chinese Business Practices with a Confucian Past."

Jessica Traversi: "Violence, terrorism, and Death: The Representation of Mexican Immigrants in Popular Printed News Media of the United States"

Academic year 2004-2005

Laura Woltag "Exploring Youth Identities: the Akwesasne Creative Writing Class." (Honors).

Co-directed the Honor's project: Nicole Armbruster. "An Analysis of the Organizational Structures of the Mobilizations against the Free Trade Area of the Americas: *from Quebec City to Miami.*" (Honors).

David Durán: "The border as a site of resistance."

Gustavo Carrasco: "Regetton in Spanish speaking countries"

Ryan Esberg : "The role of the tourist industry and Canadian government in the construction of Canada's national identity."

Academic Year, 2003-2004.

Daniel Dupuis "Multicultural Curriculum and Government Funding in Ontario and New York State." A Comparative study of Canadian and U.S. multicultural curriculum in high schools.

Academic Year 2002- 2003.

Chantal Castillo "Participation of women in the liberation theory in El Salvador and women in Spain during the Spanish Civil War"

Advisor of recipients of travel enrichment and research grants.

2010

Tanner Fellowship. Student: Lauren Bennett. "Dancing through history: how dance has changed through social movements"

2010

Austin Dempewolf: " Migrant African communities in the Pearl River Delta." CIIS fellowship.

2009

Phylcia Martel: "Galicia e inmigración: migraciones de ida y retorno." CIIS fellowship.

2008

Christopher Nolan "The Arab Influence in Madrid and Paris." CIIS fellowship.

2007

Thomas Simunovic "The Politics of Memory: Spain and the Law for the Recuperation of Historical Memory." CIIS fellowship.

2005

Sean Watkins : Youth Perception of Political Systems: A Comparative Study of Youth Voters in England and the United States." CIIS fellowship.

Thesis advisor. Universidad Autónoma de Ciudad Juárez. Instituto de Ciencias Sociales y Administración. Cd. Juárez, Chihuahua, Mexico. Title of the thesis: "Noticias y culturas en Cd. Juárez"[News and Cultures in Cd. Juárez]. M.A. Student: Leticia Castillo Quiñones. Thesis defended in November, 2001.

Translator of corridos. Smithsonian Institution and UCLA Chicano Studies Research Center. Exhibition "Corridos sin Fronteras:A New World Ballad Tradition. Exhibition started on February 2002. Washington, D.C.

Student Representative: Communication Graduate Student Professional Association, University of New Mexico. Co-treasurer of the Association, 1999-2000.

Student Representative: Communication Graduate Student Professional Association, University of New Mexico. Representative of graduate students at faculty meetings, Spring, 1999.

Student Representative, Graduate Committee, University of New Mexico. Committee responsible for reviewing faculty applications in Intercultural Communication,1998-1999.

Editorial Assistant and Reporter for El Minero, the students' newspaper of the University of Texas at El Paso published in Spanish, Spring, 1995.

Volunteer translator from English into Spanish at the X Transborder Library Forum, Albuquerque, NM. March, 2000. I was also a volunteer translator at special events related to Latin America organized by Human Rights and Oxfam, Reading, England, 1986-1992.

Community Development facilitator. New Mexico State University. International Institute for Natural and Cultural Resource Management. Co-responsible for designing and implementing a participative design for local development in Ojinaga, Chihuahua, Mexico, 1995.

President of the Student Union. Escuela Nacional de Maestros [National School of Teachers]. Committee responsible for representing students' interests at faculty meetings, Mexico. D.F. Mexico, 1985-1986.

CIVIC & PROFESSIONAL AFFILIATIONS

National Association of Chicano and Chicana Studies.
American Anthropological Association
International Association for the Study of Popular Music.
Popular Culture Association
American Culture Association